

TOPIC	DISCUSSION	ACTION NEEDED
Members	Alina Soto, Department of Children and Families (Executive Board Chair)	
present	Leyanee Perez, Nicklaus Children's Hospital (Executive Board Chair)	
(14)	Bill Amodeo, All Star Media Solutions	
	Cristina Brito, United Way	
	Teri Busse-Arvesu, Miami-Dade County	
	Joanna Lombard, UM	
	Nicole Marriott, Health Council of South Florida	
	Edwin O'Dell	
	Candice Schottenloher, Florida Department of Health in Miami-Dade	
	Valerie Turner, Florida Department of Health in Miami-Dade	
	Ann-Karen Weller, Florida Department of Health in Miami-Dade	
	Teleconference:	
	Cindy Brown, Lambda Living	
	Nathan Burandt, Florida International University	
	Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade	
Welcome and	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by	
Introductions	Alina Soto at 10:04 A.M.	
	All members of the committees introduced themselves at the beginning of the meeting.	
Approval of	The committee approved the September Meeting minutes with a motion from Joanna Lombard	
Minutes	and a second from Edwin O'Dell.	
Previous	The Walker Tracker update was provided by Leyanee Perez. She shared the platform has been	Will share and send the
Action Items	created and ready to go. It was shared that there have been teams that were created by the	Walker Tracker App info.
	thirteen Clusters. It was noted when you sign-up, you will join the team by name of the city in	
Walker	which you reside. The first challenge that will be launched is the Fall Festivals of America. The	
Tracker	Walker Tracker App will have a max total of 3,500 participants. The goal of the Walker Tracker	
Update	is to motivate and increase physical activity. This will also help provide a baseline and see our	
	current physical activity levels in Miami-Dade. The app allows you to convert activities like	
	going to the gym into steps. This will allow us to be able to identify where residents are	
	participating in physical activity.	



Consortium	The Consortium's Health Agenda message and elevator speech was shared with the Executive	Revise health agenda
Health Agenda	Board. There were two separate messages created from the feedback received from the October	message.
	2019 Executive Board meeting. The Health Agenda message is longer in length. It includes the	
	work of the Consortium, it's mission and vision, and the accomplishments of each Consortium	
	committee. Edwin O'Dell shared a best practice to use for the Health Agenda message. Each accomplishment should be revised with the result and then following with the action. It was	
	noted that the current focuses (the bullet points) were common themes that were identified	
	amongst all committees. Leyanee Perez shared her recent experience at the Food & Nutrition	
	Conference & Expo (FNCE). She was able to put the elevator speech to practice. She shared	
	with the Surgeon General the Make Health Happen restaurant initiative. His platform is	
	community health and health prosperity. She shared it was most important to introduce yourself and highlight an initiative. It was noted the elevator speech is a 30 second snap shot of your	
	message you want to get across to your audience. It was discussed and agreed by the Board that	
	the Health Agenda is a combination of past and present work of the Consortium. The Executive	
	Board will take the Health Agenda message back to the committee and see what they would	
	highlight.	
Review	The revised draft of the Consortium Strategic Plan 2019-2024 was shared with the Board. The	Final copy will be sent to
Consortium	revisions included the changes discussed to move the objectives to strategies and the addition	the Board.
Strategic Plan	of the measures. The committee was sent via an electronic copy via email before the November	
2019-2024	meeting to have an opportunity to submit recommendations. The only feedback received was from Dr. Thurer. It was shared the Consortium Goals from the Consortium Strategic Plan 2019-	
	2024 will be the work plan template that will be shared with the committees to guide the	
	committee work plan discussions. There were no further recommended changes.	
	The committee approved the Consortium's Strategic Plan 2019-2024 with the recommended	
	changes from Dr. Thurer with a motion from Joanna Lombard and a second from Cristina Brito. The committee was all in favor and adopted the Consortium's Strategic Plan 2019-2024.	
Consortium	Leyanee Perez and Valerie Turner provided a brief update on the first Consortium Annual Event	Share with the Taskforce
Annual Event	Taskforce meeting. The Taskforce discussed at their first meeting the pros and cons of having	the approval of a
Taskforce	a combined or separate event. The Taskforce will meet to review the pros and cons lists	combined event,
	following Executive Board meeting at 12:30 p.m. to come up with a final determination of the	
	Consortium Annual Event & Awards Ceremony or keeping them two separate events. The	



