

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Marketing & Membership Committee Meeting
Wednesday, May 1st, 2019



TOPIC	DISCUSSION	ACTION NEEDED
Members Present (5)	Edwin O’Dell (EO), Ed O’Dell Communications Chastity Spann (CS), Florida Department of Health in Miami-Dade County Danisa Mojica (DM), Florida Department of Health in Miami-Dade County Frantz Theodore (FT), World Financial Group Bernadette Morris (BM), Sonshine Communications	
Welcome and Introductions	The monthly meeting of The Consortium for a Healthier Miami-Dade Marketing & Membership Committee was brought to order by Edwin O’Dell at 2:07pm All members of the committee introduced themselves.	
Approval of Minutes	There was a motion to approve the April 2019 meeting minutes by Edwin O’Dell; 2 nd Chastity Spann.	
Executive Board Update	The Executive Board update was provided by Edwin O’Dell: - A presentation was given by Walker Tracker. A well-developed intervention will be needed, a target population, baseline data, and monitoring/evaluation to follow initiatives.	
Previous Action Items: Social Media Challenge	<ul style="list-style-type: none"> - Social Media Challenge is slated to take place between July 1st – July 31st. - Bernadette is drafting a letter for Parks & Recreation to get the summer camp enrollees/parents involved. Bernadette also offered to create social media challenge flyer. - Disseminating social media challenge flyer throughout Consortium, to improve committee involvement. 	Bernadette Morris offered to create a flyer for the challenge.

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Marketing & Membership Committee Meeting
Wednesday, May 1st, 2019



<p>New Business: Community Forum Review</p>	<ul style="list-style-type: none"> - Forum is slated for June, with collaboration with the Worksite Wellness Committee. Updates will be provided prior to next committee meeting. 	<p>Liaison will send updates for the forum to committee along with any additional information.</p>
<p>Consortium Satisfaction Survey</p>	<ul style="list-style-type: none"> - The committee decided for disseminate Consortium Satisfaction Survey as soon as possible. 	
<p>Partner Updates</p>	<p>No updates have been shared with the committee</p>	
<p>Adjournment</p>	<p>The meeting was adjourned by Edwin O'Dell at 2:52PM. The next meeting will be held on June 5th, 2019 from 2:00 PM – 3:00 PM at Beacon Center 8323 NW 12th Street, Suite 212 Miami, FL 33126.</p>	