

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**  
**Tobacco-Free Workgroup**  
**Meeting Minutes**  
**Monday, July 30, 2018**

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	Bill Amodeo, Vice Chair, All Star Media Kevin Bulger, University of Miami AHEC Guadalupe Barroso, Jackson Health Systems Amber Graham, Miami Dade County Public Schools Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Francesca Davis, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Takyah Smith, Florida Department of Health in Miami-Dade County  <i>Via Conference Call</i>  John Michael Pierobon, Concerned Citizen	
Welcome and Introductions	The Tobacco-Free Workgroup was brought to order by Bill Amodeo at 9:35. All members were welcomed and introduced themselves.	
Review and Approval of Minutes	The minutes from the Tobacco-Free Workgroup meeting held on May 21, 2018 were reviewed. No changes to the minutes were noted. John Michael Pierobon made the motion to approve the minutes and Guadalupe Barroso seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from May 21, 2018.	
Previous Action Items	Restaurant Initiative <ul style="list-style-type: none"> <li>• Bill provided an update about the conference call with Leyanne Perez discussing the restaurant initiative. During the call, Leyanne mentioned that she will contact a few</li> </ul>	

## CONSORTIUM FOR A HEALTHIER MIAMI-DADE

### Tobacco-Free Workgroup

#### Meeting Minutes

Monday, July 30, 2018

	<p>restaurants and see if they are interested in a smoke-free night.</p> <ul style="list-style-type: none"> <li>John Michael mentioned that the Tobacco Prevention Program in Broward County is also working on Smokefree nights at restaurants. He received a post card in the mail that explained the effects of secondhand smoking on the front of the card and advertised a restaurant that has gone smoke-free on the back.</li> </ul> <p>Youth and Young Adults Essay Contest MDCPS Application</p> <ul style="list-style-type: none"> <li>An update on the essay contest was provided by Islamiyat Adebisi. The application has been submitted and we are currently waiting on the panel to review it. She was told that they will not be reviewing anything until August. In August, she will follow up on the application.</li> </ul> <p>Subcommittee Registration</p> <ul style="list-style-type: none"> <li>Multiple emails have been sent out to the committee but few responses have come back. As a committee we may need to review how to encourage more members to join.</li> <li>As a reminder, the subcommittees are comprised of Smoke-Free Multi-Unit Housing Subcommittee, Young Adult Interventions Subcommittee, Tobacco-Free Workplace Subcommittee, Students Working Against Tobacco (SWAT), Policy and Surveillance (Point of Sale), and Communication and Public Relations Subcommittee.</li> <li>Kevin suggested if the committee has a wish list of members they would like to be in each subcommittee, maybe they should be personally contacted and asked them if they are interested in joining.</li> </ul> <p>CATCH My Breath</p> <ul style="list-style-type: none"> <li>Islamiyat Adebisi discussed that the purpose of the Catch My Breath program is a curriculum develop to middle school and high school students on electronic cigarettes.</li> </ul>	<ul style="list-style-type: none"> <li>Islamiyat Adebisi will send Amber Graham an email with information on the CATCH My Breath program to provide to a school district contact.</li> </ul>
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## CONSORTIUM FOR A HEALTHIER MIAMI-DADE

### Tobacco-Free Workgroup Meeting Minutes Monday, July 30, 2018

	<ul style="list-style-type: none"> <li>• Presently, the committee has been in contact with Marcella Bianco from CATCH, Inc. but we need to get in contact with a Miami Dade Public School personnel at the district level. This person can potentially help us to see if this program can be used by teachers in the county schools.</li> </ul> <p>MDCPS Staff Presentations</p> <ul style="list-style-type: none"> <li>• Guadalupe spoke about educating Miami Dade County school's staff on the harms of smoking tobacco products and cessation programs. Both Guadalupe and Nikki Chuck attended various presentations to educate staff who seemed very receptive towards the information, some were interested in quitting.</li> </ul>	
Executive Board Update	<ul style="list-style-type: none"> <li>• The Executive Board update was provided by Bill Amodeo. The Executive Board discussed the submission of the Racial and Ethnic Approaches to Community Health (REACH) grant. In addition, the implementation of Wellbeing Survey across the county began and the data from the survey will help with the Community Health Improvement Plan.</li> <li>• The Executive Board members are planning the Consortium 15th Year Celebration on September 14th at the Rusty Pelican. Also, the Florida Department of Health Partner Fair will be held October 19th.</li> </ul>	
Work Plan Review	<p>Performance Measures in Need of Improvement</p> <ul style="list-style-type: none"> <li>• Maintain and promote Healthy Happens Here list (Goal 4, Activity 2) – The Healthy Happens Here List is on the Consortium's website and it highlights entities with policies, systems and environmental changes restricting tobacco use, it also displays healthy happens here restaurants that have healthy menus as well as parks and recreation facilities to encourage physical activity.</li> </ul>	

