

TOPIC	DISCUSSION	ACTION NEEDED
<p>Members present (12)</p>	<p>Alina Soto, Department of Children and Families (Executive Board Chair)  Leyanee Perez, Nicklaus Children’s Hospital (Executive Board Chair)  Bill Amodeo, All Star Media Solutions  Cristina Brito, United Way  Cindy Brown, Lambda Living  Teri Busse-Arvesu, Miami-Dade County  Nathan Burandt, Florida International University  Nicole Marriott, Health Council of South Florida  Dr. Richard Thurer, UM  Candice Schottenloher, Florida Department of Health in Miami-Dade  Valerie Turner, Florida Department of Health in Miami-Dade  Ann-Karen Weller, Florida Department of Health in Miami-Dade</p>	
<p>Welcome and Introductions</p>	<p>The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto at 10:02 A.M.</p> <p>All members of the committees introduced themselves at the beginning of the meeting.</p>	
<p>Approval of Minutes</p>	<p>The committee approved the November meeting minutes with a motion from Teri Busse-Arvesu and a second from Cindy Brown.</p>	
<p>Previous Action Items</p> <p>Walker Tracker Update</p> <p>Consortium Health Agenda</p>	<p>The Walker Tracker update was provided by Leyanee Perez. She shared with us the name of the initiative. It is the Healthy Kids: Billion Steps Challenge. The goal of the Walker Tracker is to motivate and increase physical activity. There are currently 7 participants using the Walker Tracker App. The maximum total number of participants than can be registered to use the Walker Tracker is 3,500 participants. It was shared with the Board that the promotional marketing materials are still under review. The Executive Board discussed ways to promote the increase use of the Walker Tracker App by using the Consortium’s social media outlets.</p> <p>The revised Consortium’s Health Agenda message and elevator speech was shared with the Executive Board. The Board reviewed both documents. The Health Agenda message was revised with the recommendations by Edwin O’Dell. Each accomplishment was revised to include the result and then following with the action. The Executive Board discussed they will</p>	<p>Send the Walker Tracker App info to the Board.</p> <p>Leyanee will share marketing material for promotion.</p>

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**

Executive Board

Monday, December 9, 2019

<p>Consortium Strategic Plan 2019-2024</p>	<p>take the Health Agenda message back to their committee and see what they would highlight for accomplishments.</p> <p>The committee approved the Consortium’s Strategic Plan 2019-2024 at the November Executive Board meeting with the recommended changes from Dr. Thurer with a motion from Joanna Lombard and a second from Cristina Brito. The committee was in favor and adopted the Consortium’s Strategic Plan 2019-2024. The final revised draft with the recommended changes from Dr. Thurer of the Consortium Strategic Plan 2019-2024 was shared with the Board. There were no further recommended changes. The Consortium Strategic Plan 2019-2024 will be shared digitally on the Consortium’s website.</p>	<p>Strategic Plan will be placed on the Consortium website.</p>
<p>Marketing &amp; Membership Update</p>	<p>The Marketing &amp; Membership committee update was provided by Valerie Turner. From the Consortium Satisfaction Survey, it was recommended a Consortium membership directory be created to include member contact information. It was discussed for the directory that we wanted to include member organization contact information. Valerie Turner provided an update that the committee liaisons will reach out to the members of their committees to capture their most up to date contact information to be included for the Consortium membership directory. There was discussion among the Board to include this as a question when becoming a new member of the Consortium.</p>	<p>Contact website creator to see if the membership form can be updated.</p>
<p>Consortium Event Taskforce</p>	<p>Leyanee Perez and Valerie Turner provided an update on the Consortium Event Taskforce. The Taskforce has two tentative event dates to host the <i>2020 Consortium Annual Event &amp; Awards Ceremony</i>. A draft agenda was shared with the Taskforce members. The agenda included ideas from both the past Worksite Wellness Awards and Consortium Annual Event. The Taskforce was very supportive of the agenda. It was shared upcoming items the Taskforce will discuss include event themes and possible venue locations. Cindy Brown recommended the Taskforce create a list of the needs of the venue for the event. The Board recommended Kovens Conference Center or the Rusty Pelican for a few potential venues. Leyanee Perez also shared an update on the sponsorship process. There was a brief discussion by the Board about new sponsorship ideas. The Taskforce is still in favor of the traditional sponsorship packages. Leyanee Perez shared a new idea for committees to get involved. The idea is for the committee to create a poster board to involve members who will not be able to be present. Other ideas noted included a general sponsorships, center piece sponsorships and AV sponsorships.</p>	<p>Noted Cindy Brown will donate 2-3 raffles.</p>

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DOH Programmatic Updates	Mrs. Weller provided the Department of Health (DOH) Programmatic Updates to the Executive Board. She announced that all Consortium Committee Work Plan meetings have been facilitated. She thanked all the committee Chairs and Vice-Chairs of the Consortium for a Healthier Miami-Dade for their participation during this process. The committee work plans are now being completed with the feedback provided by the committee. Each committee's work plan will be reviewed at their next upcoming meeting. It was also shared tentatively the Community Health Improvement Plan (CHIP) will be completed by the end of the month.	
Partner Updates	<ul style="list-style-type: none"> <li>- <b>Elder Issues</b> update was provided by Cindy Brown and Teri Busse-Arvesu. The Elder Issues Committee/Mayor's Initiative on Aging hosted the Consortium for a Healthier Miami-Dade Holiday Social Gathering that took place on Tuesday, December 3, 2019 from 5:30 p.m. to 8:30 p.m. at the Las Vegas Restaurant Downtown Doral. They shared the success of the event.</li> <li>- Teri Busse-Arvesu shared the Older Adult Forum will be on Tuesday, December 10, 2019 from 6 p.m. to 8:30 p.m. at the Newman Alumni Center at the University of Miami located at 6200 San Amaro Drive, Coral Gables, FL 33146.</li> </ul>	
Potluck and Gift Exchange	Following the Executive Board December meeting, the committee had its annual potluck and white elephant gift exchange.	
Adjournment	The meeting adjourned at 11:13 a.m. The next meeting is scheduled for Monday, January 13, 2019 from 10:00 a.m. to 12:00 p.m. at the Health Council of South Florida, 7875 NW 12 <sup>th</sup> Street, Suite 118, Doral, FL 33126.	