

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Children Issues Committee – Healthy Baby Taskforce Meeting
Friday, January 15, 2021
12:30 PM- 1:30 PM EST

TOPIC	DISCUSSION	ACTION NEEDED
Membership Total (15)	<p><u>Virtual Skype Meeting</u></p> <p>Tenesha Avent, Health Council of South Florida (Co-Chair) Heather Baker, Healthy Start Coalition of Miami-Dade Cassandra Coriolan, Healthy Start Coalition of Miami-Dade Ketia Harris, JTCHS Leah Jayanetti, ICU Baby Gail Johnson, Presently Blooming Cynthia Lebron, UM Suecia Mendez, Sunshine Health Islamiyat Adebisi, Florida Department of Health in Miami Dade Monica FilsAime, Florida Department of Health in Miami Dade Queen Holden, Florida Department of Health in Miami Dade Bryanna McDaniel, Florida Department of Health in Miami Dade Candice Schottenloher, Florida Department of Health in Miami Dade Valerie Turner, Florida Department of Health in Miami Dade Candace Williams, Florida Department of Health in Miami Dade</p>	
Welcome and Introductions	The January monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues sub-committee (Healthy Baby Taskforce) was brought to order by Tenesha Avent at 12:30 p.m. All members were welcomed and introduced themselves.	
Approval of Minutes	There was a motion to approve the November 2020 Healthy Baby Taskforce meeting minutes by Candice Schottenloher, the motion was seconded by Leah Jayanetti.	
Previous Action Items HBT Digital Media Campaign	<ul style="list-style-type: none"> - The Taskforce during the January meeting reviewed the draft of the Healthy Baby Taskforce Social Media Toolkit. This draft document included the recommendations from the November meeting. - The contributing partners present during the meeting who provided feedback for the toolkit included: DOH-Miami-Dade HIV Perinatal, DOH-Miami-Dade OCHP, Health Council of South Florida, Healthy Start Coalition of Miami-Dade, ICU Baby, Jessie Trice Community Health Systems, Presently Blooming, Sunshine Health, and the University of Miami. - The Taskforce had a consensus and approved the title of the toolkit. The title of the toolkit is <i>Pregnancy and Beyond: A Social Media Toolkit</i>. 	

