

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

Monday, January 14, 2019

TOPIC	DISCUSSION	ACTION NEEDED
<p>Members present (15)</p>	<p>Alina Soto, Department of Children and Families (Executive Board Chair) Leyanee Perez, American Healthy Weight Alliance (Executive Board Chair) Cristina Brito, United Way of Miami-Dade Cindy Brown, Lambda Living Nathan Burandt, Florida International University Nicole Marriott, Health Council of South Florida Jason Mizrachi, Univision Edwin O'Dell, Jackson Health System Candice Schottenloher, Florida Department of Health in Miami-Dade Ana Teri Busse-Arvesu, Miami Dade County Office of the Mayor Dr. Valerie Turner, Florida Department of Health in Miami-Dade Ann-Karen Weller, Florida Department of Health in Miami-Dade Dr. Richard Thurer, University of Miami</p> <p>Teleconference: Cheryl Jacobs, Miami Center for Architecture and Design Michael Pearson, Alzheimer's Association</p>	
<p>Welcome and Introductions</p>	<p>The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto at 10:04 A.M.</p> <p>All members of the committees introduced themselves at the beginning of the meeting.</p>	
<p>Approval of Minutes</p>	<p>The committee approved the December Meeting minutes with a motion from Cindy Brown and a second from Leyanee Perez.</p>	
<p>Election Results/ New Members</p>	<p>The results of the election are in and were already provided to the Executive Board members. The Chairs and Vice-Chairs for the Executive Board guide the consortium for the next steps to lead us to our next initiative. All the committees remain with the same Chairs and Vice-Chairs except for the Children Issues committee and the Marketing committee.</p> <ul style="list-style-type: none"> - New Chairs and Vice-Chairs have been elected for the Children's Issues Committee and the Marketing and Membership Committee. 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

Monday, January 14, 2019

	<ul style="list-style-type: none"> • Cristina Brito from United Way of Miami-Dade is the new Vice-Chair of Children’s Issues • Edwin O’Dell from Jackson Memorial Health System as the new Chair and Jason Mizrachi as the new Vice-Chair for Marketing and Membership from Univision <p>- New Executive Board Liaison</p> <ul style="list-style-type: none"> • Candice Schottenloher from the Department of Health of Miami-Dade County from the Office of Community Health and Planning will serve as the new liaison for the Executive Board 	
<p>Old Business</p> <p>Next Steps for Collective impact & consortium development</p>	<p>Over the next six months it was discussed that that the annual cycle ends and this is opportunity for the Consortium to develop for the next chapter and the upcoming strategic plan for the next 3-5 years. There was discussion of how last year there was a call to action to the community create a deeper footprint and wider footprint in the community. A survey was sent out to the community.</p> <p>There was a discussion of designing a unified message from all chairs and vice-chairs of each committee. This also led to discussing a possible tagline that everyone could associate or identify as the Consortium. Also, discussed the idea of a campaign. The driving force of executing a campaign is by having the public-private partnerships and corporate responsibility to help fund and to help disseminate the message to the community about the Consortium.</p> <p>There were questions raised such as: Where does the committee see the Consortium going? What is the direction of the ask? There were experiences told that the purpose was for people to come here to have a voice and to have their concerns heard.</p> <p>Mrs. Weller stated that when looking at the Consortium it took a holistic approach when it first started by looking at nutrition, physical activity, decreasing stress and looking at tobacco use. Also, looking at the mission: policies, systems, and environmental changes and making changes at the population level.</p>	<p>Elevator speech</p> <p>Provide a listing of all the projects completed through the various committees over the years.</p> <p>Inventory of accomplishments</p>

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

Monday, January 14, 2019

<p>Port St. Lucie Update</p>	<p>From this, it was discussed to have the Executive Board Orientation part of our next meeting. The Executive Board is looking at the structure, pathway, benchmark, and goals of the Consortium for a Healthier Miami-Dade.</p> <p>Alina and Leyanee went to visit the Florida Department of Health of Port St. Lucie. They are doing wonderful things. Leyanee shared an initiative that Port St. Lucie is participating in which is their own Billion Step Challenge. The entire Port St. Lucie community is tracking their steps through the Walker Tracker App. This data is counting all steps of Port St. Lucie. Leyanee presented this idea to the Executive Board to determine implementation feasibility.</p>	<p>Leyanee will follow up with more information on the app.</p> <p>Candice will share resources that track life expectancy with the board through email.</p>
<p>New Business</p> <p>Sustainability Plan</p>	<p>This will be discussed at the March meeting.</p>	<p>This will be added on the March agenda to discuss.</p>
<p>DOH Updates</p>	<p>Karen Weller provided DOH updates and stated that Dr. Rivera has officially retired. The new administrator was announced last week Monday, January 7, 2019 for the Florida Department of Health and it is Dr. Yesenia Villalta. Mrs. Weller stated that the State Surgeon General has resigned, and we are waiting on an announcement. Once the new State Surgeon General is announced, this news will be shared with the Executive Board.</p> <p>January is Human Trafficking Awareness month. DOH will be hosting a film screening that will be at United Way of Miami-Dade Center for Excellence on Thursday, February 14, 2019 from 8am to 12 pm.</p> <p>The Wellbeing Survey is still active. This is part of our Community Themes Assessment process part of the MAPP process. Currently we have had 1,900 participants take the survey and a total of 3,000 participants are needed for the survey. This needs to be complete for report that is due in March to the state.</p>	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

Monday, January 14, 2019

<p>Partner Updates</p>	<p>Health Promotion & Disease Prevention committee update was provided by Ana Teri Busse-Arvesu, she stated that January is Cervical Cancer Awareness month. There will be a presentation tomorrow, Tuesday, January 15, 2019 at 2pm on Cervical Cancer by Dr. Alberto Sirven. He is an OB/GYN from Baptist Health. For the meeting you can attend in person or call in for attendance.</p> <p>Tobacco Free Workgroup updates were provided by Dr. Thurer. He announced that the Tobacco Free Workplace Summit will be on Friday, February 22, 2019 from 8:30am to 12pm at United Way of Miami-Dade. There will be a keynote speaker from St. Paul, Minnesota who is the Senior Staff Attorney from the Tobacco Legal Consortium at the Public Health Law Center.</p> <p>Worksite Wellness has been working with Grady Legal working on achieving your health care cost association and how a company can save on their health care cost. Overall, they want to do an education awareness presentation. This could be a possible next forum presentation.</p> <p>Marketing and Membership will be hosting a Chronic Disease: How to Educate Your Audience forum on Wednesday, February 6, 2019 at 12:30 pm. Insight on how to create digital, radio, television, and print ads that target your specific audience will be discussed.</p>	<p>Candice will email the Executive board the details for the Cervical Cancer presentation.</p>
<p>Adjournment</p>	<p>The meeting adjourned at 11:59am. The next meeting is scheduled for Monday, February 11, 2019 from 9:30 a.m. to 12:30 p.m. at the Health Council of South Florida, 7875 NW 12th Street Suite# 118 Doral, FL 33126.</p>	