

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Children Issues Committee Meeting

Friday, April 16, 2021

10:00am- 11:30am EST



TOPIC	DISCUSSION	ACTION NEEDED
<p>Membership Total (29)</p>	<p><u>Virtual Go To Meeting</u> Alina Soto, DCF (Chair) Cristina Brito, United Way of Miami-Dade (Children Issues Vice-Chair) Viviana Alvarado Pacheco, The Women’s Fund Miami-Dade Tenesha Avent, March of Dimes Heather Baker, Healthy Start Coalition of Miami-Dade Sarah Basna, DOH-Miami-Dade WIC Lacy Boyles, AHA Patricia Dufane, Common Threads Helen Figueredo, Kids United Foundation Lourdes Gomez, Liberty Dental Plan Elizabeth Henry, Florida Health Innovation Melissa Howard, FIU Samuel Hopwood, Florida Impact Leah Jayanetti, ICU Baby Kenneth Johnson Jr., Miami Dade Parks, Recreation & Open Spaces Tatiana Larionova, ELC Miami-Dade/Monroe Esther McCant, Metro Mommy Agency Suecia Mendez, Sunshine Health Marya Meyer, The Women’s Fund Miami-Dade Ruby Natale, UM Natalie Robles, ConnectFamilias Carla Sabugo, DOH-Miami-Dade WIC Silvana Tchorbadjian, Colgate BSBF Rachelle Theodore, Healthy Start Coalition of Miami-Dade Sandra Echeverry, Florida Department of Health in Miami-Dade Bryanna McDaniel, Florida Department of Health in Miami-Dade Candice Schottenloher, Florida Department of Health in Miami-Dade Candace Williams, Florida Department of Health in Miami-Dade Lashawnda Williams, Miami-Dade County CAHSD</p>	
<p>Welcome and Introductions</p>	<p>The April monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues Committee was brought to order by Alina Soto at 10:03 a.m. All members were welcomed and introduced themselves.</p>	

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Approval of Minutes	There was a motion to approve the March 2021 Children Issues minutes by Heather Baker; the motion was seconded by Carla Sabugo.	
Executive Board Update	The Executive Board update was provided by Alina Soto. She reminded the committee to Save the Date for the virtual Consortium Annual Event and Awards Ceremony that will be hosted on Friday, October 1, 2021. The theme will be <i>Fall into Healthy Habits</i> . There will be a \$25 registration fee. As a reminder, this event will be combined with the Worksite Wellness Awards. At the April Executive Board meeting there was a presentation by the Health Foundation of South Florida (HFSF) on their upcoming <i>I Did It!</i> Campaign to educate the South Florida community on the COVID-19 vaccine. The Executive Board will be promoting this message with the community. As a friendly reminder, it was shared to update your contact information if needed for the Consortium Directory.	
Healthy Baby Taskforce Update	The Healthy Baby Taskforce update was provided by Esther McCant and Tenesha Avent. They presented to the committee on the <i>Pregnancy and Beyond: A Social Media Toolkit</i> . The Taskforce worked collectively with its partners to create this social media toolkit to disseminate into the community to increase awareness and educate on this topic of maternal infant and child health. The overall goal is to achieve better birth outcomes and decrease maternal and infant mortality and morbidity. After the presentation the committee had a conversation on how they could support the Taskforce to share the toolkit. The Taskforce meets directly after Children Issues at 12:30 p.m. The Healthy Baby Taskforce works to improve birth outcomes and to reduce the infant and maternal mortality rates in Miami-Dade County.	
Previous Action Items Digital CI Resources Update Social Media Awareness Campaigns	<p>Cristina Brito provided an update on the status of the resource flyer with the QR code. This flyer will link directly to the Children Issues resources page on the Consortium’s website. During the meeting, a draft of the resource flyer with the QR code created by our partners at the University of Miami (UM) was shared with the committee. The committee provided positive feedback and recommended changes. The committee liaison will share the recommended changes with our UM partners to update the flyer and will reshare the updated draft at the May committee meeting. Lastly, we are still collecting resource materials from our partners.</p> <p>Cristina Brito and Alina Soto led the conversation as the committee begins to increase and raise awareness through social media campaigns. A draft social media plan was created and shared with the committee. This plan was reviewed, and the committee provided feedback. The committee had recommended additional health observance months specifically for the months of June through December. The committee liaison captured all recommended changes. During the next meeting, the committee will review and approve the plan. Once the plan is approved, it will be primarily shared with Florida International University, University of Miami, and the committee partners to sign-up for a specific observance month to create social media posts and newsletter articles as it relates to children’s health. Lastly, it was also shared with the partners if there organization has an app or if they</p>	Share reminder email for partner resources.

