<table>
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<th>TOPIC</th>
<th>DISCUSSION</th>
<th>ACTION NEEDED</th>
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| Members Present (6)                        | **Vice-Chair:** Bernadette Morris, Sonshine Communications  
Francesca Davis, Florida Department of Health  
Johanne Petit-Jeune – Florida Department of Health  
Islamiyat Adebisi – Florida Department of Health  
**Teleconference:**  
**Chair:** Frantz Theodore, Verite Insurance  
Edwin O’Dell – Jackson Health System |                                                                              |                                                                              |
| Welcome and Introductions                  | The monthly meeting of the Consortium for a Healthier Miami-Dade Marketing &  
Membership Committee was brought to order by Bernadette Morris at 2:05 PM. |                                                                              |
| Approval of Minutes                        | There was a motion to approve the May 2, 2018 meeting minutes by Frantz  
Theodore; the motion was seconded by Johanne Petit-Jeune. |                                                                              |
| Executive Board Update                     | Update was provided by Frantz Theodore:  
- The Miami-Dade County Office of Emergency Management gave a presentation  
  to the Executive Board regarding emergency preparedness.  
- An update on the Consortium Annual Event was given. The executive board  
  voted to not have a silent auction at the event. |                                                                              |
| Consortium Satisfaction Survey             | Based off of the results from the last Consortium Satisfaction Survey, the  
committee discussed ways to better advertise the Consortium. Ideas included  
utilizing social media more and reaching out to partners to help promote. | Look into possibly creating a banner (i.e.  
“Proud partner of the Consortium for a Healthier Miami-Dade) |
### Social Media Challenge

The committee discussed different ways to increase participation in the Social Media Challenge. One idea that was mentioned was inviting different health organizations to participate and can create mini challenges for them.

### Work Plan Review

The committee reviewed the performance measures on the work plan where improvement was needed:
- Look into creating a social media content calendar that committees can use to promote events.
- Bernadette will take charge of creating the content calendar.
- Frantz will attend the different committee meetings to help promote collaboration with the Marketing committee.

### New Business

- The committee discussed the possibility of changing the meeting structure (i.e. meeting every other month, video conferences, etc.) in order to increase member participation.
- Bernadette discussed doing a lunch and learn style meeting with members in different parts of the County to discuss what ways the committee and the Consortium can improve attendance.
- Bernadette will use the member contact list to try and set up meetings based on zip code area.

### Partner Updates

Jackson Health System will celebrate its 100th anniversary on June 25, 2018.

### Adjournment

The meeting was adjourned by Bernadette Morris at 2:47 PM. The next meeting will be held on Wednesday, August 1, 2018 from 2:00 PM – 4:00 PM at Beacon Center 8323 NW 12th Street, Suite 212 Miami, FL 33126.