

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Children Issues Committee – Healthy Baby Taskforce Meeting
Friday, August 21, 2020
12:30 PM- 1:30 PM EST

TOPIC	DISCUSSION	ACTION NEEDED
Membership Total (11)	<p><u>Virtual Skype Meeting</u></p> <p>Ketia Harris, JTCHS Cheryl Lorie, WIC Mireya Roman, WIC Suecia Mendez, Sunshine Health Naylise Sifonte, Borinquen Medical Centers Cassandra Coriolan, Healthy Start Coalition of Miami-Dade Islamiyat Nancy Adebisi, Florida Department of Health in Miami Dade Bryanna McDaniel, Florida Department of Health in Miami Dade Candice Schottenloher, Florida Department of Health in Miami Dade Takyah Smith, Florida Department of Health in Miami Dade Valerie Turner, Florida Department of Health in Miami Dade</p>	
Welcome and Introductions	The August monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues sub-committee (Healthy Baby Taskforce) was brought to order by Valerie Turner at 12:30 p.m. All members were welcomed and introduced themselves.	
Approval of Minutes	There was a motion to approve the July 2020 Healthy Baby Taskforce meeting minutes by Candice Schottenloher, the motion was seconded by KeTia Harris.	
Previous Action Items	<p>- The Healthy Baby Taskforce reviewed August as National Breastfeeding Month. This year the United States National Breastfeeding Committee has announced the 2020 National Breastfeeding Month theme to be <i>Many Voices United</i>. The weekly themes are included here:</p> <ul style="list-style-type: none"> ○ Week 1 (August 1-7): World Breastfeeding Week: Support Breastfeeding for a Healthier Planet ○ Week 2 (August 9-15): Native Breastfeeding Week ○ Week 3 (August 16-24): Spotlight on Infant and Young Child Feeding in Emergencies ○ Week 4 (August 25-31): Black Breastfeeding Week: <i>Revive. Restore. Reclaim.</i> 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Children Issues Committee – Healthy Baby Taskforce Meeting
Friday, August 21, 2020
12:30 PM- 1:30 PM EST

<p>Eliminating Racial Disparities in Maternal and Infant Mortality</p>	<ul style="list-style-type: none"> - The Taskforce members this year commemorated National Breastfeeding Month with a video testimonial campaign shared through social media. It is important to highlight the testimonials shared Taskforce partners and their clients breastfeeding experiences to share their perspective with the community. - The Taskforce created a total of twenty-three (23) social media posts for this month related to all weekly themes. The Taskforce organized a video testimonial campaign with a total of twelve (12) video testimonials created and shared from partners and clients. - The video testimonials were shared for Week 2 (August 9-15): Native Breastfeeding Week on all Consortium social media platforms. These social media posts and video testimonials were shared on the Consortium's Facebook, Instagram, Twitter, and YouTube pages. - It was highlighted September is National Infant Mortality Awareness Month. During the September meeting a presentation will be shared with the Taskforce to further understand and discuss some next steps for our work to address and eliminate racial disparities in maternal child health. - DOH-Miami-Dade shared they will conduct research using Florida Health Charts and Miami Matter on these rates affecting infant and maternal mortality. The Healthy Start Coalition of Miami-Dade shared they would be able to provide some data on the Top 10 Zip Codes related to the highest rates of infant mortality, pre-term births, and low-birth weight. - The Taskforce shared other areas to include in the presentation would be zip code level data on infant mortality rates and identify best practices used to date. From this understanding and organic conversation, the Taskforce in the future concluded they will have a more targeted approach with their work to decrease infant mortality rates among these marginalized groups. 	
<p>New Business HBT Digital Media Campaign</p>	<ul style="list-style-type: none"> - The Taskforce discussed a way to continue the conversation of collective impact was to create a social media toolkit for partners to download and share with the community. - The Taskforce Liaison shared two sample toolkits with the Taskforce as an opportunity to share our work with other organizations, partners, and the community. The two practices shared were from the Black Mamas Matter Alliance and the Florida Department of Health in Miami-Dade County toolkits. - It was noted to include a general about us section with our mission and vision, key terms and facts, hash tags, and sample social media posts and articles. It was also shared we can include the electronic palm card and the breastfeeding brochure. 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Children Issues Committee – Healthy Baby Taskforce Meeting
Friday, August 21, 2020
12:30 PM- 1:30 PM EST

