

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
 Monday, May 10, 2021

TOPIC	DISCUSSION	ACTION NEEDED
Members present (13)	Cristina Brito, United Way of Miami-Dade (Executive Board Chair) Leyanee Perez, Nicklaus Children’s Hospital (Executive Board Chair) Nathan Burandt, FIU Teri Busse-Arvesu, Miami-Dade County Jeannie Cidel, Aetna Nicole Marriott, Health Council of South Florida Barbara Martinez-Guerrero, Dream in Green Edwin O’Dell, Community Member Alina Soto, DCF Dr. Richard Thurer, UM Candice Schottenloher, Florida Department of Health in Miami-Dade Valerie Turner, Florida Department of Health in Miami-Dade Ann-Karen Weller, Florida Department of Health in Miami-Dade	
Welcome and Introductions	The Executive Board of the Consortium for a Healthier Miami-Dade May meeting was brought to order by Cristina Brito at 10:04 A.M. All members of the committees introduced themselves at the beginning of the meeting.	
Approval of Minutes	The committee approved the April meeting minutes with a motion from Nathan Burandt and a second from Teri Busse-Arvesu.	
Previous Action Items Executive Board’s Community Role with COVID-19	The Executive Board continued the discussion on their role in the community as it relates to COVID-19. Cristina Brito shared with the Executive Board the Health Foundation of South Florida (HFSF) <i>I Did It!</i> Campaign with the communications toolkit was launched in both English and Spanish. They are currently working on the Creole and Portuguese translations too. It was shared this campaign should be expanded to the Consortium committees to increase awareness and outreach among our partners as well as the community. The members discussed it is critical that we are leveraging our health educational materials to have a concise message across the community to address the misinformation that is being shared. Other concerns that were discussed related to COVID-19 vaccinations included access, mixed-messaging, deep-rooted issues, and mistrust in healthcare and the government. It was discussed among the Board a plan would need to be developed on ways to dispel the myths related to COVID-19 vaccinations. Some ideas discussed included providing accurate health education, focusing on	

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	<p>communities that have greater disparities, designing creative ways to increase access to the vaccination, and hosting townhall meetings with subject matter experts. Additionally, it was noted each month a committee could sign-up to provide an update at a future Executive Board meeting to discuss a current project they are working on and how the Board can further support the committee’s work.</p>	
<p>New Business Pregnancy and Beyond: A Social Media Toolkit Presentation</p>	<p>The Healthy Baby Taskforce Liaison, Candice Schottenloher, presented to the Executive Board on the <i>Pregnancy and Beyond: A Social Media Toolkit</i>. She shared the social media toolkit will bring awareness and educate the community on the importance of maternal infant and child health. In the toolkit, there is an array of social media posts and newsletter articles by theme. These topics include HIV/STDs, breastfeeding, baby’s health and safety, tobacco cessation, health education, social determinants of health, health and the built environment, community resources and special topics like COVID-19. The Executive Board work plan includes to increase awareness and promote the toolkit as well as to support efforts that relate to their committee’s work to help decrease the infant mortality rate of Miami-Dade. It was shared the Executive Board can support this initiative in multiple ways. This includes to share the toolkit with partners and share potential social media accounts from community partners who may be interested in sharing these messages.</p>	
<p>2021 Consortium Annual Event and Awards Ceremony</p>	<p>Valerie Turner provided an update on the virtual 2021 Consortium Annual Event and Awards Ceremony that will be hosted on Friday, October 1, 2021. The theme is <i>Fall into Healthy Habits</i>. There will be a \$25 registration fee for this event. She shared the Save the Date and press release has been shared for this event. The event agenda was approved by the Executive Board at the April meeting. Both keynote speakers have confirmed to present at the event. She also announced the 2021 Florida Worksite Wellness Award nominations is now open. Additionally, a site visit was conducted to approve the locations for the filming of the Worksite Wellness Awards segment of the event. Lastly, please stay tuned for more details to be shared with your committee liaison for details to be included for your committee in the ceremony program.</p>	
<p>Marketing & Membership Updates</p>	<p>Edwin O’Dell and Valerie Turner provided the Marketing & Membership update to the Executive Board. The Consortium Membership Directory continues to be monitored and updated weekly. This has been shared on the Consortium’s website, through the newsletter and on all social media platforms. A reminder was shared with the Board to share with their committee members if they need to update their contact information to complete the Membership Form as a renewing member.</p>	

