

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Children Issues Committee – Healthy Baby Taskforce Meeting
Friday, September 20, 2019
12:30 PM-2:00 PM EST

TOPIC	DISCUSSION	ACTION NEEDED
Membership Total (12)	<p>Esther McCant, Metro Mommy Agency, (Healthy Baby Taskforce Co-Chair) Gail Johnson, Presently Blooming Cheryl Lorie, WIC Jennifer Rojo Suarez, Healthy Start Coalition of Miami-Dade Queen Holden, Florida Department of Health in Miami Dade Islamiyat Nancy Adebisi, Florida Department of Health in Miami Dade Candice Schottenloher, Florida Department of Health in Miami Dade Monica Skoko, Florida Department of Health in Miami Dade Takyah Smith, Florida Department of Health in Miami Dade Valerie Turner, Florida Department of Health in Miami Dade Robert Ward, Florida Department of Health in Miami Dade</p> <p><u>Teleconference:</u> Amy Olen, Healthy Start Coalition of Miami-Dade</p>	
Welcome and Introductions	The monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues (Healthy Baby Taskforce) was brought to order by Esther McCant at 12:39 p.m. All members were welcomed and introduced themselves.	
Approval of Minutes	There was a motion to approve the August 2019 Healthy Baby Taskforce meeting minutes by Valerie Turner, the motion was seconded by Cheryl Lorie.	
Old Business Facebook Live Event Recap	<ul style="list-style-type: none"> - The Healthy Baby Taskforce Co-Chair Esther McCant provided a recap and shared the results from the Facebook Live Event that took place on Friday, August 16, 2019. There was a total of 318 views, 13 likes and 9 shares. - The Taskforce and panel members who were present shared their experience. - There was further discussion to possibly host more events like this in the future to increase outreach to our target audience. It was noted that other social media outlets like Twitter and Instagram should be considered for future social media outreach. 	

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Breastfeeding Awareness Month Campaign	<ul style="list-style-type: none"> - The Healthy Baby Taskforce and its Partners commemorated National Breastfeeding Month of August 2019 by conducting a social media campaign through the Consortium for a Healthier Miami-Dade Facebook page. - The campaign was launched on Thursday, August 1, 2019 and ran until Saturday, August 31, 2019. - There was a total of 45 Facebook posts created and provided from Taskforce members. - There was a total of 28 posts shared on the Consortium for a Healthier Miami-Dade Facebook page. 	
Healthy Baby Taskforce Workplan	<ul style="list-style-type: none"> - The Taskforce continued the discussion on the future of the Healthy Baby Taskforce Work Plan. - The Taskforce discussed Indicator 3 – Increase breastfeeding & Indicator 4 – Increase health education. - It was recommended to move Indicator 3.1 under Indicator 4 (Increase health education). - Indicator 3.3 and Indicator 4.4 will be revised to ten social media postings per quarter. This would be a total of forty social media posts for each indicator. - There was discussion on Indicator 3.6 to include healthcare providers to be a part of this indicator. It was noted that there are over twelve birthing facilities and over 300 prenatal care providers in Miami-Dade County. The Taskforce will work with the Healthy Start Coalition of Miami-Dade to come up with a smart goal for this indicator as it is revised. - For Indicator 3.10 it was noted this should be more inclusive of all family members. - Indicator 4.1 there was discussion to include partnering with other organizations to conduct these presentations at existing health fairs and other events to provide tobacco cessation and available resources. - It was discussed among the Taskforce that Indicator 4.5 be removed and combined with Indicator 3.10. 	Share revised draft
New Business	<ul style="list-style-type: none"> - The Taskforce had a brief discussion on the new indicators for the Healthy Baby Taskforce Work Plan which will include a Tobacco cessation and education section. - There was a discussion on how tobacco referrals are obtained, who is screening for tobacco-use and the best way to disseminate this information out to the community. 	

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	<ul style="list-style-type: none"> - Some recommendations for activities were Facebook Live events or social media postings targeting expecting families about tobacco prevention. There will be further discussion on these indicators in the October meeting. - A tentative outline for the Breastfeeding Support in the Workplace Policy was shared with the Taskforce members to review. This piece will potentially be included in the Breastfeeding in the Workplace Toolkit which will also be discussed in the October meeting. 	
Partner Updates	<p>Taskforce members were able to briefly share an update on their current work/initiatives/projects.</p> <ul style="list-style-type: none"> • DOH Perinatal HIV: Queen Holden provided a brief update that for 2018-2019 there are currently zero HIV-positive babies. She also shared one of her staff members was Employee of the Month. • WIC: Cheryl Lorie provided a few updates. She shared the success on a WIC event where the peer counselors collected items all year long and presented to the immigrant community in Homestead these items. The second event at FIU there were 25 mothers who received lots of educational material. The unit staff was involved with these efforts and was noted it takes a village for these efforts to come together. Lastly, there is an MOU in process with North Shore Hospital and having peer counselors present in the hospital. • Metro Mommy Agency: Esther McCant shared her success on her Breastfeeding with Bae Facebook Live event. For the month of August and September, she assisted with eleven births and is starting to serve more Medicaid mothers. • Tobacco-Free Workgroup next meeting will be on Monday, September 23, 2019 from 9:30 a.m. to 10:30 a.m. and the Tobacco Retail Licensing Training will follow from 10:30 a.m. to 12 p.m. at the Beacon Center, 8323 NW 12th Street, Suite 212, Miami, FL 33126. • Healthy Start Coalition of Miami-Dade: Amy Olen and Jennifer Rojo Suarez provided an update on two upcoming events. Save the Date for the upcoming When a Baby Dies 	

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	Seminar on Tuesday, October 22, 2019. Save the Date for the Prematurity Symposium on November 14 & 15, 2019.	
Adjournment	The meeting was adjourned at 2:04 P.M. The next Healthy Baby Taskforce meeting is scheduled for Friday, October 18, 2019 from 12:30 p.m. to 2:00 p.m. at the United Way of Miami-Dade Center of Excellence, 3250 SW 3 rd Avenue, Miami, FL 33129.	