

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup

Meeting Minutes

Monday, May 24, 2021

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Dr. Richard Thurer, Chair, University of Miami Miller School of Medicine</p> <p>Bill Amodeo, Co-Chair, All Star Media</p> <p>Edna Maritza Tejada, University of Miami Area Health Education Center (AHEC)</p> <p>Lourdes Castaneda, University of Miami Area Health Education Center (AHEC)</p> <p>Lacy Boyles, American Heart Association</p> <p>Zinzi Bailey, University of Miami Sylvester Cancer Center</p> <p>Guadalupe Barroso, Jackson Health Systems</p> <p>John Michael Pierobon, Concerned Citizen</p> <p>Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County</p> <p>Nikki Chuck, Florida Department of Health in Miami-Dade County</p> <p>Candace Williams, Florida Department of Health in Miami-Dade County</p> <p>Kianna Talley, Florida Department of Health in Miami-Dade County</p> <p>Ashley Lyerly, American Lung Association</p> <p>Taghrid Asfar, University of Miami Sylvester Cancer Center</p> <p>Dr. Wasim Maziak, Florida International University</p> <p>Asma Aftab, University of Miami Area Health Education Center (AHEC)</p>	
Welcome and Introductions	The Tobacco-Free Workgroup was brought to order by the Chair Dr. Richard Thurer at 9:31am. All members were welcomed and introduced themselves.	
Review and Approval of Minutes	The minutes from the Tobacco-Free Workgroup meeting held on March 29, 2021 were reviewed. No changes to the minutes were noted. John Michael Pierobon made the motion to approve the minutes and Guadalupe Barroso seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from March 29, 2021.	
Partner Updates	<ul style="list-style-type: none"> John Michael Pierobon announced a winner of the Youth and Young Adult essay contest from Ponte Vedra High School. The high school junior's essay was published in the St. Augustine newspaper with the main topic discussing how vaping is an addiction. 	

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Executive Board Update	<ul style="list-style-type: none"> The Executive Board met on June 14, 2021 where they discussed food insecurity, a social media pregnancy toolkit that is being circulated by the Healthy Baby Taskforce and the COVID vaccine toolkit developed by the Health Council of South Florida where they have ads and promotions promoting vaccine adoption. Plans for the annual meeting have been completed. There will be a virtual event on October 1, 2021 at 10am. 	
Previous Action Items	<p>Subcommittee Updates</p> <ul style="list-style-type: none"> Policy & Surveillance Subcommittee – Dr. Zinzi Bailey provided an update regarding the legislative session and how members of the subcommittee are reorganizing and shifting in hopes of gaining relationships with decision makers. Nancy Adebisi discussed the upcoming town hall that will be hosted by the University of Florida Bob Graham Center and the Health Council of South Florida on June 11, 2021. John Michael Pierobon went into detail regarding the two bills that were considered in the Florida legislature this year, how they got hijacked and how it affected the efforts that were being made towards tobacco retail licensing. Members have been encouraged to contact their state legislators, explain why the bill is wrong and to eliminate the preemption. Ashley Lyerly from the American Lung Association, provided a recap from the 2021 Florida Legislative Session, highlighting the recent decision from the Biden Administration. The administration has decided that they were going to issue recommendations to eliminate menthol products as a characterizing flavor for cigarettes, cigars, and cigarillos. For the 2022 fiscal year, Tobacco Free Florida has been a funded in whole with an increase of \$937,021. More information regarding tobacco product regulation, regulation of e-cigarette and preemption was provided in detail. The smoke free beaches and parks bill (HB239/SB334) failed to pass. However, SB334 was amended to exempt cigars and pipe tobacco from the provisions. The Emergency Powers (SB2006) and Lawton Chiles Endowment Fund (HB5011) bills both passed. Unfortunately, with this bill being passed, the Lawton Chiles Endowment Fund will be defunded. Other 	