Partner Updates	<ul> <li>Tobacco Free Work Group (TFW) update was provided by Bill Amodeo. Bill shared with the Executive Board a draft letter that would be sent to the Miami-Dade Commissioners addressing tobacco retailer licensing and raising the sale age for all tobacco products including electronic cigarettes to 21 on behalf of the Consortium for a Healthier Miami-Dade once Executive Board approval is received. The Board discussed a few recommended changes. A revised draft will be sent to the Board for approval. Once approved, the letter will be sent to all Miami-Dade Commissioners.</li> <li>Elder Issues update was provided by Cindy Brown. The Elder Issues Committee/Mayor's Initiative on Aging will host the Consortium for a Healthier Miami-Dade Holiday Social Gathering that will take place on Tuesday, December 3, 2019 from 5:30 p.m. to 8:30 p.m. at the Las Vegas Restaurant Downtown Doral located at 8550 NW 53rd Street, Miami, FL 33166.</li> </ul>	Share revised letter.
DOH Programmatic Updates	Mrs. Weller provided the Department of Health (DOH) Programmatic Updates to the Board. She announced all Consortium Committee Work Plan meetings have been scheduled for this year. It was noted the Chair and Vice-Chair for each committee, their attendance and participation were needed during this process. During the Work Plan facilitated meetings, for each Strategic Health Priority there will need to be at least one policy, systems or environmental change.	Chone maying dilatton
Marketing & Membership Update	discussion was also open to the Board to share their thoughts on a combined or separate event. The Board members shared various opinions. These thoughts included to combine the events, reduce duplication of events so more help is present, breakout sessions could include Consortium speakers, each year highlight a committee focus, work with sponsors at one time, and to choose a venue that is public-transit friendly to represent the work we speak about of healthy communities. Overall, it was agreed upon by the Board to have a cohesive flow of both events. From this discussion, the Executive Board voted to approve a combined event.  The Marketing & Membership committee update was provided by Ed O'Dell and Valerie Turner. The Board was reminded that the Marketing & Membership committee update will be provided at the Executive Board level. This will be a 15 minutes update at each meeting until the committee reconvenes. An update was shared on the Consortium Satisfaction Survey that it was recommended a Consortium membership directory be created to include members organizations, telephone, and email information. It was also discussed that there were two forums in the past and an upcoming idea to host another forum potentially in February 2020.	



	<ul> <li>Health Promotion Disease Prevention update was provided by Leyanee Perez and Teri Busse-Arvesu. They shared with the Board that at their last committee meeting they had a presentation from Vitas. They also had a brief presentation from Karen Iglesias from the Florida Department of Health. The presentation discussed Ending the HIV Epidemic. She discussed the rapid community engagement response survey that is open until Tuesday, November 12, 2019 to create an Ending the HIV Epidemic Plan with the community's feedback.</li> <li>Health Council of South Florida (HCSF) update was provided by Nicole Marriott. She shared with the Executive Board that they are working with the DOH HIV program on the Ending the HIV Epidemic project. HCSF will host four different Facebook Live sessions meetings on how the prevention systems work from the community perspectives and those living with HIV/AIDS. The HCSF will also host townhall meetings. Event dates will be shared with the Consortium.</li> <li>Tobacco-Free Workgroup update was provided by Islamiyat Nancy Adebisi. She shared Great American Smokeout is coming up on Thursday, November 21, 2019 to reach out if you need educational materials for your employees or assistance with hosting an event on tobacco cessation and resources to quit.</li> <li>Worksite Wellness update was provided by Nathan Burandt. He shared that the committee will host a forum on Stress &amp; Depression in the Workplace on Thursday, November 7th, 2019 from 9 a.m. to 12 p.m. at Keiser University located at 2101 NW 117th Avenue, Miami, FL 33172.</li> <li>Cristina Brito shared an upcoming event hosted by Care Resource will have a Conversation &amp; Cocktail Ending the HIV Epidemic at the Blue Condominium Community Center on Tuesday, November 12, 2019 from 6 p.m. to 8 p.m.</li> <li>Teri Busse-Arvesu provided an upcoming library mini-series fair presentation with Baptist tentatively on Friday, November 22, 2019.</li> </ul>	
Next Meeting: Announcement	Alina Soto announced the next Executive Board meeting in December the annual potluck and white elephant gift exchange will be hosted.	Send potluck sign-up.
Adjournment	The meeting adjourned at 11:46 a.m. The next meeting is scheduled for Monday, December 9, 2019 from 10:00 a.m. to 12:00 p.m. at the Health Council of South Florida, 7875 NW 12 <sup>th</sup> Street, Suite 118, Doral, FL 33126.	