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<p>DOH Programmatic Updates</p>	<p>Mrs. Weller provided the Florida Department of Health in Miami-Dade County Programmatic Updates to the Executive Board. She shared with the Executive Board the Florida Department of Health in Miami-Dade County applied to a Centers for the Disease Control and Prevention (CDC) grant. This grant will assist the health department’s infrastructure as well as address health inequities and health disparities. Mrs. Weller also provide current updates related to COVID-19 testing and vaccinations. She shared we have seen both COVID-19 cases and COVID-19 testing decrease. The current positivity rate shared was 4.57%. She shared over 900,000 have been completely vaccinated in Miami-Dade County. Lastly, she shared at the end of the month a media campaign will be launched at corner stores in harder to reach communities for vaccinations.</p>	
<p>Partner Updates</p>	<p>Children Issues: Alina Soto and Cristina Brito provided an update to the Board on the committee. Alina Soto shared the committee continues to work to address child food insecurity and the challenges associated with the school and summer meals programs. It was also shared the pandemic-EBT has been extended through the summer too. Cristina Brito shared the committee continues to review the resource flyer with the QR code to increase access to care and better health outcomes to achieve health equity in Miami-Dade for children and their families.</p> <p>Consortium for a Healthier Miami-Dade: Valerie Turner provided an update to the Executive Board. The Consortium will continue to conduct business as usual virtually. She shared by using the virtual platforms, we have received good participation. She also shared the Consortium will continue to support health fairs by providing health education materials to events and will evaluate in-person health fairs on a case by case basis.</p> <p>Health and the Built Environment: Barbara Martinez-Guerrero provided an update on the committee. She shared the next virtual committee meeting is on Tuesday, May 11, 2021.</p> <p>Health Promotion and Disease Prevention: Leyanee Perez provided an update on the committee. She shared on Tuesday, May 18th, 2021, from 2:00 p.m. to 4:00 p.m. the committee will be hosting a virtual Mental Health Forum. Please join to learn more about food insecurity, resilience, social isolation, and the impact on mental health.</p>	<p>Share partner updates email.</p>

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	<p>Worksite Wellness: An update was provided by Nathan Burandt. He shared the committee created three sub-committees for current focus areas related to the work. These include 1.) Know Your Numbers, 2.) Worksite Wellness Interest Survey, and 3.) Community Gardens.</p> <p>United Way of Miami-Dade: An update was provided by Cristina Brito. She shared there will be two upcoming virtual trainings with the YWCA on the <i>I Did It!</i> Campaign’s COVID-19 Vaccine Education communications tool kit. The trainings will be hosted on Thursday, June 3rd at 10 a.m. or Wednesday, June 16th at 2 p.m. She also shared the United Way of Miami-Dade will open a Request for Proposals (RFP) under the Health Impact area. More details will be shared. Additionally, she shared other updates on the Section 8 Program, State of Florida's Emergency Rental Assistance Program, and the FCC Emergency Broadband Benefit that will be included in the Partner Updates email.</p> <p>Please email any updates, flyers, events, or requests to present to the committee liaison, Candice Schottenloher, via email at Candice.schottenloher@flhealth.gov.</p>	
Adjournment	The meeting adjourned at 11:24 a.m. The next virtual meeting is scheduled for Monday, June 14, 2021 from 10:00 a.m. to 11:30 a.m. via a virtual meeting through the Go To Meeting platform.	