# Consortium for a Healthier Miami-Dade

Children Issues Committee – Healthy Baby Taskforce Meeting

Friday, July 17, 2020

12:30 PM-1:30 PM EST

<table>
<thead>
<tr>
<th>TOPIC</th>
<th>DISCUSSION</th>
<th>ACTION NEEDED</th>
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| Membership Total (15) | **Virtual Skype Meeting**  
Esther McCant, Metro Mommy Agency, (Healthy Baby Taskforce Co-Chair)  
Tenesha Avent, Health Council of South Florida (Healthy Baby Taskforce Co-Chair)  
Natacha Dalberiste, H.E.R. Mind & Body Services  
Ketia Harris, JTCHS  
Gail Johnson, Presently Blooming  
Suecia Mendez, Sunshine Health  
Cheryl Lorie, WIC  
Jennifer Rojo Suarez, Healthy Start Coalition of Miami-Dade  
Naylise Sifonte, Borinquen Medical Centers  
Islamiat Nancy Adebisi, Florida Department of Health in Miami Dade  
Queen Holden, Florida Department of Health in Miami Dade  
Bryanna McDaniel, Florida Department of Health in Miami Dade  
Candice Schottenloher, Florida Department of Health in Miami Dade  
Takyah Smith, Florida Department of Health in Miami Dade  
Valerie Turner, Florida Department of Health in Miami Dade |  |  |
| Welcome and Introductions | The July monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues sub-committee (Healthy Baby Taskforce) was brought to order by Esther McCant at 12:33 p.m. All members were welcomed and introduced themselves. |  |  |
| Approval of Minutes | There was a motion to approve the June 2020 Healthy Baby Taskforce meeting minutes by Tenesha Avent, the motion was seconded by Suecia Mendez. |  |  |
| Previous Action Items | It was shared the Healthy Baby Taskforce members last meeting had a discussion on collective impact and how the Healthy Baby Taskforce can virtually align this process with other partners in the community. The members had discussed and evaluated potential key stakeholders who were missing as a part of our group and building our presence in the realm of social media. |  |  |
| Collective Impact Discussion Review |  |  |  |
**Review the Breastfeeding Support Chapter in the Worksite Wellness Toolkit**

- The Taskforce Co-Chairs shared with the Taskforce members we need to continue to come up with innovative collective ways to network and achieve our shared goals.
- The Taskforce members shared some innovative ways to invite new and potential members. Some of these ideas include an electronic email template with a blurb about the Healthy Baby Taskforce and its goals especially as it relates to collective impact and to include in this email the work plan for additional alignment. The Taskforce also shared to have the electronic palm card readily available to share with potential partners too.
- The draft of the Worksite Wellness Toolkit with the Breastfeeding section was shared with the Taskforce members. There was no further feedback received from the Taskforce members.
- A brief announcement was shared in the future we will begin to discuss next steps about providing technical assistance to those worksites interested in developing a lactation support policy.

**New Business National Breastfeeding Month Campaign**

- The Healthy Baby Taskforce discussed August is National Breastfeeding Month. This year the United States National Breastfeeding Committee has announced the 2020 National Breastfeeding Month theme to be *Many Voices United*. The weekly themes are included here:
  - Week 1 (August 1-7): World Breastfeeding Week: Support Breastfeeding for a Healthier Planet
  - Week 2 (August 9-15): Native Breastfeeding Week
  - Week 3 (August 16-24): Spotlight on Infant and Young Child Feeding in Emergencies
- The Taskforce shared the work they did last year to commemorate National Breastfeeding Month. Last year the members had conducted a 4-week social media campaign and a Facebook Live Event.
- The Taskforce members shared ideas in which they can commemorate this year’s National Breastfeeding Month. Some ideas included a breastfeeding trivia Q&A, sharing of digital palm cards, and family testimonials.
- It is important to highlight the Taskforce members agreed they wanted to really highlight breastfeeding experiences through video testimonials. The Taskforce and its partners decided they would work with their clients to share their testimonial to share their