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<p>Committee Collaboration & Reporting</p>	<p>are using any specific apps the committee could promote to encourage the use and implementation of technology aimed at improving access to care, patient safety, and health outcomes, to please share with the liasion.</p> <p>Candice Schottenloher provided an update to the committee on the monthly reporting survey. She shared she had met with Carla Sabugo to review a monthly reporting survey that DOH-Miami-Dade WIC program uses to brainstorm ideas for the committee’s survey. This survey will be shared with the Children Issues Oral Health Committee members as a tool to capture our members work in alignment with the committee’s work plan and as a support tool for our partners who may need support at future events. An update was shared from this meeting the committee monthly reporting survey will be an easy-to-use tool to see the alignment with the committee and your organization’s work. At the next meeting a survey will be shared with the committee.</p>	
<p>Performance Measures in Need of Improvement</p>	<p>During this meeting, the committee discussed the following work plan activity as a performance measure in need of improvement. The following measure was reviewed: By September 30, 2024, the Children Issues Committee will create a plan to be a linkage of resources in the community. The committee had a brief discussion related to this activity after the <i>Pregnancy and Beyond: A Social Media Toolkit</i> presentation. The members had a conversation on how they could support the Taskforce to share the toolkit. The committee along with the Taskforce will create a list of community partners and their social media accounts. This list will be used for outreach to contact these partners to share the toolkit messaging to increase awareness throughout the community. The committee will need to have a follow-up conversation to further develop a plan to create more linkages to resources in the community to reduce low birth weight and decrease infant and maternal mortality rates.</p>	
<p>Recognition of Improved Performance</p>	<p>During this meeting Candice Schottenloher briefly shared with the committee an activity from the work plan for its recognition of improved performance. The activity that was recognized for its performance includes: By September 30, 2024, increase the number of partners to participate in the Healthy Baby Taskforce. During this past quarter from January 1 – March 31, 2021, there was a total of six new Healthy Baby Taskforce members. It was shared to continue to invite and have conversations with community partners about the Healthy Baby Taskforce.</p>	
<p>New Business</p>	<p>Alina Soto and Cristina Brito led an important conversation with the committee to discuss the importance of the breakfast, lunch, and summer meals program as it relates to the work plan and the current pandemic. The activity on the work plan that this work relates back to is: By September 30, 2024, the Children Issues Committee will create an educational awareness campaign to increase engagement in the free breakfast program at Miami-Dade County Public Schools and the Summer Food Service Program. The FRAC Report Reveals Dramatic Drop in Breakfast and Lunch Participation Due to School Closures article was shared and discussed with the committee. The committee is trying to focus its efforts on how to address child food insecurity. Sam Hopwood from</p>	