	<ul style="list-style-type: none"> - The Taskforce created a team of partners who will work on this toolkit. The partners include DOH-Miami-Dade WIC, Jessie Trice Community Health Systems, and DOH-Miami-Dade. - Lastly, the Taskforce partners had a conversation they will share this idea with their organizations to learn how they can use this tool and if their organization would be able to share the messaging we provide through this toolkit. 	
Partner Updates	<p>Taskforce members were able to briefly share an update on their current work/initiatives/projects.</p> <ul style="list-style-type: none"> - Borinquen Medical Centers: Naylise Sifonte provided an update on the Targeted Outreach for Pregnant Women Act (TOPWA) services to patients in need. She shared TOPWA will host a Virtual Baby Shower on Friday, September 25, 2020 from 2:00 p.m. to 3:00 p.m. Please share this event flyer with peers to distribute to patients. Please visit here to learn more: https://www.facebook.com/TOPWABMC/. - Florida Department of Health in Miami-Dade County: Valerie Turner and Candice Schottenloher provided an update to Save the Date on Friday, October 2, 2020 will be the Health Equity in 2020: What does this mean and why does it matter? webinar. It was also announced to the Save the Date for the Virtual CHIP Annual Meeting in October too. Additionally, the department continues to respond to local and state COVID-19 initiatives. - DOH-Miami-Dade Tobacco Control & Prevention Program: Islamiyat Nancy Adebisi provided an update to Save the Date on Wednesday, August 26, 2020 at 11 a.m. will be the virtual Tobacco Cessation: Available Resources webinar part of the Healthy Happens Here Webinar series. - DOH-Miami-Dade WIC Program: An update was provided by Cheryl Lorie. She shared an update on the 2020 BreastfeedMiami “Virtual Big Latch On” that took place on August 1st, 2020. There was a total of 56 mothers who participated in the event. On Friday, August 28th, 2020 WIC is hosting the 2020 BreastfeedMiami: Virtual Chocolate Milk Movie Screening. Following the screening, there will be a panel discussion. Please share event flyer. - Healthy Start Coalition of Miami-Dade (HSCMD): An update was shared by Cassandra Coriolan. She provided the HSCMD remains fully operational. She shared about the CONNECT Program and shared the Miami-Dade County Coordinated Intake and Referral Form. It was noted to please share this with other community members who serve our maternal child populations. She also shared they launched the mailing campaign to the 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Children Issues Committee – Healthy Baby Taskforce Meeting
Friday, August 21, 2020
12:30 PM- 1:30 PM EST

	<p>prenatal care providers to increase this outreach since the numbers have recently declined in prenatal care services.</p> <ul style="list-style-type: none"> - Jessie Trice Community Health Systems (JTCHS): An update was provided by KeTia Harris. JTCHS continues to do free COVID-19 drive-thru screening starting at 3 years of age. It was shared the Breastfeeding Touchpoint Program at Jessie Trice Community Health System is in the third year of programming. Lastly, once Live Healthy Miami Gardens Summer Series is over, Breastfeeding Masterclasses will resume virtually. If anyone is interested in partnership or being a guest to provide education or resource information, please contact KeTia Harris via email at ksharris@jtchs.org. - Sunshine Health: An update was provided by Suecia Mendez. Suecia shared Sunshine Health is interested and wants to continue to support partners and community events during this time. For more information, please email Suecia Mendez at supadilla@centene.com. 	
Adjournment	The meeting was adjourned at 1:15 p.m. The next Healthy Baby Taskforce virtual meeting is scheduled for Friday, September 18, 2020 from 12:30 p.m. to 1:30 p.m. via Skype for Business.	