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<p>Work Plan</p>	<ul style="list-style-type: none"> - The team also reviewed the <i>Acknowledgements</i>, <i>About Us</i> section, <i>Mission</i>, <i>Vision</i>, <i>Goals</i>, <i>Objectives</i>, <i>Purpose</i>, and each of the theme sections. These sections were updated during the meeting with the recommended changes from the members. - It was noted that the recommendation to include mother as birthing parent and/ or women of color to be more inclusive was included throughout the toolkit. - The team shared the <i>Fast Facts</i> infographics to allow the audience to easier capture this data. These infographics show both national and local data to better understand the current landscape in the maternal and child health field. - Other recommendations from this meeting shared by the partners included the following: 1.) Update the getting tested link from a local resource to a more national resource. 2.) Review the key terms section to include SIDS. Also, to update the terms BIPOC and peer counselor. 3.) Hyperlink the second social media posts under the Tobacco Cessation and Education section. - There was a discussion among the partners to also include safe sleep, stroller safety, carrier safety as it relates to COVID-19, vaccinations and pregnancy, resources for breast pumps, and generational family support. - The liaison shared she will send the current draft of the toolkit. A deadline was set to have all feedback submitted by Friday, January 29, 2021. This feedback will be included in the toolkit and shared at the February 2021 meeting for approval to begin to disseminate into the community. - The Healthy Baby Taskforce Liaison shared the new 2020-2021 Work Plan with the Taskforce. An overview of the Taskforce Work Plan was shared with the members. It was highlighted the five focus areas of the work plan include: <ul style="list-style-type: none"> 1.) Decrease the number of HIV infections 2.) Reduce STD infection rate. 3.) Increase breastfeeding. 4.) Social Determinants of Health 5.) Tobacco cessation and education. - Important updates and changes were highlighted with the partners. These updates included: <ul style="list-style-type: none"> • Work plan activities were updated with 2020 baseline and target data. • The Social Determinants of Health action plan strategy previously was Health Education. This update was included to better align with the state's scope of work. • A total of four new work plan activities have been include in the work plan. These include: <ul style="list-style-type: none"> ▪ Increase from 0 (2020) to 1 a focus group consisting of moms, dads, and grandparents to identify community beliefs about safe sleep per year. 	
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	<ul style="list-style-type: none"> ▪ Identify intervention activities from the safe sleep focus group discussions from 0 (2020) to 1 activity's. ▪ Partner with Miami-Dade County Health Department (CHD) offices, local OB/GYNs, and PCP provider offices to share printed posters from 0 (2020) to 15 to be used in waiting room areas to increase awareness and educate on tobacco cessation and the benefits of being nicotine-free to new and expecting families. ▪ Increase digital media ads and banners from 0 (2020) to 2 on the Consortium for a Healthier Miami-Dade website to educate and raise awareness about the harms of e-cigarettes and second-hand smoke to new and expecting families in Miami-Dade. 	
New Business Collective Impact & Building Partnerships Discussion	<p>The Taskforce partners had a discussion on how the group wants to continue to invite new partners to join and work with the Taskforce this year. It was highlighted to consider our focus areas and inviting partners whose work aligns with our efforts from the work plan too. Islamiyat Nancy Adebisi shared she could reach out to American Heart Association and the Area Health Education Centers (AHEC). She also currently shared the American Lung Association does not have a local staff member. Dr. Cynthia Lebron shared she could also invite and bring nursing and public health students to future Taskforce meetings. Lastly, it was mentioned we should continue to build those relationships with hospital systems, universities, and physicians to work as a network to decrease infant mortality and increase breastfeeding rates.</p>	
Partner Updates	<p>Taskforce members were able to briefly share an update on their current work/initiatives/projects.</p> <ul style="list-style-type: none"> - Florida Department of Health in Miami-Dade County: Candice Schottenloher provided she will share via email the updated COVID-19 Testing & Vaccine Community List. The COVID-19 Vaccine Link Information http://www.miamidade.gov/vaccine. She also shared a few upcoming events. <ul style="list-style-type: none"> • On Wednesday, January 20, 2021 from 10:00 a.m. to 11:30 a.m. the Florida Department of Health in Miami-Dade County is hosting the <i>Look Beneath the Surface: Human Trafficking Awareness Webinar</i> event. This webinar will cover what human trafficking is, what it may look like, and how you can help. Register here. • The Florida Department of Health in Miami-Dade County's Office of Community Health and Planning will be hosting a webinar titled <i>New Year, New Habits</i>, on Wednesday, January 27, 2021 at 10:30 a.m. Please register here. - Healthy Start Coalition of Miami-Dade (HSCMD): An update was shared by Heather Baker. She shared about the self-referral form to refer a prenatal or infant client (or client with pregnancy/infant loss) for the Connect Program, please contact Heather Baker for more information via email at hbaker@hscmd.org. 	Send partner updates email.

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	<ul style="list-style-type: none"> - ICU Baby: An update was provided by Leah Jayanetti. She shared her organization continues to support via telehealth during the COVID-19 pandemic. She shared they are growing their team of peer support. She also shared this year ICU Baby will be focusing more on bereavement services and father support. - Jessie Trice Community Health System: An update was shared by KeTia Harris. She shared the Breastfeeding Masterclass: <i>Using Your 5 Senses for Breastfeeding</i> will be on Tuesday, January 19, 2021 at 3 p.m. Please visit here: www.facebook.com/livehealthymg. If you're interested in participating as a guest on the Live Healthy Miami Gardens Facebook Live Series, please complete this form here. For any questions, please contact KeTia Harris via email at ksharris@jtchs.org or via phone at 786-322-6442. - Sunshine Health: An update was shared by Suecia Mendez. She shared they continue to work and support many community events. - University of Miami: An update was provided by Cynthia Lebron. She shared they are conducting a survey on pregnant and breastfeeding women who use cannabis. Please click survey link here. She also shared she is currently working on a GIS mapping research analysis project related to where Baby Friendly hospitals are located throughout the county. 	
Adjournment	The meeting was adjourned at 1:29 p.m. The next Healthy Baby Taskforce virtual meeting is scheduled for Friday, February 19, 2021 from 12:30 p.m. to 1:30 p.m. via the Go To Meeting platform.	