### Executive Board
Monday, January 13, 2020

<table>
<thead>
<tr>
<th>TOPIC</th>
<th>DISCUSSION</th>
<th>ACTION NEEDED</th>
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| **Members present** (8)    | Alina Soto, Department of Children and Families (Executive Board Chair)  
Cindy Brown, Jewish Community  
Teri Busse-Arvesu, Miami-Dade County  
Dr. Richard Thurer, UM  
Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade  
Candice Schottenloher, Florida Department of Health in Miami-Dade  
Ann-Karen Weller, Florida Department of Health in Miami-Dade  

**Teleconference:**  
Edwin O’Dell                                                                                                                                                  |                                                        |
| **Welcome and Introductions** | The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto at 10:07 A.M.  
All members of the committees introduced themselves at the beginning of the meeting.  
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| **Approval of Minutes**    | The committee approved the November meeting minutes with a motion from Dr. Richard Thurer and a second from Cindy Brown.  
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| **Previous Action Items**  | A brief update on the Walker Tracker update was provided by Alina Soto. The goal of the Walker Tracker is to motivate and increase physical activity. She shared with the Executive Board that the Fall Festival Challenge completed. It was shared with the Executive Board that the promotional marketing materials are still under review. Once the marketing materials are approved, they will be shared with the Board. It was recommended by the Executive Board to create a video tutorial on how to create your Walker Tracker account.  
                                                            | Leyanee will share marketing material for promotion.  
                                                            |                                                        |
| **Walker Tracker Update**  | The Executive Board discussed the Chairs and the Co-Chairs will take the health agenda message back to each of their committees to review. The Board wants recommendations on their committee’s accomplishments to highlight in the health agenda message. Teri Busse-Arvesu shared that the Health Promotion and Disease Prevention committee reviewed the health agenda. There were a few recommendations. The Executive Board will discuss further in the February meeting.  
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| New Business 2020 Focus of Executive Board | The Executive Board had a discussion on the focus of their work for this year. Mental health was discussed among the Board members that they see a disconnect with those who have a mental health illness and are not aware of programs and services. All Board members present agreed this was a focus area that could fit across all committees. It was discussed by Teri Busse-Arvesu to have a presentation to better understand mental health and what is currently being done in our community. Some of the recommended presenters mentioned were the National Alliance on Mental Illness (NAMI) and Thriving Minds. It was also discussed if the Consortium should host or co-partner with NAMI to have a mental health symposium. Mrs. Weller shared a previous experience and noted that we are in the beginning stages of understanding. There will need to be time to plan to have a sustainable program. It was noted there is a difference between joining and leading an initiative. Once the assessment phase is complete, we can then begin to plan, implement, and evaluate our program. It was also discussed that we need to continue to invite faith-based organizations to the Consortium. They are an important stakeholder in our community. Lastly, it was discussed the Board will focus its effort on working with minority populations in Miami-Dade County. These population will be a focus to encompass health equity, one of our new strategic health priority areas. The Executive Board for 2020 will focus primarily on mental health awareness, faith-based community outreach, and working with minority populations in Miami-Dade County. |
| Review Marketing & Membership Committee | The Executive Board briefly had the conversation on the status of the Marketing & Membership committee. It was discussed that for now the Marketing & Membership committee will be a sub-committee of the Executive Board. The members of the Board discussed that once the collateral for the Walker Tracker was approved, this could be an opportunity for the Marketing & Membership to partner with other organizations to promote the Walker Tracker. |
| Marketing & Membership Update | The Marketing & Membership committee update was provided by Alina Soto and Karen Weller. The committee liaisons are working with their committees to capture their members most up to date contact information to be included for the Consortium membership directory. Valerie Turner is working with the website creator to see if the membership form can be updated with additional fields. In addition, the committee is planning to host quarterly forums related to marketing topics. |
### Consortium Event Taskforce

Cindy Brown and Candice Schottenloher provided an update on the Consortium Event Taskforce. The Taskforce has two tentative event dates to host the *2020 Consortium Annual Event & Awards Ceremony*. The Taskforce discussed at their last meeting on January 8, 2020 event themes and an update on venue locations. The Taskforce selected three top venue locations based on costs and logistics. The possible locations include 1.) Jungle Island 2.) James L. Knight Center and 3.) FIU Kovens Center. Some of the possible theme ideas included Black Tie, Falling into Healthy Lifestyles & Healthy Habits, Healthy Planet, and Seasons of Health. Lastly, it was shared with the Executive Board that Cindy Brown will provide a training on sponsorships for the upcoming *Consortium Annual Event & Awards Ceremony* following today’s Executive Board meeting.

### DOH Programmatic Updates

Mrs. Weller provided the Florida Department of Health (DOH) in Miami-Dade Programmatic Updates to the Executive Board. She shared the Community Health Assessment was submitted to the State. The Community Healthy Improvement Plan will be submitted to the State by end of day. It was also share that all MAPP Assessments are on the Consortium for a Healthier Miami-Dade webpage. Mrs. Weller shared provided an update on the committee work plans. The work plans are now being reviewed by each committee. The committees are working on who will be responsible for which activities and creating a timeline of these activities. Once this is finalized, quarterly updates will be provided to the Executive Board by Mrs. Weller through the Business Review presentation.

### Partner Updates

- Teri Busse-Arvesu shared the 2019 State of County Address will be delivered by the Mayor on Tuesday, January 14, 2020 at the Frost Museum located at 1101 Biscayne Blvd, Miami, FL 33132.
- Teri Busse-Arvesu shared she is currently in the planning phase for a new employment fair at the Hispanic Branch Library working with Commissioner Higgins.
- **Children Issues** update was provided by Alina Soto. She shared at the end of the month there will be an Adverse Childhood Experiences (ACES) conference hosted by the Resiliency Collaborative Project. She also shared there will be a new director for Child Welfare.
- **Tobacco Free Workgroup (TFW)** updates were provided by Dr. Thurer and Islamiyat Nancy Adebisi. The TFW will host the 2020 Tobacco Free Workplace Summit on Friday, February 28, 2020 from 9 a.m. to 12 p.m. at the Firefighters Memorial Building located at 8000 NW 21st Street, Doral, FL 33122. It was also shared that Tobacco 21 was passed at
the Federal level. The TFW is still working on TRL, monitoring, and compliance in Miami-Dade County.
- The Executive Board Liaison will share with the Executive Board a calendar series of the 2020 meetings.

| Adjournment | The meeting adjourned at 11:58 a.m. The next meeting is scheduled for Monday, February 10, 2020 from 10:00 a.m. to 12:00 p.m. at the Health Council of South Florida, 7875 NW 12th Street, Suite 118, Doral, FL 33126. |