

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**  
**Tobacco-Free Workgroup**  
**Meeting Minutes**  
**Monday, July 27, 2020**

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	Dr. Richard Thurer, Chair, University of Miami Miller School of Medicine Bill Amodeo, Co-Chair, All Star Media Guadalupe Barroso, Jackson Health System Edna Maritza Tejada, University of Miami, Area Health Education Center (AHEC) Lourdes Castaneda, University of Miami, Area Health Education Center (AHEC) Melissa Santiago, American Cancer Society Lacy Boyles, American Heart Association Keren Joseph, Florida Department of Health in Miami-Dade County Andrew Cuddihy, American Lung Association Dr. Zinzi Bailey, University of Miami SSG. Christopher Pierce, FL Army National Guard Amy Pont, Community Care Plan Yara Stanziola, Citrus Health Network Elizabeth Golshteyn, Town of Miami Lakes William Sanchez, Town of Miami Lakes John Michael Pierobon, Concerned Citizen Jason Dahn, Miami VA Healthcare System Beatriz Severson, Health Services Advisory Group Dr. Asma Aftab, University of Miami, Area Health Education Center Kennith Johnson, Miami Dade Parks, Recreation, & Open Spaces Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Takyah Smith, Florida Department of Health in Miami-Dade County	
Welcome and Introductions	The Tobacco-Free Workgroup was brought to order by Dr. Richard Thurer at 9:30 am. All members were welcomed and introduced themselves.	

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<p>Review and Approval of Minutes</p>	<p>The minutes from the Tobacco-Free Workgroup meeting held on May 4, 2020 were reviewed. No changes to the minutes were noted. John Michael Pierobon made the motion to approve the minutes and Guadalupe Barroso seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from May 4, 2020.</p>	
<p>Executive Board Update</p>	<ul style="list-style-type: none"> <li>• The Consortium Executive Board met in the month of June and July virtually. They discussed how the Consortium will move forward with hosting virtual meetings and the Consortium Annual Event &amp; Awards Ceremony will not take place in-person, but virtually this coming Fall. More information will be provided to Consortium members.</li> </ul>	
<p>Partner Updates</p>	<ul style="list-style-type: none"> <li>• The Area Health Education Centers continue to provide cessation classes utilizing the Zoom platform for virtual meetings. They are working with behavioral health centers and are continuing to disseminate cessation information to medical providers and the community.</li> <li>• Andy Cuddihy provided an update from the American Lung Association (ALA). All of the in-person programs have transitioned to virtual programs. ALA also conducts cessation classes nationally across many states. They have changed their process in training facilitators and hosting classes to a virtual setting. For more information about Covid-19 from ALA, visit <a href="http://www.lung.org">www.lung.org</a>. Andy also briefly mentioned the Virtual Lung Force Expo, no exact date was provided for this event.</li> <li>• John Michael Pierobon provided an update on the op-ed pieces. He has submitted op-eds to the Panama City News Herald, Crestview News Bulletin, North West Florida Daily News, and Santa Rosa Press Gazette. In addition, the Youth and Young Adult Essay Contest is accepting participants to submit a written piece on tobacco to a local</li> </ul>	<p>Action item:</p> <ul style="list-style-type: none"> <li>• The liaison will share partner resources via email after the meeting.</li> </ul>

