

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Tobacco-Free Workgroup
 Meeting Minutes
 Monday, May 21, 2018

TOPIC	DISCUSSION	ACTION NEEDED
<p>Members Present</p>	<p> Dr. Richard Thurer, Chair, University of Miami Miller School of Medicine Jonathan Rodriguez, Priority Medical Kevin Bulger, University of Miami AHEC Guadalupe Barroso, Jackson Health Systems Nikolai Guzman, American Cancer Society Marie Nelson, Fedex Ground Asha Dorsey, University of Miami Miller School of Medicine Estefania Ruano, University of Miami Miller School of Medicine Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Francesca Davis, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Takyah Smith, Florida Department of Health in Miami-Dade County Patricia Sherrill, Florida Department of Health in Miami-Dade County Johanne Petit-Jeune, Florida Department of Health in Miami-Dade County </p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p> Andrew Cuddihy, American Lung Association Mary Paharsingh, American Lung Association Marcella Bianco, CATCH John Michael Pierobon, Concerned Citizen Jason Dahn, Miami VA Healthcare System Ebony Johnson, The Children’s Village Inc. </p>	

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<p>Welcome and Introductions</p>	<p>The Tobacco-Free Workgroup was brought to order by Dr. Richard Thurer at 9:32am. All members were welcomed and introduced themselves.</p>	
<p>Review and Approval of Minutes</p>	<p>The minutes from the Tobacco-Free Workgroup meeting held on March 26, 2018 were reviewed. No changes to the minutes were noted. Andrew Cuddihy made the motion to approve the minutes and Guadalupe Barroso seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from March 26, 2018.</p>	
<p>Previous Action Items</p>	<p>Restaurant Initiative</p> <ul style="list-style-type: none"> • Dr. Thurer provided background information about the restaurant initiative. Which resulted in healthy menus, having appropriate logos and calories listed. There are approximately 100 restaurants that have signed on to the initiative within Miami-Dade County. Although there is a Clean Indoor Air Act that prevents smoking inside of a restaurant, there are areas outside, such as a patio or deck, where patrons can smoke. The idea is to work with the Healthy Happens Here Restaurant Initiative and have voluntary smoke-free nights at these restaurants at designated time. The consortium website provides a list of restaurants that are a part of the initiative under the Make Healthy Happen Miami Map. • It was noted that we need volunteers to help with this initiative and work alongside the Health Promotion and Disease Prevention Committee to get in contact with partnering restaurants. Andy and Johanne volunteered to share social media posts to promote smoke free nights. <p>Youth and Young Adults Essay Contest MDCPS Application</p> <ul style="list-style-type: none"> • An update on the essay contest was provided by Islamiyat Adebisi. The contest challenges youth under the age of 21 to write an article in regards to tobacco prevention and control. 	<ul style="list-style-type: none"> • The committee liaison will reach out to Leyanee Perez in regards to the Restaurant Initiative.

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	<p>Participants must submit proof of their published article in a local newspaper to receive an incentive. The Miami Dade County Public Schools contest application for the 2018-2019 school year is not open as of yet. In July, the committee will work on requesting approval to disseminate essay contest information.</p>	
<p>Executive Board Update</p>	<ul style="list-style-type: none"> • The Executive Board update was provided by Islamiyat Adebisi. The Sustainability Planning meeting was held in April. The purpose was to deliberate on different areas that the Consortium can sustain and develop a plan to implement. The Executive Board members are planning the Consortium 15th Year Celebration in September; more information will be provided closer to the date. 	
<p>Committee Bylaws Review</p>	<ul style="list-style-type: none"> • Members reviewed revised Bylaws and had no comments to make any further changes. The bylaws were adopted. 	<ul style="list-style-type: none"> • A subcommittee sign up survey will be sent out to committee members interested in participating in any of the subcommittees.
<p>Work Plan Review</p>	<p>Performance Measures in Need of Improvement</p> <ul style="list-style-type: none"> • Marketing – Social Media (Goal 3, Activity 1) – The committee mentioned that they would like to continue social media efforts in regards to expanding information on tobacco prevention and control. The following items were noted as suggestions to focus on: World No Tobacco Day, Youth and Young Adult Essay Contest, Restaurant Initiative, Effects of Smoking on the Environment, Lung Cancer, and Lung Cancer Screening. • Meet with Elected Officials (Goal 2, Activity 4) – The Miami Dade Public Housing Authority smoke free policy is set to be reviewed before the Housing and Social Services committee and Board of County Commission in June. More details will 	<ul style="list-style-type: none"> • Andrew Cuddihy will share information with the committee liaison on lung cancer screening, the American Lung Association legislative update and Proposal 65. • Nikolai Guzman will share information on Lung Cancer with the committee liaison.

