

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Marketing & Membership Committee Meeting
Wednesday, April 3rd, 2019



TOPIC	DISCUSSION	ACTION NEEDED
<p>Members Present (5)</p>	<p>Islamiyat Adebisi (IA), Florida Department of Health in Miami-Dade County Edwin O’Dell (EO), Jackson Health System Chastity Spann (CS), Florida Department of Health in Miami-Dade County Jason Mizrachi (JM), Univision Alina Garcia (AG), Florida Department of Financial Services</p>	
<p>Welcome and Introductions</p>	<p>The monthly meeting of The Consortium for a Healthier Miami-Dade Marketing & Membership Committee was brought to order by Edwin O’Dell at 2:00pm</p> <p>All members of the committee introduced themselves.</p>	
<p>Approval of Minutes</p>	<p>There was a motion to approve the January 2019 meeting minutes by Jason Mizrachi; 2nd Edwin O’Dell.</p>	
<p>Executive Board Update</p>	<p>The Executive Board update was provided by Valerie Turner:</p> <ul style="list-style-type: none"> - Award events (Florida Worksite Wellness Awards and Annual Event). Discussion about combining both award events. The decision has been made to keep them separate due to different audiences. - Walker tracker app is being discussed at the Executive Level. App developer will be in town on April 8 to review with the board and discussion will take place for how to implement for the Consortium. 	
<p>Previous Action Items: Social Media Challenge</p>	<ul style="list-style-type: none"> - Standing committee has decided to postpone the social media challenge until most of the committee members are present to discuss the logistics of the challenge. 	

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<p>New Business: Community Forum Review</p>	<ul style="list-style-type: none"> - Committee examined evaluation results from the Chronic Disease: How to Educate Your Audience Forum. - Next Forum is slated for June, with a possible collaboration with the Worksite Wellness Committee. Updates will be provided. 	
<p>Consortium Satisfaction Survey</p>	<ul style="list-style-type: none"> - The Committee has reviewed and discussed the updated Consortium Satisfaction Survey. Recommendations were made for a few questions. Those changes will be added to the survey by the committee liaison. 	<p>Liaison will make recommended changes based on committee feedback.</p>
<p>Partner Updates</p>	<p>Islamiyat Adebisi provided an update that the Worksite Wellness Committee is having their Florida Worksite Wellness Awards on May 3rd, 2019.</p>	
<p>Adjournment</p>	<p>The meeting was adjourned by Edwin O'Dell at 2:59PM. The next meeting will be held on May 1st, 2019 from 2:00 PM – 3:00 PM at Beacon Center 8323 NW 12th Street, Suite 212 Miami, FL 33126.</p>	