

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Children Issues Committee – Healthy Baby Taskforce Meeting
Friday, July 16, 2021
12:30 PM- 1:30 PM EST

TOPIC	DISCUSSION	ACTION NEEDED
Membership Total (18)	<p><u>Virtual Meeting</u></p> <p>Tenesha Avent, March of Dimes (Co-Chair) Esther McCant, Metro Mommy Agency (Co-Chair) Viviana Alvarado, The Women’s Fund Miami-Dade Heather Baker, Healthy Start Coalition of Miami-Dade (HSCMD) KeTia Harris, JTCHS Leah Jayanetti, ICU Baby Cheryl Lorie, WIC Gloria Martinez, Tree of Life Parenting Center Tamia Medina, FIU Suecia Mendez, Sunshine Health Stacy Myron, March of Dimes Amy Pont, Community Care Plan Carla Sabugo, WIC Islamiyat Nancy Adebisi, Florida Department of Health in Miami Dade Queen Holden, Florida Department of Health in Miami Dade Candice Schottenloher, Florida Department of Health in Miami Dade Valerie Turner, Florida Department of Health in Miami Dade Leslie Veiga, KidCare Coalition</p>	
Welcome and Introductions	The July monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues sub-committee (Healthy Baby Taskforce) was brought to order by Esther McCant at 12:32 p.m. All members were welcomed and introduced themselves.	
Approval of Minutes	There was a motion to approve the June 2021 Healthy Baby Taskforce meeting minutes by Heather Baker, the motion was seconded by Valerie Turner.	
Previous Action Items HBT Social Media Toolkit	<ul style="list-style-type: none"> - A reminder was shared the <i>Pregnancy and Beyond: A Social Media Toolkit</i> has been approved and can be shared with the community and with its partners. - The Taskforce continues to collect partner organization social media handles and responsible owners to the pages. From this outreach the committee can begin to work with these potential organizations to share the toolkit and share this messaging on their social media pages. 	

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<p>HBT Work Plan Discussion</p>	<ul style="list-style-type: none"> - A brief recap was shared about the purpose and the expected outcomes for the focus group discussions were provided to the Taskforce. - The Taskforce continued to review and discuss Activity 4.8. This activity is to increase from 0 (2020) to 1 a focus group consisting of moms, dads, and grandparents to identify community beliefs about safe sleep per year. There will be two focus groups conducted with parents and caregivers. - The Taskforce members during this meeting also reviewed the draft of the survey questions that will be shared with the participants participating in the focus groups. - From this discussion the members had on reviewing the focus group discussion and survey questions, these recommendations were recorded and will be updated and shared at the next Taskforce meeting. These recommendations included: <ul style="list-style-type: none"> • A key highlight shared was all the questions should be written at an 8th grade reading literacy level the participants will be able to understand. • Some other ideas included to ask a few more probing questions to the discussion. These ideas included who gave the parent or caregiver the safe sleep information and safe sleep instruction. • It was recommended to include these three questions as part of the focus group discussions. These included: 1.) What do you do once the baby is asleep? 2.) How often do you check on the baby? 3.) Do you know what to look for? • The survey questionnaire was reviewed, and all recommended changes were noted and will be shared at the August meeting. Some of these questions included • It was noted the survey questionnaire will include a maximum of 15 questions. • It was shared recruitment of participants for the focus groups will need to be discussed and determined by the Taskforce members. 	
<p>Breastfeeding Awareness Planning Session</p>	<ul style="list-style-type: none"> - The Taskforce discussed updates on Breastfeeding Month 2021 & Beyond meeting group. As a part of this collaborative there are work groups. These groups include the Big Latch On, Branding & Marketing, Professional Training, The Colors of Breastfeeding, The Art of Breastfeeding, and Breastfeeding Support Groups. - The Taskforce members continue to support and participate in the Breastfeeding Month 2021 & Beyond community collaborative to educate, support, and promote breastfeeding in Miami-Dade County. - Carla Sabugo and Cheryl Lorie provided event updates for 2021 BreastfeedMIAMI. The first event shared was the Colors of Breastfeeding. This is a visual photography campaign that showcases the beauty of breastfeeding and chestfeeding parents of diverse backgrounds and ethnicities that represent the Miami-Dade Community. The last day to enter the campaign is by Friday, July 21st and 	

