Mobilizing for Action through Planning and Partnerships (MAPP)

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What is the MAPP Process?

A community-wide strategic planning tool for improving public health.

Method to help communities prioritize public health issues, identify resources for addressing them, and take action.
The 6 phases of MAPP

Phase 1: Organize for Success and Partnership Development and how it addresses

Phase 2: Visioning

Phase 3: Four MAPP Assessments

Phase 4: Identify Strategic Issues

Phase 5: Formulate Goals and Strategies

Phase 6: Action Cycle
Phase 1: Organize for Success/Partnership Development
Phase 2: Visioning
Picturing and Envisioning an Ideal Community

Holistic approach to healthy living
Phase 3: MAPP Assessments

1. Local Public Health System Performance Assessment (LPHSA) – **Completed**
2. Forces of Change Assessment (FCA) - **Completed**
3. Community Themes and Strengths Assessment (CTSA) – **Completed**
4. Community Health Status Assessment (CHSA) – **Completed**
Phase 3: Local Public Health System Assessment

Local Public Health System Assessment Community Meeting

United Way Center for Excellence
3250 SW 3rd Ave, Miami, FL 33129

Thursday, August 24
Friday, August 25
Phase 3: Forces of Change Assessment

• What is occurring or might occur that affects the health of our community or the local public health system?

• What specific threats or opportunities are generated by these occurrences?
Phase 3: Community Themes and Strengths Assessment (CTSA)

What is important to our community?

How is quality of life perceived in our community?

What assets do we have that can be used to improve community health?
Phase 3: Community Health Status Assessment

Assessment results answer the questions:
How healthy is the community?
What does the health status of the community look like?

Analyzes data about
✓ Health status
✓ Quality of life
✓ Risk factors
Phase 4: Identify Strategic Issues

Identify potential strategic issues by reviewing the findings from the Visioning process and the four MAPP Assessments

Develop an ordered list of the most important issues facing the community
Phase 5: Formulate Goals and Strategies

2013-2018

Community Health Improvement Plan (CHIP)

- Health Protection
- Chronic Disease Prevention
- Community Redevelopment
- Access to Care
- Health Infrastructure

5 Health Priority Areas
Phase 6: Action Cycle

• Develop realistic and measurable objectives related to each strategic goal and establish accountability by identifying responsible parties.
CHIP is aligned with national and state public health practices, using Healthy People 2020 and the State Health Improvement Plan (SHIP) as a model.
CHIP Planning & Implementation

Consortium Committee Work Plans

CHIP Annual Report
Culture of Health Action Framework

*RWJF Culture of Health Action Framework*
Questions?