

CONSORTIUM FOR A HEALTHIER MIAMI~DADE



Children Issues Committee – Healthy Baby Taskforce Meeting Friday, September 18, 2020 12:30 PM-1:30 PM EST

TOPIC	DISCUSSION	ACTION NEEDED
Membership Total (15)	Virtual Skype Meeting Tenesha Avent, Health Council of South Florida Esther McCant, Metro Mommy Agency Lourdes Q. Castaneda, AHEC Ketia Harris, JTCHS Gail Johnson, Presently Blooming Cheryl Lorie, WIC Suecia Mendez, Sunshine Health Naylise Sifonte, Borinquen Medical Centers Heather Baker, Healthy Start Coalition of Miami-Dade Manuel Fermin, Healthy Start Coalition of Miami-Dade Islamiyat Nancy Adebisi, Florida Department of Health in Miami Dade Bryanna McDaniel, Florida Department of Health in Miami Dade Candice Schottenloher, Florida Department of Health in Miami Dade Takyah Smith, Florida Department of Health in Miami Dade Karen Weller, Florida Department of Health in Miami Dade	
Welcome and Introductions	The August monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues sub-committee (Healthy Baby Taskforce) was brought to order by Esther McCant at 12:32 p.m. All members were welcomed and introduced themselves.	
Approval of Minutes	There was a motion to approve the August 2020 Healthy Baby Taskforce meeting minutes by Cheryl Lorie, the motion was seconded by Tenesha Avent.	
Previous Action Items HBT Digital Media Campaign	 The Taskforce continued the conversation related to collective impact. The Taskforce will create a social media toolkit for partners to download and share with the community. This toolkit will share our work with other organizations, partners, and the community. The toolkit will include a general about us section with our mission and vision, key terms and facts, hash tags, palm card, breastfeeding brochure, sample social media posts and articles. It was also noted to include testimonials, Facebook Live events, and YouTube samples as a part of the toolkit too. 	Send meeting invite to toolkit team.



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Eliminating Racial Disparities in Maternal and Infant Mortality	 The Taskforce created a team of partners who will work on this toolkit. The partners include DOH-Miami-Dade WIC, Jessie Trice Community Health Systems, Healthy Start Coalition of Miami-Dade, and DOH-Miami-Dade. The Taskforce discussed a target deadline for the toolkit to be completed by November 2020 and reviewed and approved by December 2020. Lastly, the Taskforce partners will continue to share this idea with their organizations to learn how they can use this toolkit and if their organization would be able to share the messaging that will be provided in the toolkit. It was highlighted this month of September is National Infant Mortality Awareness Month. The Taskforce wanted to further explore and discuss some next steps for our work to address and eliminate racial disparities in maternal child health in the Miami-Dade community. The Taskforce discussed last meeting areas to include in the presentation. This included be zip code level data on infant mortality and other maternal child health rates. It was also shared to identify and include current best practices used. From this conversation, the Taskforce concluded they would like to have a more focused approach with their work to decrease infant mortality rates among these 	
	marginalized groups.	
	- During this meeting today to commemorate and to carry out the mission of the Taskforce's work, the	
	Taskforce had this presentation.	
Presentation: Birth	- Bryanna McDaniel and Candice Schottenloher from the Florida Department of Health in Miami-	Follow-up
Equity in Miami-	Dade County presented Birth Equity in Miami-Dade: What Does it look like?	discussion at
Dade: What Does it	- The presentation included data to better understand the current situation in Miami-Dade County	next meeting.
look like?	related to factors like the social determinants of health that influence infant and maternal mortality.	
	- The maternal child health indicators shared were reviewed at the national, state and local level. Each indicator was compared to a Healthy People 2020 or 2030 goal depending on availability of new	
	objective data. It was noted when reviewing zip-code level data, for this presentation zip-codes that	
	only had a total birth count of over 500 were included in order to protect identities.	
	- The presentation also highlighted an article from the National Institute for Children's Health Quality.	
	The article shared was the Four Steps to Address Racism's Impact on Maternal and Child Health.	
	- It was noted from the presentation, that this would be a good presentation to share with the healthcare	
	providers working in these areas with our target population.	
	- The Taskforce at the next meeting will continue this conversation and answer the questions that were	
Partner Updates	provided by the Taskforce members that were provided in the chat box too. Taskforce members were able to briefly share an update on their current work/initiatives/projects.	
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	- Borinquen Medical Centers: Naylise Sifonte provided an update on the Targeted Outreach for
	Pregnant Women Act (TOPWA) services to patients in need. She shared TOPWA will host a Virtual
	Baby Shower on Friday, September 25, 2020 from 2:00 p.m. to 3:00 p.m. Please share this event
	flyer with peers to distribute to patients. Please visit here to learn more:
	https://www.facebook.com/TOPWABMC/.
	- DOH-Miami-Dade WIC Program: An update was provided by Cheryl Lorie. A brief Save the Date
	announcement was shared that the WIC Health Resource Fair will be on Saturday, December 5 th ,
	2020. More details to come later. A recap was shared of the two virtual events that WIC hosted. The
	virtual Big Latch On event took place on Saturday, August 1st, 2020 and had 56 mothers who
	attended. For Black Breastfeeding Awareness Week that was on August 25 th – 31st, 2020 they hosted
	the Chocolate Milk Movie Virtual Screening Event on Friday, August 28th, 2020 and had 238
	participants attend live and a total of 371 registered. She also shared the federal WIC waiver will
	expire on September 30 th , 2020 and provided that WIC offices will begin to re-open.
	- Florida Department of Health in Miami-Dade County: Candice Schottenloher provided an update
	to Save the Date on Friday, October 2, 2020 will be the Health Equity in 2020: What does this mean
	and why does it matter? webinar. It was also announced to the Save the Date for the Virtual CHIP
	Annual Meeting that will be on Friday, October 30, 2020.
	- Healthy Start Coalition of Miami-Dade (HSCMD): An update was shared by Heather Baker. She
	provided the HSCMD remains fully operational. She shared about the CONNECT Program and
	shared the Miami-Dade County Coordinated Intake and Referral Form. It was highlighted to please
	share this with clients and community members who serve our maternal child populations. She also
	shared they launched the mailing campaign to the prenatal care providers to increase this outreach
	since the numbers have recently declined in prenatal care services. They have shared over 50,000
	face masks with these providers to share with the mothers who are seeking services. Lastly, she
	shared the Save the Date for the virtual HSCMD Annual Awards and Recognition Ceremony event
	on Friday, October 23, 2020 at 12 p.m.
	- Presently Blooming: An update was shared by Gail Johnson. She shared she will be hosting a five-
	week course starting on October 15 th , 2020. She shared if you know of any expecting moms to please
	contact her or Esther McCant as they both partner to teach the course. Please contact them both via
Adionement	email at info@presentlyblooming.com. The masting was adjourned at 1,40 mm. The next Healthy Dahy Taskfords virtual masting is scheduled.
Adjournment	The meeting was adjourned at 1:40 p.m. The next Healthy Baby Taskforce virtual meeting is scheduled for Friday. October 16, 2020 from 12:30 p.m. to 1:30 p.m. via Skyna for Physinass
	for Friday, October 16, 2020 from 12:30 p.m. to 1:30 p.m. via Skype for Business.