

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup
 Meeting Minutes
 Monday, January 28, 2019

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p> Dr. Richard Thurer, Chair, University of Miami Miller School of Medicine Bill Amodeo, Vice Chair, All Star Media Lourdes Castaneda, University of Miami, Area Health Education Center (AHEC) Andrew Cuddihy, American Lung Association Elizabeth Davis, Impower U Miami Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Francesca Davis, Florida Department of Health in Miami-Dade County Takyah Smith, Florida Department of Health in Miami-Dade County Emily Bross, Florida Department of Health in Miami-Dade County Intern </p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p> John Michael Pierobon, Concerned Citizen Yara Stanzola, Citrus Health Network William Sanchez, City of Miami Lakes Ernesto Soto, City of Hialeah Dr. Consuelo Beck-Sague, Florida International University Emily Cepero, Florida International University, City of Miami Lakes Intern DeAndre Harvin, Barry University, City of Miami Lakes Intern </p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Dr. Richard Thurer at 9:41 am. All members were welcomed and introduced themselves.</p>	

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<p>Review and Approval of Minutes</p>	<p>The minutes from the Tobacco-Free Workgroup meeting held on December 3, 2018 were reviewed. No changes to the minutes were noted. Members of the Tobacco-Free Workgroup unanimously approved the minutes from December 3, 2018.</p>	
<p>Previous Action Items</p>	<p>Legislative Update</p> <ul style="list-style-type: none"> • The legislative update was provided by both Dr. Thurer and Islamiyat Adebisi. Currently, there has been no further actions on Amendment 9, we are currently waiting to hear about any further implementation plan. It was noted that a bill was proposed by the house and senate for smoke free beaches. • The County of Alachua with the help of the Tobacco-Free Partnership of Alachua County, passed an ordinance to raise the tobacco age to 21. <p>WLRN Letter</p> <ul style="list-style-type: none"> • Islamiyat Adebisi mentioned to the committee that the WLRN letter was sent to the WLRN Public Media Executive Producer. We are currently waiting to see if we will receive a response to the letter. <p>Youth & Young Adults Essay Contest Finalized</p> <ul style="list-style-type: none"> • An update was provided on the Youth and Young Adult Essay Contest. Reminders were sent to school advisors about the essay contest. Members look forward to reading an essay published in a local newspaper. <p>Point of Sale Monitoring Tobacco Retailers</p> <ul style="list-style-type: none"> • Takyah Smith provided an update on what the Policy and Surveillance Subcommittee is doing in regard to point-of-sale monitoring. Within the next few months, volunteers are needed to reassess the Tobacco Retail environment by conducting 	

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	<p>surveillance to check retailer’s compliance to the Assurances of Voluntary Compliance agreements.</p>	
<p>Executive Board Update</p>	<p>December & January Executive Board Meeting</p> <ul style="list-style-type: none"> • Dr. Thurer noted the Executive Board held its first meeting of the year introducing all new members and discussing the next steps for the Consortium within the next six months. Also, the Wellbeing Survey is still active and the board would like all members to complete it and share it with family, friends, and peers. 	
<p>Work Plan Review</p>	<p>Performance Measures in Need of Improvement</p> <ul style="list-style-type: none"> • Meet with property management, public housing directors and associations, HR directors, administrators to educate on benefits of policy change and encourage policy adoption (Goal 2, Activity 1) – This activity should be completed by February 22nd at the Tobacco-Free Workplace Summit. At this event, members will meet HR directors and/or administrators, educating them on the benefits of smoke-free/ tobacco-free workplaces and properties. • Review the health indicators and statistics collected in the community via Miami Matters and other data sources (Goal 4, Activity 1) – An overview of the 2016 Florida Behavioral Risk Factor Surveillance System (BRFSS) county data and the 2018 Florida Youth Tobacco Survey (FYTS) was presented during the meeting to review areas of improvement and areas that we need to focus on in our community. <p>Recognition of Improved Performance</p> <ul style="list-style-type: none"> • Educate on benefits of policy change via other communication methods other than face to face meetings or presentations (letters, emails, newsletters, etc.) (Goal 2, Activity 1) – The letter addressing WLRN was sent in early January. 	

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	<ul style="list-style-type: none"> • Develop press releases related to tobacco issues and policy changes (Goal 3, Activity 5) – Press releases were created for the Great American Smokeout and educational materials are currently being created for Quit Season. • Promote AHEC cessation classes (Goal 4, Activity 3) – AHEC cessation classes have been promoted during health fairs, events, social media, and during GASO. The main goal is to make sure the community is aware of these resources. 	<p><u>Action item:</u> Dr. Consuelo Beck-Sague provided information about a Liberty City public housing development in need of assistance with providing education and assistance regarding the PHA smoke free policy. Staff will follow up with partners at the housing authority in its regard.</p>
<p>Topics Selected by Chair</p>	<p>Current Tobacco Trends in the News</p> <ul style="list-style-type: none"> • Dr. Thurer shared tobacco related articles to the workgroup and briefly summarized each article. Articles titles are as followed: <ul style="list-style-type: none"> ○ Surgeon General’s Advisory on E-cigarette Use Among Youth ○ It’s not like you can buy a new brain. A Message From the U.S. Surgeon General ○ FDA restricts sales of most flavored e-cigarettes to curb ‘astonishing’ surge in teen vaping, pursues menthol ban ○ 6 key takeaways from the new FDA plan on e-cigarettes and other flavored tobacco products ○ Notes from the Field: Use of Electronic Cigarettes and Any Tobacco Product Among Middle and High School Students – United States, 2011 -2018 ○ Behind the Explosive Growth of JUUL ○ Court-ordered ‘corrective statements’ to appear on cigarette boxes ○ 3 elements of successful youth advocacy work ○ Study: E-cigarettes may damage blood vessels ○ Marlboro maker Altria to halt sales of flavored e-cigarettes amid concerns about youth-vaping surge ○ E-cigarettes use among youth at epidemic levels 	

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	<ul style="list-style-type: none"> ○ Altria rises on report company buying stake in marijuana producer; other pot stocks climb 	
Partner Updates	<ul style="list-style-type: none"> ● Through with Chew Week is coming up and is an opportunity to educate the community on the harms of smokeless/chew tobacco. The week is from February 18th – 22nd. ● The Tobacco-Free Workplace Summit will be held February 22, 2019, 9:00am – 12:00pm please make sure to rsvp if you plan on attending. ● The 2019 WHO World No Tobacco Day awards nominations were briefly discussed. ● The Tobacco-Free Partnership of Broward County will have their annual Hockey Event, Sunday, March 3rd, 2019. Information will be emailed to members. ● The City of Miami Lakes will host an annual Health Fair on February 9, 2019. ● The United Way of Broward County created a vaping toolkit. All members will be sent a preview of the toolkit. 	<p><u>Action item:</u> The Chair and Vice-Chair will participate on a conference call with the Broward County Tobacco-Free Partnership to discuss World No Tobacco Day Award.</p>
Closing/Adjourn	<ul style="list-style-type: none"> ● The meeting was adjourned by the Chair Dr. Richard Thurer at 11:03 am. ● The next Tobacco-Free Workgroup meeting will be held on Monday, March 25, 2018 at 9:30am. 	