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	<p>the photography session will take place on Saturday, July 31st. Second, the virtual Big Latch On will be hosted on Zoom Saturday, August 7, 2021 at 9:45 a.m. To attend this event, please register here. Lastly, the Art of Breastfeeding was shared that it will be hosted at the Little Haiti Cultural Center on Saturday, August 21, 2021 from 11 a.m. to 6 p.m. This event is an artistic and visual celebration highlighting the beauty and diversity of breastfeeding women and their families in Miami-Dade. This event will consist of an exhibition showcasing visual art pieces of numerous art forms. This will be followed by a virtual art gallery.</p> <ul style="list-style-type: none"> - Candice Schottenloher shared the link to the 2021 BreastfeedMIAMI website with all the event details. To learn more about this collaboration and upcoming events, please visit here. The events will also be shared through social media posts but especially through stories. This method shows greater reach in the community. - It was also shared for future meeting suggestions, to please come ready to share any other ideas at the August meeting. 	
Partner Updates	<p>Taskforce members were able to briefly share an update on their current work/initiatives/projects.</p> <ul style="list-style-type: none"> - Community Care Plan: An updated was shared by Amy Pont. She shared her organization just launched a virtual Community Resource Center. She shared they are looking for resources in Miami-Dade. This is free to anyone living in the tri-county area. Please see resource here: www.ourheart.org - DOH-Miami-Dade WIC: An update was provided by Carla Sabugo and Cheryl Lorie on all events for 2021 BreastfeedMIAMI. These events will also be shared on various social media platforms also through stories as a way to maximize outreach. All events can be found here. - Florida Department of Health in Miami-Dade County: Candice Schottenloher and Valerie Turner provided multiple updates to the Taskforce members. 1.) We received posters from the State related to MyPlate and what to eat during pregnancy. These are available to you if you are interested in sharing with your clients. 2.) The deadline for the FWWA nominations are due on Friday, July 16, 2021 at 5 p.m. This is for any worksite that demonstrates wellness and positive health outcomes for their employees. 3.) The next <i>Healthy Happens Here</i> webinar will be hosted on Monday, July 19, 2021 at 1 p.m. Registration is now open. 4.) A reminder was shared about the CDC COVID-19 & Health Equity grant. As more details become available and funding opportunities, please stay tuned and visit My Florida Marketplace to learn more about the procurement process and for notifications. - Healthy Start Coalition of Miami-Dade (HSCMD): An update was shared by Heather Baker. She announced last month Healthy Start received additional funding for \$22 million. She shared they are in the process of expanding their staff from 10 to 17 home visitors. She shared there are open positions available now, please visit here. Lastly, she shared they are also increasing Connect and 	Send partner updates email.

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	<p>that they will be able to increase their impact in the community. For any questions, please contact Heather Baker via email at hbaker@hscmd.org.</p> <ul style="list-style-type: none"> • Metro Mommy Agency: An update was shared by Esther McCant. She provided Metro Mommy Agency now offers HypnoBirthing childbirth education, doula mentorship, scholarships for black moms who need doulas and free doula services which includes newly covered postpartum doula support. For more information, please email Esther McCant at metromommyagency@gmail.com. • Jessie Trice Community Health Systems (JTCHS): An update was shared by KeTia Harris. She shared that they are working with Florida Impact to host a healthy recipe contest in collaboration with LHMG Healthy Corner Store initiative. This recipe will need to be submitted by July 19, 2021 and there will be a \$50 award with a feature on their next Facebook Live Event. Please see contest here. • KidCare Coalition: Leslie Veiga provided an update that Florida Legislature passed a bill to extend Medicaid for post-partum women to a period of 12 months. She shared they will be creating educational materials to be shared with providers and community organizations. The materials will be shared with this group once they have been created; please stay tuned. • March of Dimes: An update was shared by Stacy Myron. She shared the March of Dimes has available an Implicit Bias Training that is focused for maternal care. She shared if anyone would like more information or if your organization is interested in this training to please contact her. • Tree of Life: An update was shared by Gloria Martinez. She shared her organization is hosting a Community Baby Shower on September 18, 2021. This is a free event for expecting mothers and mothers with babies under 3 months. For additional information to become a vendor or sponsor, please visit here. 	
Adjournment	The meeting was adjourned at 1:40 p.m. The next Healthy Baby Taskforce virtual meeting is scheduled for Friday, August 16, 2021 from 12:30 p.m. to 1:30 p.m. via the Go To Meeting platform.	