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	<p>be provided for partners to make comments at these meetings in regards to the benefits of the policy.</p> <ul style="list-style-type: none"> • Increase Number of local National Tobacco Control Observance activities (Goal 3, Activity 2) – World No Tobacco Day (May 31, 2018) – It was noted Tobacco Control Observance activities are holidays or significant days that we encourage tobacco prevention and control. World No Tobacco Day is May 31st and if any members are interested and need information, materials and/or assistance it is available. The committee would like to capture information on the events held, number of the people reached and pictures of the events. If this information is available, contact Islamiyat Adebisi or Nikki Chuck. <p>Recognition of Improved Performance</p> <ul style="list-style-type: none"> • Produce local mass media advertisements (Goal 3, Activity 3) – Advertisements at the local gas station have been approved. Starting in June, Miami-Dade County signage will be placed above the pumps at gas stations near schools and lower economic communities to educate on tobacco marketing at the point of sale. • Develop press releases related to tobacco issues and policy changes (Goal 3, Activity 5) – During Tobacco Free Florida Week, which was the first week of April, the media highlighted tobacco issues and promoted Tobacco Free Florida Week. • Meet with partners/stakeholder (Goal 1, Activity 1) – The SWAT Chapter met for their End of the Year Training event. Dr. Thurer was able to attend and highlighted how passionate and enthusiastic the students were on tobacco issues. During the event, they were able to complete a SWOT analysis so they can recognize areas to improve and keep. Some of the areas mentioned were ways to increase the 	
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	<p>number of SWAT clubs, dissemination of information on electronic nicotine delivery systems into the schools and having organized programs against tobacco.</p>	
<p>Electronic Nicotine Delivery Systems – JUUL Products Presentation</p>	<ul style="list-style-type: none"> Paola Menoscal provided a presentation entitled “Electronic Cigarettes -JUUL Electronic Cigarettes” based on a new popular product launched in 2015 called JUULs. Since 2017 it has surpassed other e-cigarettes and has grown popular over social media and many other online sites. It is shaped like a USB so it has attracted youth and young adults due to its sleek and discrete style. 	
<p>Current Tobacco Trends in the News</p>	<ul style="list-style-type: none"> Current Tobacco Trends in the News – Three tobacco related articles were shared and discussed with the committee. They were: “The Promise of Vaping and the Rise of Juul”, “Man dies in e-cigarette explosion, police say”, and “Dangerous JUUL e-cigarettes SKYROCKET USE among UNDER AGE TEENS!” Three tobacco related blogs were shared and discussed with the committee. They were: “Opioid and Opiate Addiction Prevention Through Education”, “Advocate for a Tobacco Free Florida!”, and “Partner With Us to Advocate For Suicide Prevention in 2018-2019”. One scientific article was shared, which was “Thirdhand smoke uptake to aerosol particles in the indoor environment”. In addition, it was noted if anyone would like to know more information on how the State of Florida is scored in health system performance or any other state, to visit the “Commonwealth Fund 2018 Scorecard in State Health System Performance”. 	

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<p>Partner Updates</p>	<ul style="list-style-type: none"> • Marcella Bianco shared information on what CATCH does as an organization and their new CATCH My Breath program. The program is implemented at schools, offering 4 lessons to students in middle and high school to learn about tobacco prevention. There is a peer-to-peer component where students would role play to learn how to say no to cigarettes and e-cigarettes. There is also in-service training for teachers if they would like to get involved. • John Michael Pierobon mentioned a new training is being created on e-cigarettes as a part of the Florida Tobacco Prevention Training for Educators. He noted teachers who complete the training receive continuing education credits for completion. • The committee discussed a number of ways to incorporate tobacco prevention in the school system and will brainstorm on priorities to accomplish this strategy. • Asha Dorsey shared information on the University of Miami Department of Public Health Sciences tobacco cessation study called “Quitville Study”. It is a randomized clinical trial offering 4 weeks of group counseling sessions and 8 weeks of Nicotine Patches at no cost. The study targets White, Black/African American, and Hispanics. As of now they are looking to recruit more Hispanics in Miami-Dade County. • Andrew Cuddihy mentioned the 4th Lung Force Expo will take place Friday, November 2nd, 2018. 	<ul style="list-style-type: none"> • Islamiyat Adebisi will reach out to the school system and work with Marcella to see how the CATCH My Breath program can be implemented.
<p>Closing/Adjourn</p>	<ul style="list-style-type: none"> • The meeting was adjourned by the Chair Richard Thurer at 11:35 am. • The next Tobacco-Free Workgroup meeting will be held on Monday, July 30, 2018 at 9:30am. 	