

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
Monday, June 14, 2021

TOPIC	DISCUSSION	ACTION NEEDED
Members present (11)	<p>Cristina Brito, United Way of Miami-Dade (Executive Board Chair)</p> <p>Leyanee Perez, Nicklaus Children's Hospital (Executive Board Chair)</p> <p>Teri Busse-Arvesu, Miami-Dade County</p> <p>Jeannie Cidel, Aetna</p> <p>Marjorie Epstein Aloni, Tri County Senior Resource Referral Network</p> <p>Nicole Marriott, Health Council of South Florida</p> <p>Barbara Martinez-Guerrero, Dream in Green</p> <p>Edwin O'Dell, Community Member</p> <p>Alina Soto, DCF</p> <p>Candice Schottenloher, Florida Department of Health in Miami-Dade</p> <p>Ann-Karen Weller, Florida Department of Health in Miami-Dade</p>	
Welcome and Introductions	<p>The Executive Board of the Consortium for a Healthier Miami-Dade June meeting was brought to order by Leyanee Perez at 10:04 A.M.</p> <p>All members of the committees introduced themselves at the beginning of the meeting.</p>	
Approval of Minutes	The committee approved the May meeting minutes with a motion from Teri Busse-Arvesu and a second from Ann-Karen Weller.	
Previous Action Items	Cristina Brito shared an update to the Executive Board on the <i>Pregnancy and Beyond: A Social Media Toolkit</i> . She shared at the last meeting there was a presentation on the <i>Pregnancy and Beyond: A Social Media Toolkit</i> . It was shared this toolkit was created and approved by the Healthy Baby Taskforce, a subcommittee of the Children Issues Oral Health Committee. She shared the toolkit is to bring awareness and educate the community on the importance of maternal infant and child health to improve birth outcomes and decrease infant and maternal mortality. She announced to the Board members if you know of any organizations that would be interested or would like for us to share the toolkit with, please contact Candice Schottenloher at Candice.Schottenloher@flhealth.gov .	
Pregnancy and Beyond: A Social Media Toolkit Update		
Executive Board's Community	The Executive Board continued the discussion on their role in the community as it relates to COVID-19. Cristina Brito provided an update on the Health Foundation of South Florida (HFSF) <i>I Did It!</i> Campaign COVID-19 Vaccine Communications Toolkit trainings. She shared the first training was hosted on Thursday, June 3 rd and had a total of 18 attendees out of 27	

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Role with COVID-19	<p>registrants. She shared the next training will be on Friday, June 16th. These trainings were also shared with the Consortium members to help support this campaign. She shared a reminder to the Executive Board to continue to promote this campaign among the Consortium committees to then be able to share with the community. The Executive Board had continued the discussion related to community concerns about the COVID-19 vaccine. It was discussed among the Board they will need to continue to share the facts to address and dispel the myths related to COVID-19 vaccinations. Marjorie Epstein Aloni provided an update that all of their medical centers and hospitals are promoting the <i>I Did It!</i> Campaign. Marjorie Epstein Aloni and Nicole Marriott also shared updates and best practices related to the Chambers in South Florida and how to get them on board to promote COVID-19 vaccinations. It was also noted that we need to work with the tools we have in our toolkit to prevent and end COVID-19. Additionally, a friendly reminder was shared if your committee is working on an initiative you would like to share at a future Executive Board meeting, please reach out to the Executive Board liaison to be scheduled on the agenda.</p>	
New Business Subject Matter Expert Conversation	<p>During the June Executive Board meeting, Candice Schottenloher facilitated the Executive Board: Subject Matter Expert Conversation. It was noted this conversation was recorded for transcriptional purposes only. The purpose of this conversation was to understand the perspectives and beliefs of the Executive Board of the Consortium for a Healthier Miami-Dade to learn about the current progress of the Consortium. The information learned from this conversation will be used to compare to the 2013 evaluation that was conducted. From this comparison, it will allow us to conduct a more current evaluation of the Consortium for a Healthier Miami-Dade. This data will be used to further understand the sustainability and benchmarks of the Consortium for a Healthier Miami-Dade. All Executive Board members participated in this conversation. Lastly, it was shared the results from this conversation will be shared with the Executive Board once it has been evaluated.</p>	
2021 Consortium Annual Event and Awards Ceremony	<p>Candice Schottenloher provided an update on the virtual 2021 Consortium Annual Event and Awards Ceremony that will be hosted on Friday, October 1, 2021. The theme is <i>Fall into Healthy Habits</i>. There will be a \$25 registration fee for this event. The 2021 Florida Worksite Wellness Award nominations are now open. She shared that we encourage all organizations from small, mid-size to large employers who demonstrate workplace wellness. Additionally, we are currently in the process of planning next steps for the filming of the Worksite Wellness Awards. Lastly, more details will be shared in the future with your committee liaison for details to be included for your committee in the ceremony program.</p>	

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Marketing & Membership Updates	Candice Schottenloher provided the Marketing & Membership update to the Executive Board. The Consortium Membership Directory continues to be monitored and updated weekly. This has been shared on the Consortium's website, as well as the newsletter and social media platforms. A friendly reminder was shared with the Board to share with their committee members to continue to update their contact information if needed with the Membership Form .	
DOH Programmatic Updates	Mrs. Weller provided the Florida Department of Health in Miami-Dade County Programmatic Updates to the Executive Board. She shared with the Executive Board the Florida Department of Health in Miami-Dade County applied to a Centers for the Disease Control and Prevention (CDC) grant titled <i>National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities</i> . The grant will be referred to as the CDC COVID-19 and Healthy Equity Grant. She announced this 2-year grant was awarded to the Florida Department of Health in Miami-Dade County. The purpose of this grant is to address COVID-19 related to health disparities that we noticed from COVID-19, as well as to advance health equity too. She shared two strategies were selected as a part of this grant. The first strategy includes to help build, leverage, and expand the health department's infrastructure as well prevention and control among the populations that are high-risk and underserved. There will be multiple efforts completed through this strategy such as contact tracing and focusing on specific zip code areas where there are disproportionate rates to access to care. The second strategy is to mobilize our partners and collaborative collaborators to advance health equity and to start addressing the social determinants of health. There will be multiple activities included under this strategy too. These include conducting population studies, focus groups in the community, establishing a health equity office, and a health equity advisory committee, and more. Lastly, she shared this is an opportunity for the Executive Board and the Consortium to start to think of a way for us to develop a strategy to address the social determinants of health. She shared as more information becomes available, she will provide future updates.	
Partner Updates	Health Promotion and Disease Prevention: Leyanee Perez provided an update on the committee. She shared on update on the virtual Mental Health Forum that the committee hosted on Tuesday, May 18 th , 2021, from 2:00 p.m. to 4:00 p.m. There was a total of 91 attendees and 47 attendees completed the forum evaluation. She shared the evaluation responses included successful feedback too. Please email any updates, flyers, events, or requests to present to the committee liaison, Candice Schottenloher, via email at Candice.schottenloher@flhealth.gov .	

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Adjournment	The meeting adjourned at 11:34 a.m. The next virtual meeting is scheduled for Monday, July 12, 2021 from 10:00 a.m. to 11:30 a.m. via a virtual meeting through the Go To Meeting platform.	
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