## CONSORTIUM FOR A HEALTHIER MIAMI-DADE

### Executive Board
Monday, June 11th, 2018

<table>
<thead>
<tr>
<th>TOPIC</th>
<th>DISCUSSION</th>
<th>ACTION NEEDED</th>
</tr>
</thead>
</table>
| Members present | Alina Soto, Department of Children and Families (Executive Board Chair)  
Leyanee Perez, American Healthy Weight Alliance (Executive Board Chair)  
Teri Busse-Arvesu, Miami-Dade County  
Nicole Marriott, HCSF  
Michael Pearson, Miami-Dade Alzheimer’s Association  
Cindy Brown, Lambda Living Senior Program/JCS  
Bill Amodeo, All Star Media Solutions  
Desiree Adderley, Miami-Dade County  
Ann-Karen Weller, Florida Department of Health in Miami-Dade  
Valerie Turner, Florida Department of Health in Miami-Dade  
Patricia Sherrill, Florida Department of Health in Miami-Dade |  |
| Teleconference: | Alfie Leon, Law Offices of Alfonso Leon  
Frantz Theodore, Verite Insurance & Consulting Partners, Inc.  
Cheryl Jacobs, AIA Miami Center for Architecture & Design |  |
| Welcome and Introductions | The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto at 10:04 A.M. |  |
| Approval of Minutes | There was a motion to approve the February 12, 2018 Executive Board minutes by Michael Pearson; the motion was seconded by Cindy Brown. |  |
| Consortium Annual Event Task Force update | Leyanee Perez provided the update on Consortium Annual Event Task Force:  
-$12,300.00 has been received.  
The Keynote speaker will be Javier Hernandez-Lichtl.  
Pictures from the committees to be used in the video should be provided by the first week of July. | Add Annual Event reminder to the committee agendas.  
Send Save the Date to committee members |
| Marketing needs of the committees | -The recommendation was made to invite Franz Theodore to individual committee meetings to brainstorm with committee members about marketing needs.  
-Committees can share with their members the activities of the Marketing and Membership committee to increase engaged (i.e. social media challenge). |  |
<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
<th>Actions</th>
</tr>
</thead>
</table>
| Sustainability Plan Review | - Currently, the funds needed are for Consortium activities.  
- The plan is reviewed on a quarterly basis.  
- Leveraging partnerships, resources and creating linkages have the potential to help with funding needs. | Send out work plan to Executive Board.  
Presentations by Nicole Marriott and Ms. Weller for July meeting.                                    |
| Work Plan review         | - Review performance measures for next meeting.  
- Nicole Marriott has the Miami-Dade County Community Health Report.  
- Review priority areas/populations, targeting areas that are of higher need.                         | Send out work plan to Executive Board.                                                            |
| DOH Updates              | The Community Themes and Strengths Assessment:  
  * Wellbeing Survey will begin June 12\textsuperscript{th}.  
  * Focus groups will be conducted at libraries in different zip code clusters.  
  * End of July is the estimated ending time.  
The application for the Racial and Ethnic Approaches to Community Health (REACH) Grant is currently in the process. | Send Wellbeing Survey link to members.  
| Health Promotion & Disease Prevention | committee update was provided by Leyanee Perez:  
- May presentations were about melanoma and clinical trials.  
- June presentation will be on hurricane preparedness.  
- Easy Perks associated with Miami-Dade Transit is now partnered with the Healthy Happens Here restaurants. The restaurants offer discounts to Easy Perks members. |                                                                                                    |
| Tobacco-Free Work Group  | update was provided by Bill Amodeo:  
- Working to have a Night of Tobacco Free to partner with Healthy Happens Here restaurants.  
- SWAT working to inform about JUUL vape system.                                                        |                                                                                                    |
| Elder Issues             | committee update was provided by Michael Pearson:  
- June is Elder Abuse Awareness and Alzheimer’s and Brain Awareness Month.  
- On July 31\textsuperscript{st}, Centers for Medicare and Medicaid will be in Miami-Dade for a press release about the new card. |                                                                                                    |
Alzheimer’s Association provided grant funding to the DOH for a symposium on Alzheimer’s Disease.

The Health Council of South Florida published in Miami Matters information on Alzheimer’s Disease.

Elder Resource Fair is June 13th.

**Marketing and Membership** update was provided by Frantz Theodore:
- In June and July, committee will host 3 meetings in different areas of town to provide the members an opportunity to network and also to find out why members are not active.

**Health and the Built Environment** was provided by Cheryl Jacobs:
- The upcoming meeting will have a presentation from the Health Foundation of South Florida to report on the activities of Little Havana and Miami Gardens.

**Children Issues** committee was provided by Alfie Leon:
- The previous meeting focused on the work plan and partner updates.
- The committee will be putting out a survey requesting resources for obesity prevention in early childhood.

**Worksite Wellness** was provided by Desiree Adderley:
- June 7th was the Mental Health in the Workplace Forum
- The committee is currently working on the Tool Kit (guide to worksite wellness implementation).
- There is a Summer Self Care Series for Miami-Dade County employees called Worth It Wednesdays.

The meeting adjourned at 12:02 p.m. The next meeting is scheduled for July 9th, 2018 from 10 a.m. to 12 p.m. at the Health Council of South Florida, 7875 NW 12th Street Suite# 118 Doral, FL 33126.