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	<p>relevant information for the fiscal year 2022 such as research programs restoring funding and Medicaid were discussed.</p> <ul style="list-style-type: none"> • Tobacco-Free Environments Subcommittee – Subcommittee Chair Guadalupe Barroso provided an update on their recent meeting. The subcommittee is still working with AHEC and the Department of Health in referring employers to adopt or revise their non-smoking policies and have tools to help employees become smoke free. In patient classes or zoom classes can be provided. They are also waiting on information on the new grant and the new initiatives. As soon as everything is received, information will be disseminated to partners. The subcommittee is also reaching out again to Miami-Dade Public Housing to offer tobacco-free classes to their residents. Due to COVID, many have noticed an increase in smoking and the subcommittee would like to reach out again and provide in-person classes. Lastly, they are still recruiting for the subcommittee. If anyone happens to have any employers who would wish to join, please let the Tobacco-Free Environment subcommittee know. 	
Performance Measures in Need of Improvement	<ul style="list-style-type: none"> • Workplan item: Health Equity – By September 30, 2024, the committee will work to continue utilizing annual survey with a biannual review to ascertain progress and area of potential growth. It is encouraged that everyone completes the survey once it is received so that the committee can get feedback and see/evaluate the work that has been done. • Workplan item: Maternal Child Health – By September 30, 2024, the committee will work to distribute tobacco cessation flyers at OBGYN offices. The committee is currently working with partners to get some information and educational materials sent over to different OBGYN offices. • Workplan item: Maternal and Child Health – By September 30, 2024, the committee will work to educate with generational approach on the harms of secondhand smoke and provide information on cessation and referral services. This is something that needs to be discussed further so that the committee can know how to proceed regarding health education on secondhand smoke and cessation services. So far, in collaboration with the 	

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	<p>Healthy Baby Taskforce, the committee has been doing social media posts monthly. If there is anything else that anyone would like to do, please provide suggestions.</p> <ul style="list-style-type: none"> • Workplan item: Access to Care – By September 30, 2024, the committee will work with local partners for tobacco cessation referrals – UM AHEC Referral System. A pre-referral pilot program was started on March 8, 2021 and identified clinics from the University of Miami Sylvester Cancer Center. AHEC is currently working with the main clinics. Since the pilot has started, they have received a total of 144 referrals. Numbers and percentages of clients who have been reached, declined program, accepted program, have not returned calls, and referred to the Help Quit line were tracked. This process will continue until June 2021 and will be expanding to other clinics. The committee will continue to meet with partners to and provide updated information, later, on what they were to accomplish. 	
Recognition of Improved Performance	<ul style="list-style-type: none"> • The committee discussed progress made to achieve workplan item under Health Equity - By September 30, 2024. The committee is currently partnering with All Star Media to work on media messaging to promote awareness about the point of sale. Once complete, more information will be provided. 	
Hookah Use and Hookah Study Presentation	<ul style="list-style-type: none"> • Dr. Wasim Maziak, Professor and chair of the Department of Epidemiology for Florida International University, delivered a presentation on health communication strategies in the era of emerging tobacco products. Topics that were discussed were identifying policy and intervention targets, tobacco use landscapes in adolescents and young adults, waterpipe smoking and developing health warnings for e-cigarettes. • Dr. Taghrid Asfar, Assistant Professor of the department of Public Health for the University of Miami, presented a presentation on developing and testing waterpipe specific health labels targeting young people in Florida. 	

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Lung Screening Eligibility Criteria	<ul style="list-style-type: none"> The United States Preventive Services Task Force has changed the eligibility criteria for lung cancer screenings. The changes include the individual smoking 20 packs a year, smoking exposure and an age cut off at 50 years old. By changing the criteria, it would allow more minority groups to receive the services for screening. 	
Bylaws Review	<ul style="list-style-type: none"> The Tobacco-Free Workgroup bylaws were reviewed for approval. No additional changes to the bylaws were noted. John Michael Pierobon made the motion to approve the bylaws and Dr. Zinzi Bailey seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the bylaws on May 24, 2021. 	
Tobacco Control Observance Days	<ul style="list-style-type: none"> No Menthol Sunday was held on May 16, 2021. It is a national observance day where many are made aware of the harms of menthol as well as the industry targeting minority communities to use menthol. Given the recent FDA changes, No Menthol Sunday really focused on potential changes with menthol for the future. It was shared that May 31, 2021, the World Health Organization and many around the world will observe World No Tobacco Day. Educational material is available for use and distribution. If any member might need any materials, please contact Nancy. Both paper and electronic materials are available. 	
Adjourn	<ul style="list-style-type: none"> The meeting was adjourned by the Chair Richard Thurer at 10:25am. Policy and Surveillance Subcommittee Meeting to be held directly after the Tobacco-Free Workgroup meeting. Members interested in joining were invited to stay on the GoToMeeting call to participate in the subcommittee meeting. The next Tobacco-Free Workgroup meeting will be held on Monday, July 26, 2021 at 9:30 am. 	