

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup

Meeting Minutes

Monday, March 29, 2021

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Dr. Richard Thurer, Chair, University of Miami Miller School of Medicine</p> <p>Bill Amodeo, Co-Chair, All Star Media</p> <p>Lourdes Castaneda, University of Miami, Area Health Education Center (AHEC)</p> <p>Lacy Boyles, American Heart Association</p> <p>Cristina Matheus, Jackson Health Systems</p> <p>Valerie Sale, Riverside House</p> <p>Amy Pont, Community Programs for Community Care Plan and Broward Tobacco Free Partnership</p> <p>Guadalupe Barroso, Jackson Health Systems</p> <p>Yara Stanziola, Citrus Health Network</p> <p>John Michael Pierobon, Concerned Citizen</p> <p>Kennith Johnson, Miami Dade Parks, Recreation, & Open Spaces</p> <p>William Sanchez, Town of Miami Lakes</p> <p>Jerry Saavedra, American Heart Association</p> <p>Mike Diamond, Community Member</p> <p>Hiten Chand, Florida International University</p> <p>S. W., SWAT Member and Youth Advocacy Board Member Region 4</p> <p>Sandra Echeverry, Florida Department of Health in Miami-Dade County</p> <p>Luigi Ferrer, Florida Department of Health in Miami-Dade County</p> <p>Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County</p> <p>Nikki Chuck, Florida Department of Health in Miami-Dade County</p> <p>Candace Williams, Florida Department of Health in Miami-Dade County</p> <p>Natouchka Murray, Florida Department of Health in Miami-Dade County</p>	
Welcome and Introductions	The Tobacco-Free Workgroup was brought to order by the Chair, Dr. Richard Thurer, at 9:33 am. All members were welcomed and introduced themselves.	
Review and Approval of Minutes	The minutes from the Tobacco-Free Workgroup (TFW) meeting held on January 25, 2021 were reviewed. No changes to the minutes were noted. John Michael Pierobon made the motion to approve the minutes and Guadalupe Barroso seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from January 25, 2021.	

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Partner Updates	<ul style="list-style-type: none"> Lacy Boyles noted American Heart Association is working with the Department of Health and the school district to update their tobacco free school policy. 	
Executive Board Update	<ul style="list-style-type: none"> Dr. Thurer provided the Executive Board update. The Executive Board met this month and discussed the Consortium Annual Event slated for October 1, 2021. The event will be a virtual event with two speakers and will also include an awards segment. Members were also reminded to check the Consortium directory to ensure their contact information is accurate. Discussion also covered reinvigorating the Green prescription project to promote healthy lifestyles to residents. 	
Previous Action Items	<p>Subcommittee Updates</p> <ul style="list-style-type: none"> Subcommittee members were informed a subcommittee sign up survey will be emailed to partnership members to join a subcommittee of their interest. Subcommittee descriptions were shared with the group and members were encouraged to join and get more involved in the workgroup's activities. The Tobacco-Free Environments Subcommittee update was shared by Guadalupe Barroso and Nikki Chuck. They provided a recap on the Tobacco-Free Workplace Summit held on February 26, 2021. The event had expert presenters to include Natasha Phelps from the Public Health Law Center and Bianca Evariste from Jackson Health System. The event was well attended, and members were thanked for all of their hard work in preparing and hosting the first virtual summit. The event evaluation results were reviewed and noted attendees enjoyed the event. A K-12 policy update was also provided which noted the collaboration with American Heart Association to help strengthen the current school district policy. Members were also reminded to share any information on any properties that may need assistance with going smoke-free. The Policy and Surveillance update was provided by Nancy Adebisi on behalf of Dr. Bailey. The subcommittee has met twice since the last meeting 	<ul style="list-style-type: none"> Committee liaison will email members the subcommittee sign up survey.

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	<p>to create a timeline for the Tobacco-Retailer Licensing Campaign. Members who are interested in working on the campaign were encouraged to join the subcommittee.</p> <ul style="list-style-type: none"> The legislative update was provided by John Michael Pierobon. He reminded members of the Youth and Young Adult Essay Contest and encouraged adults to also write articles and try to get published in local newspapers. Updates on bills SB 1080 and HB 987 were provided. It was noted the bills were revised and members should call their legislators to oppose these bills. Updates on SB 334 and HB 239 were also shared. Members were encouraged to call Committee Chairs to get bills on the agenda for a hearing. Jerry Saavedra also noted the Florida Tobacco Free Coalition is working on tools to assist with these bills and for everyone to be on the lookout for these items. 	
Performance Measures in Need of Improvement	<ul style="list-style-type: none"> Workplan item - Chronic Disease - By September 30, 2024, the committee will work to create a presentation on the harms of vaping. Members discussed creating a presentation and presenting it to the community on the harms of vaping. Members shared resources for content to include the Broward partnership website. Amy Pont volunteered to work on this workplan item. Workplan item - Health Equity - By September 30, 2024 the committee will work to identify media platforms used to disseminate messaging. Members discussed methods currently used to disseminate information to the community are through social media platforms, email listserv and press releases. Bill Amodeo noted there are other ways to disseminate information. He will send an email to the liaison. Jerry Saavedra also noted American Heart Association has resources and will share after the meeting. 	<ul style="list-style-type: none"> A vaping presentation from the Broward Tobacco Free Partnership will be shared with the committee liaison.
Recognition of Improved Performance	<ul style="list-style-type: none"> The committee discussed progress made to achieve workplan items under Chronic Disease - By September 30, 2024, the committee will work to host the Tobacco-Free Workplace Summit and by September 30, 2024, the committee will work to partner with fellow TFW members to advocate for increased funding for tobacco cessation programs. Partners noted these items were completed with the 2021 Virtual Tobacco-Free Workplace 	

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	Summit that was held in February and with the recent grant award acquired by the Miami-Dade Tobacco Prevention and Control Program.	
Students Working Against Tobacco Update	<ul style="list-style-type: none"> S. W. provided an update on the work the Miami-Dade Students Working Against Tobacco (SWAT) Chapter has been able to successfully complete so far this year. She shared information on how members remained engaged virtually through social media challenges, virtual advocacy efforts with the SWAT letter writing campaign, monthly chapter calls and observance of tobacco control observance days, to name a few. She also noted the chapter recently gained 10 new clubs in the school district. Candace Williams shared information on the Campaign for Tobacco Free Kid's (CTFK) Take Down Tobacco National Day of Action which will be on April 1, 2021. Partners were encouraged to spread information on the tobacco industry's manipulative tactics. It was also noted the SWAT Chapter will be observing the day with virtual activities and encouraged members to join CTFK's virtual Day of Roast event that evening. 	
Tobacco Free Florida Week	<ul style="list-style-type: none"> Information about Tobacco Free Florida Week was shared with partners. This year the week will be observed from April 25 – May 1, 2021. The theme is Uproot the Truth: Tobacco Use in the Black Community. During the meeting, members watched the Truth Initiative's documentary "Black Lives / Black Lungs." Members were encouraged to participate in the week with sharing information with the community and volunteer to assist. 	
Adjourn	<ul style="list-style-type: none"> The meeting was adjourned by the Chair Richard Thurer at 10:43am. The next Tobacco-Free Workgroup meeting will be held on Monday, May 24, 2021, at 9:30 am. 	