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	<p>Florida Impact shared a brief update on their work as it relates to summer meals. They are currently evaluating the summer meals sites and how to implement activities at the sites moving forward in the future. It was also shared some of the State requirements changed related to financials and the county has lost a few major summer meals sponsors. The committee will continue this conversation next month to provide further updates on the status of the meal programs during the current situation.</p>	
<p>Partner Updates</p>	<p>The committee members were able to share and briefly discuss their current work, initiatives, events, and projects in response to the current COVID-19 situation.</p> <ul style="list-style-type: none"> • Colgate BSBF: An update was provided by Silvana Tchorbadjian. She provided an update on the Children’s Week Event in Tallahassee. She shared for any questions or interest in partnering for virtual events or dental educational materials to contact her via email at Silvana.bsbf@gmail.com. • Common Threads: An update was provided by Patricia Dufane. She shared Common Threads continues to provide FREE On-Demand Cooking Classes. To sign-up for the On-Demand Small Bites curriculum, please visit here. Please click here for the Common Threads On-Demand Cooking Program – Communications Toolkit. For further information, please contact Patricia Dufane at 786-319-1455 or Pdufane@commonthreads.org. • ConnectFamiliias: An update was provided by Natalie Robles. She shared they continue to offer virtual services and full wrap around family services. She also shared an update the financial workshops continue and in May they will be discussing how to prepare for financial emergencies. For more information, please email Natalie Robles at natalie@ConnectFamiliias.org. • DOH-Miami-Dade WIC: An update was shared by both Sarah Basna. She shared WIC is fully operational and all WIC units are open as well as virtual services too. • Early Learning Coalition of Miami-Dade/Monroe: An update was provided by Tatiana Larionova. She shared they are currently hiring a House Manager at the ELC and to share this opportunity with those that may be interested. She shared they continue to work remotely and also are offering both in-person and virtual assistance. • Florida Department of Health in Miami-Dade County: Candice Schottenloher provided an update to the committee. The updated COVID-19 Testing & Vaccine Community List will be shared via email with the committee. • Florida Impact: An update was provided by Sam Hopwood. He shared they are still working on their advocacy plan as it relates to summer meals. They are currently recruiting undergraduate students to assist at the sites too. Also, they are working with the Center for Science and Public Interest to reach out to families across the state to hear their opinions on SNAP or food stamps and opportunities to incentivize healthier eating on the program. Future details will be shared. • Healthy Start Coalition of Miami-Dade (HSCMD): An update was shared by Heather Baker. She shared the HSCMD is celebrating their 20th Anniversary this month. They will be conducting an outreach campaign and more details will be shared in the future. The HSCMD is participating 	

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	<p>in a weekly radio show in partnership with Kiwanis and Worlds Greatest Baby Shower. This is taking place every Friday at 1:15 p.m. on Gospel 1490 WMBM, www.wmbm.com.</p> <ul style="list-style-type: none"> • Kids United Foundation: An updated was provided by Helen Figueredo. She shared the foundation is currently planning a fashion show fundraiser in July. She also shared they are looking to partner up for any food distribution events or any need in the community. • Metro Mommy Agency: An update was shared by Esther McCant. She shared on the last Sunday's of the month she is hosting a Black Breastfeeding Support Group. Check out recent and upcoming Metro Mommy Agency events here: https://linktr.ee/MetroMommyAgency. Lastly, she shared the Healthy Children Project, Inc. Center for Breastfeeding, Accessing the Milky Way Scholarship opportunity. Please see application here. The deadline to submit your application is by Wednesday, April 28, 2021. • Sunshine Health: An update was shared by Suecia Mendez. She shared currently there is a Special Enrollment Period. For more information, please contact Suecia Mendez via email at Supadilla@sunshinehealth.com. • The Women's Fund: An update was shared by Marya Meyer. She shared the Women's Fund of Miami-Dade will be launching a public awareness campaign in May related to heat stress and how to prevent heat stress among pregnant women. If you're interested in learning on how the heat campaign began, please visit here. Please stay tuned for campaign materials to be shared and disseminated within the community. She also shared on May 6th will be the May Impact Collaborative meeting; more details to follow. • United Way: An update was shared by Cristina Brito. She shared there will be upcoming capacity building grant opportunities for the community. Please stay tuned for updates. • Please email any updates, flyers, events, and newsletter articles to the committee liaison, Candice Schottenloher, via email at Candice.schottenloher@flhealth.gov. 	
<p>Adjournment</p>	<p>The meeting adjourned at 11:37 a.m. The next Children Issues Committee virtual meeting is scheduled for Friday, May 21, 2021 from 10:00 a.m. to 11:30 a.m. via the Go To Meeting platform.</p>	