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Send HBT Testimonial Campaign email guide.
| Eliminating Racial Disparities in Maternal and Infant Mortality | perspective with the community. Some of the Taskforce members also shared they would share their breastfeeding testimonial too.  
- It was discussed and noted the Healthy Baby Taskforce liaison would share a list of tips of what to include in the video testimonials related to your breastfeeding experience.  
- A deadline was set to share all video testimonials with the Healthy Baby Taskforce liaison by Friday, July 31st, 2020. Please send all videos via email to Candice.Schottenloher@flhealth.gov. The video testimonials would be shared for Week 2: Native Breastfeeding Week on all Consortium social media platforms.  
- The Taskforce had a conversation on how we can eliminate racial disparities in our work among infant and maternal mortality. Esther McCant shared her experience from a recent Healthy Start conference with the Taskforce members. She discussed the importance of educating healthcare providers on their contributions to implicit bias and inequitable health care provided to women of color. The Taskforce discussed the importance of educating healthcare providers but also educating and working with medical schools and their students. It was also noted to look at the rate of delivery methods in certain areas of high infant and maternal mortality rates.  
- DOH-Miami-Dade shared they will conduct research using Florida Health Charts on these rates affecting infant mortality and coordinate with the Healthy Start Coalition of Miami-Dade to review FIMR data updates too. A presentation will be given in September to the Taskforce to further discuss and address eliminating racial disparities in maternal and infant mortality. |
| Partner Updates | Taskforce members were able to briefly share an update on their current work/initiatives/projects.  
- **Borinquen Medical Centers:** Naylise Sifonte provided an update on the Targeted Outreach for Pregnant Women Act (TOPWA) services to patients in need. She also shared to please share our current Facebook page to patients that can benefit from it. She shared they want this Facebook page to bring new and existing moms a shine of hope during this pandemic. Please visit here: [https://www.facebook.com/TOPWABMC/](https://www.facebook.com/TOPWABMC/)  
- **Florida Department of Health in Miami-Dade County:** Valerie Turner provided a few updates on infant mortality in Miami-Dade with the latest data from FL Health Charts.  
  - Infant mortality rate in Miami-Dade County: 4.7 per 1,000 live births (2019)
- **Black Infant mortality rate in Miami-Dade County:** 9.4 per 1,000 (2019). This rate has decreased from 2018 which was 10.8 per 1,000 live births.

- **Congenital syphilis cases in Miami-Dade County:** 23 (2019). This rate has also decreased from 2018 which was 25 cases.

- **DOH-Miami-Dade HIV Perinatal Program:** An update was provided by Queen Holden. She shared this quarter there were 14 live births to 13 moms with 92% receiving prenatal and HIV care. 11 of the 13 moms (85%) decided on or were linked to postpartum family planning/contraceptive services. She also shared the Perinatal HIV Prevention staff is complete now.

- **DOH-Miami-Dade Tobacco Control & Prevention Program:** Islamiyat Adebisi provided an update on the cessation flyers for virtual classes. Pre-registration is required. To register, please call (305) 243-2847. For more information, visit us at www.tobaccofreeflorida.com/quityourway.

- **DOH-Miami-Dade WIC Program:** An update was provided by Cheryl Lorie. She shared despite COVID, WIC remains committed to promoting breastfeeding in our community. For its 9th year, the “2020 BreastfeedMiami” event will be completely VIRTUAL. We are excited to announce the 2020 BreastfeedMiami “Virtual Big Latch On” will take place on August 1st, 2020 from 9:45am – 11:45am with support from Live Healthy Miami Gardens in the City of Miami Gardens. Participants can register for the “Virtual Big Latch On” by accessing this link: https://tinyurl.com/WICBLO2020.

- **HCSF:** An update was provided by Tenesha Avent. She shared they continuously offer virtual appointments to assist with Medicaid applications, temporary cash assistance, and food stamps. She shared the Health Council of South Florida Assistance Hotline is 786-708-0836.

- **Healthy Start Coalition of Miami-Dade (HSCMD):** An update was shared by Jennifer Rojo-Suarez. She provided the HSCMD remains fully operational. She shared they launched the mailing campaign to the prenatal care providers to increase this outreach since the numbers have recently declined in prenatal care services.

- **H.E.R. Mind & Body Services:** An update was provided by Natacha Dalberiste. She is a Maternal Mental Health Therapist and provided she does telehealth individual therapy and
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<th>Support groups to postpartum moms. For more information, please call 443-409-5588 or email her at <a href="mailto:hermindbody@gmail.com">hermindbody@gmail.com</a>.</th>
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<td><strong>Jessie Trice Community Health Systems:</strong> An update was provided by KeTia Harris. JTCHS plans to resume Breastfeeding Masterclasses in August for Breastfeeding Awareness month via Live Healthy Miami Gardens/CDC REACH initiative with community partners, as well as part of Jasmine Project's nutrition objective. JTCHS sites has free COVID-19 drive-thru screening starting at 3 years of age. JTCHS also is offering telehealth services. Please email KeTia Harris at <a href="mailto:ksharris@jtchs.org">ksharris@jtchs.org</a> for any breastfeeding support resources that can be shared with JTCHS pregnant and breastfeeding moms, and parents of our pediatric patients.</td>
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<td><strong>Metro Mommy Agency:</strong> An update was provided by Esther McCant. She shared that she provides doula services and now offers HypnoBirthing Parent Classes. She shared to visit the Metro Mommy Agency Website to learn more. Please visit here: <a href="http://www.metromommyagency.com">www.metromommyagency.com</a>. For more information please contact Esther McCant via email at <a href="mailto:metromommyagency@gmail.com">metromommyagency@gmail.com</a> or via phone at 786-553-3122.</td>
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<td><strong>Sunshine Health:</strong> An update was provided by Suecia Mendez. Suecia shared Sunshine Health is currently supporting the Radio Program on 1490 AM Gospel Radio with Kiwanis of Northeast Miami. This program is designed to help pregnant families learn about resources in the communities. This series takes place on the 2nd and 4th Wednesday of the month at 4:30 pm.</td>
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**Adjournment**

The meeting was adjourned at 1:38 p.m. The next Healthy Baby Taskforce virtual meeting is scheduled for Friday, August 21, 2020 from 12:30 p.m. to 1:30 p.m. via Skype for Business.