

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup
 Meeting Minutes
 Monday, March 25, 2019

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p> Dr. Richard Thurer, Chair, University of Miami Miller School of Medicine Lourdes Castaneda, University of Miami, Area Health Education Center (AHEC) Naomi Slater, Abrahamson Center Fernanda Casasbuenas, Abrahamson Center Ben Hackworth, United Way of Broward County Guadalupe Barroso, Jackson Health Systems Beatriz Severson, Health Services Advisory Group Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Takyah Smith, Florida Department of Health in Miami-Dade County Witson Faustin, Florida Department of Health in Miami-Dade County </p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p> John Michael Pierobon, Concerned Citizen Andrew Cuddihy, American Lung Association Marilyn Roman, Miami Dade, Area Health Education Center </p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Dr. Richard Thurer at 9:35 am. All members were welcomed and introduced themselves.</p>	
Review and Approval of Minutes	<p>The minutes from the Tobacco-Free Workgroup meeting held on January 28, 2019 were reviewed. No changes to the minutes were noted. Guadalupe Barroso made the motion to approve the minutes and Nikki Chuck seconded the notion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from January 28, 2019.</p>	

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<p>Previous Action Items</p>	<p>Legislative Update</p> <ul style="list-style-type: none"> • There are several bills of interest circulating through the state legislature. John Michael Pierobon mentioned that the House bill to ban smoking on the beach has been withdrawn, however its identical companion Senate bill was recently introduced. John Michael also discussed that the Senate Health Policy Committee will meet on March 25th to discuss raising the minimum age of possessing tobacco or vaping products from 18 to 21. • As the committee mentioned before the County of Alachua with the help of the Tobacco-Free Partnership of Alachua County, passed an ordinance to raise the tobacco age to 21. • Nancy Adebisi mentioned that she has reached out to grantees in Alachua County and their Tobacco-Free Partnership to get guidance on how they were able to pass this ordinance. <p>Tobacco-Free Workplace Summit</p> <ul style="list-style-type: none"> • Nikki Chuck provided an update on the success of the Tobacco-Free Workplace Summit that took place February 22nd. According to the surveys that the audience took, majority agreed that the presenters and panelists were great and that they learned something new. <p>Juul Call to Action Letter to the Editor</p> <ul style="list-style-type: none"> • An op-ed piece was created with partners regarding the invitation made to a Juul representative to speak at a conference in Miami Beach. The article contained information about how Juul is impacting the community. The article was not published in the Miami Herald but Dr. Thurer encouraged the writer to revise it and try to get it published. <p>Florida Worksite Wellness Awards</p> <ul style="list-style-type: none"> • On May 3rd, 2019, the Consortium for a Healthier Miami-Dade, Worksite Wellness Committee will be hosting the Florida 	<ul style="list-style-type: none"> • Members will reach out to colleagues in Alachua County to see if they can obtain more information.
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	<p>Worksite Wellness Awards. It is an opportunity to learn about successful worksite wellness programs throughout Florida and best practices. The awards ceremony will recognize businesses for their important strides that they accomplished in improving employee health and well-being.</p>	
<p>Executive Board Update</p>	<p>February and March Executive Board Meeting</p> <ul style="list-style-type: none"> • Dr. Thurer noted the Executive Board discussed whether the Florida Worksite Wellness Awards and the Consortium Annual Event should be combined or occur on separate years. The committee decided to keep them separate. • The Executive Board also discussed the Walker Tracker App and will be having a representative of the app to present on it. This will allow the members to get a better understanding of the app and see if this can be a part of the Consortium initiative. 	
<p>Presentation</p>	<p>United Way of Broward County presents the UW Vaping Toolkit</p> <ul style="list-style-type: none"> • Ben Hackworth from the United Way (UW) of Broward County presented on the UW Vaping Toolkit and on the UW's Commission on Behavioral Health and Drug Prevention. The Commission is focused on addressing electronic cigarette use among youth in Broward County. They have collected data from various sources on e-cigarettes and created an action plan to address it. A part of the Commission, they have a Youth Action Team that trains others to present on vaping, utilizing the fact sheet card and toolkit. Their purpose is to increase perception of harm to youth, increase awareness of vaping to adults, and to create a policy change. 	

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<p>Presentation</p>	<p>Abrahamson Method</p> <ul style="list-style-type: none"> • Naomi Slater presented on the Abrahamson Method. It is a 100% natural treatment that takes away a person’s cravings for cigarettes, sugar and gluten in just one session. The one-time session takes 1.5 hour and the client would leave with no urges to smoke. It started in Israel where there are currently 9 centers and has expanded to other countries. The Abrahamson Center in Miami, FL is the first center in the United States. 	
<p>Work Plan Review</p>	<p>Performance Measures in Need of Improvement</p> <ul style="list-style-type: none"> • Develop and provide a tobacco related article for the Consortium Connection (Goal 1, Activity 6) – Members were encouraged to submit an article to the Consortium newsletter if they have anything they want to be advertised or share with the public. • Sponsor or host a community wide event related to reducing and preventing tobacco use (Goal 3, Activity 4) – The Tobacco Program will be sponsoring the Florida Worksite Wellness Awards where information will be provided to guests on the free services available to include technical assistance for worksites, information on the partnership and resources which will be available at the tobacco table in the exhibit area. <p>Recognition of Improved Performance</p> <ul style="list-style-type: none"> • Meet with property management, public housing directors and associations, HR directors, administrators to educate on benefits of policy change and encourage policy adoption (Goal 2, Activity 1) – We met with property managers and HR directors at the Tobacco-Free Workplace Summit. 	

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	<ul style="list-style-type: none"> Review the health indicators and statistics collected in the community via Miami Matters and other data sources (Goal 4, Activity 1) – At the January meeting, the committee reviewed the county BRFSS and FYTS reports. 	
Topics Selected by Chair	<p>Current Tobacco Trends in the News</p> <ul style="list-style-type: none"> Dr. Thurer shared tobacco related articles with the workgroup and briefly summarized each article. Articles titles are as followed: <ul style="list-style-type: none"> Vaping Is Big Tobacco’s Bait and Switch Doctors don’t know whether they should encourage smokers to switch to e-cigarettes Financial Incentives Promote Smoking Cessation Directly, Not by Increasing Use of Cessation Aids 	
Partner Updates	<ul style="list-style-type: none"> No partner updates were provided. 	
Observance Day Recap	<ul style="list-style-type: none"> Kick Butts Day activities were held on March 20th, 2019. Nancy Adebisi shared photos from SWAT Kick Butts Day activities held at various schools in the county. 	
Closing/Adjourn	<ul style="list-style-type: none"> The meeting was adjourned by the Chair Dr. Richard Thurer at 11:41 am. The next Tobacco-Free Workgroup meeting will be held on Monday, May 20, 2018 at 9:30am. 	