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**  
 Tobacco-Free Workgroup  
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 Monday, July 30, 2018

	<ul style="list-style-type: none"> <li>• Islamiyat Adebisi noted that we need to update the list with any new employers, organizations, or multiunit housing facilities with Smokefree policies that we are aware of so we can make sure they are included onto the list. This can help with free publicity for those businesses and locations. If any members know of any organizations that are not currently listed and has a Smokefree policy please let the chair/vice chair/liasion know so they may be added.</li>   <li>• Meet with partners/stakeholders to discuss ways to mobilize community members or identify unique opportunities (Goal 1, Activity 1) – A meeting with the Policy and Surveillance Subcommittee is needed to develop next steps for point of sale and creating a strategy plan. The purpose of the strategy plan is to determine how to encourage tobacco retailer compliance through direct AVC retailer intervention. We hope to build a strategy plan through the guidance of youth and the subcommittee members.</li>   <li>• Collaborate with Marketing and Membership to develop marketing plan (Goal 1, Activity 7) – Bill Amodeo will be attending the Marketing and Membership committee to promote the Tobacco-Free Workgroup and learn how both committees can collaborate.</li>   <li>• Produce local mass media advertisements Recruitment ads (Goal 3, Activity 3) – Members discussed ideas of what they would like to see in a newspaper ad to recruit more members.             <ul style="list-style-type: none"> <li>• John Michael Pierobon mentioned an ad with cigarettes butts on the beach or a child on the beach picking up a cigarette butt and putting it in their mouth.</li> </ul> </li> </ul>	
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### Tobacco-Free Workgroup Meeting Minutes Monday, July 30, 2018

	<p>Recognition of Improved Performance</p> <ul style="list-style-type: none"> <li>• Meet with elected officials (Goal 2, Activity 4) – Partners attended the Housing and Social Services Committee meeting to support and discuss the need to approve the smoke free housing policy for the Miami Dade Public Housing Authority. The Chair of the Tobacco Free Workgroup addressed the county commissioners and attendees to discuss the importance of implementing a smoke free policy for the county public housing authority.</li> <li>• Sponsor or host a community wide event related to reducing and preventing tobacco use (Goal 3, Activity 4) – The Good to Great Awards was held on June 1, 2018 and for those members that were able to attend the event they felt that it was a great sponsorship. The Tobacco-Free Workgroup was able to promote and educate attendees for two full days during the event. It was great exposure for the Tobacco - Free Workgroup.</li> <li>• Establish policies for local colleges and universities (Goal 2, Activity 7) – Florida Memorial adopted a policy for the campus to go Tobacco Free. Last spring, they conducted a pilot and will fully implement the policy this coming Fall semester. In the near future, they can possibly utilize AHEC services to hold cessation classes on their campus.</li> </ul>	
<p>Current Tobacco Trends in the News</p>	<ul style="list-style-type: none"> <li>• Islamiyat presented an article about the R.J. Reynolds Vapor Company creating a new electronic cigarette similar to Juul.</li> <li>• Bill played a short video about how swimming and smoking correlated together in the past created by the Tobacco Free Partnership of Broward County.</li> <li>• Nikki displayed two posters that she received from the FDA’s Tobacco Education Resources. In addition, the committee members were provided with a link to use to print or</li> </ul>	

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 Monday, July 30, 2018

	<p>download for free various materials that promote the dangers of tobacco use.</p> <ul style="list-style-type: none"> <li>Massachusetts becomes the 6<sup>th</sup> state to pass Tobacco 21, which raises the minimum, legal sales age for tobacco to 21.</li> </ul>	
<p>Partner Updates</p>	<ul style="list-style-type: none"> <li>The Beach Cleanup will be held on September 15<sup>th</sup>, 2018 at Hobie Beach. It is a free event and materials will be provided. The registration link will be sent soon.</li> <li>The Consortium Annual event will be held on September 14<sup>th</sup>, 2018 at the Rusty Pelican Miami.</li> <li>The EPA may be visiting the Broward County Tobacco Free Partnership meeting.</li> <li>The Tobacco-Free Workplace Subcommittee Meeting will take place after this meeting. Discussing different strategies to engage and recruit new workplaces/employers to support the Tobacco Free Worksites initiative, promote Tobacco Free Florida and AHEC services, and collaborate on events such as Great American Smokeout (GASO) that will be observed on November 15, 2018. In addition, they will brainstorm ideas for the upcoming Tobacco Free Workplace Summit, discussing possible locations, guest speakers, sessions, panel, and additional ideas.</li> </ul>	
<p>Closing/Adjourn</p>	<ul style="list-style-type: none"> <li>The meeting was adjourned by the Vice Chair Bill Amodeo at 10:45 am.</li> <li>The next Tobacco-Free Workgroup meeting will be held on Monday, September 24, 2018 at 9:30am.</li> </ul>	