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	<p>newspaper. More information on the contest can be found at <a href="http://pierobon.org/tobacco/web/essay.htm">http://pierobon.org/tobacco/web/essay.htm</a>.</p> <ul style="list-style-type: none"> <li>• Melissa Santiago provided an update from the American Cancer Society (ACS). ACS will no longer continue the Freshstart Program. This was a group-based tobacco cessation support program.</li> <li>• Dr. Zinzi Bailey provided an update on her current work at the University of Miami. She discussed her recent grant submission pertaining to tobacco policy control that received a score from NIH. Her current focus is on health equity and racial justice. The Policy and Surveillance Subcommittee is ready to submit their op-ed piece on tobacco retailer licensing.</li> <li>• Dr. Aftab and Nancy Adebisi provided an update on work with the Epidemiology program in reaching Miami-Dade's homeless population during the pandemic and providing them with cessation services. This work is being done in partnership with the Miami-Dade County Isolation Program, a program that houses individuals within hotels that need to self-isolate due to Covid-19. The goal is to provide those in need of cessation services needed assistance and to prevent smoking in rooms and secondhand smoke exposure. Information about the hotel isolation program will be sent to TFW members.</li> <li>• Yara Stanziola provided an update from Citrus Health Network. They are currently utilizing video conferencing software, such as Zoom, to communicate with providers and clients. Citrus Health Network continues to educate clients on tobacco cessation. They recently shutdown a few of their facilities but still offer services to children in need.</li> </ul>	
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<p>Performance Measures in Need of Improvement</p>	<ul style="list-style-type: none"> <li>• Access to Care – Increase awareness of Alzheimer’s and related dementias. – By September 30, 2024, the committee will work to coordinate with the Elder Issues committee to support policy/systems/environmental changes on tobacco use and Alzheimer’s Disease and related dementias.             <ul style="list-style-type: none"> <li>○ The TFW committee will work with the Consortium’s Elder Issues committee to complete this indicator. It was noted that World Alzheimer’s Day takes place in the month of September. Members were asked to provide any ideas or suggestions on how to support policy/systems/environmental changes on tobacco use and Alzheimer’s to the liaison.</li> </ul> </li> <li>• Chronic Disease – Reduce chronic disease morbidity and mortality. – By September 30, 2024, the committee will work to create a presentation on the harms of vaping.             <ul style="list-style-type: none"> <li>○ Vaping is still a growing issue, especially among youth. The Consortium is creating a wide variety of presentations and webinars on various topics to share with the public. This Workgroup will be creating a presentation on the harms of vaping. If any members would like to assist in creating a presentation or has information they think would be useful for a webinar, please contact the liaison.</li> </ul> </li> <li>• STD/Communicable Diseases/Emergent Threats – Provide equal access to culturally competent care. – By September 30, 2024, the committee will work to identify best partners to have materials translated.             <ul style="list-style-type: none"> <li>○ Grantees from the Bureau of Tobacco Free Florida (TFF) and Quit Doc have disseminated materials regarding tobacco and Covid-19 in English, Spanish and Creole. Also, Bill Amodeo has two active digital campaigns on tobacco and Covid-19 that are linked to TFF Quit services. This information is also in English, Spanish and Creole.</li> </ul> </li> </ul>	
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	<ul style="list-style-type: none"> <li>• Maternal Child Health – Reduce the rates of low birth weight babies born in Miami-Dade. – By September 30, 2024, the committee will work to refer parties in need to cessation services.               <ul style="list-style-type: none"> <li>○ If any members know of health providers or organizations that provide services to expectant families, you can help link them to refer clients for cessation services if needed.</li> </ul> </li> </ul>	
<p>Recognition of Improved Performance</p>	<ul style="list-style-type: none"> <li>• Chronic Disease – Increase the percentage of children and adults who are at a healthy weight. – By September 30, 2024, the committee will work to promote and increase newsletter submissions, social media posts and dissemination of green prescriptions.               <ul style="list-style-type: none"> <li>○ The Workgroup has met this indicator. Please follow the Consortium Facebook and Instagram pages. Over the past few months there have been several social media postings related to tobacco control. Also, the Consortium July Newsletter highlighted some interesting facts on staying safe and avoiding tobacco and nicotine use during the summer.</li> </ul> </li> <li>• Maternal Child Health – Reduce maternal and infant morbidity and mortality – By September 30, 2024, the committee will work to distribute tobacco cessation flyers at OBGYN offices.               <ul style="list-style-type: none"> <li>○ Tobacco cessation flyers were distributed to Healthy Baby Taskforce partners. If any members need flyers or know of others that do, please feel free to contact the TFW liaison.</li> </ul> </li> </ul>	

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<p>Topics Selected by Chair</p>	<p>Current Tobacco Trends in the News</p> <ul style="list-style-type: none"> <li>• Dr. Thurer shared tobacco related articles to the workgroup and briefly summarized each article. Article titles were as follows:             <ul style="list-style-type: none"> <li>○ Preventing Tobacco Use in Children and Adolescents</li> <li>○ Association Between Prenatal Exposure to Alcohol and Tobacco and Neonatal Brain Activity</li> <li>○ Longitudinal evaluation of the impact of standardized packaging and minimum excise tax on tobacco sales and industry revenue in the UK</li> </ul> </li> </ul> <p>FDA Tobacco News was also reviewed by the partnership. Items covered were:</p> <ul style="list-style-type: none"> <li>• July 20, 2020 - FDA Notifies Companies, Including Puff Bar, to Remove Flavored Disposable E-Cigarettes and Youth-Appealing E-Liquids from Market for Not Having Required Authorization</li> <li>• July 7, 2020 - FDA Authorizes Marketing of IQOS Tobacco Heating System with ‘Reduced Exposure’ Information</li> <li>• April 27, 2020 - FDA Warns Manufacturers and Retailers to Remove Certain E-cigarette Products Targeted to Youth from the Market</li> </ul>	<p>Action item:</p> <ul style="list-style-type: none"> <li>• The liaison will share articles via email to all committee members.</li> </ul>
<p>Closing/Adjourn</p>	<ul style="list-style-type: none"> <li>• The meeting was adjourned by the Chair, Dr. Richard Thurer, at 10:35am.</li> <li>• The next Tobacco-Free Workgroup meeting will be held on Monday, September 28, 2020 at 9:30am.</li> </ul>	