



CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, January 29, 2018

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Dr. Richard Thurer, Chair, University of Miami Miller School of Medicine Bill Amodeo, Vice Chair, All-Star Media Andrew Cuddihy, American Lung Association Dr. Wasim Maziak, Florida International University Kevin Bulger, University of Miami Taghrid Asfar, University of Miami Amber Graham, Miami Dade County Public Schools Emmanuel Louis, Hialeah Fire Department Theresa Bervaldi, Hialeah Fire Department Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Francesca Davis, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County</p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p>Nadia Abouhana, University of Miami Guadalupe Barroso, Jackson Health Systems John Michael Pierobon, Concerned Citizen Yara Stanziola, Citrus Health Network</p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Dr. Richard Thurer at 9:33am. All members were welcomed and introduced themselves.</p>	

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<p>Review and Approval of Minutes</p>	<p>The minutes from the Tobacco-Free Workgroup meeting held on November 20, 2017 were reviewed. No changes to the minutes were noted and Guadalupe Barroso seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from November 20, 2017.</p>	
<p>Waterpipe Tobacco Presentation</p>	<p>Dr. Wasim Maziak provided a presentation on his research currently being conducted at Florida International University entitled “Flavored Versus Non-Flavored Waterpipe Tobacco: A Comparison of Plasma Nicotine, Subjective Experiences and Harm Perceptions”.</p>	
<p>Previous Action Items</p>	<ul style="list-style-type: none"> • An update on the essay contest was provided by Islamiyat Adebisi. Information on the Youth and Young Adult Essay Contest was disseminated through the Consortium Connection and listserv. Information will also be sent again to SWAT advisors. In May, the committee will work on requesting approval to disseminate the contest information through the Miami Dade County Public School System. • The Legislative Update was provided by Andrew Cuddihy. As a part of his report, two documents were provided – the American Lung Association Capital Update and the American Cancer Society Conference call and hearing information. • Mr. Cuddihy noted Proposal 94 is a proposed change to the Florida Constitution that if voted on by the Constitutional Review Committee and put on the ballot will potentially take 20% or more of prevention dollars from tobacco prevention, as decided by legislature, to put towards cancer research. This was noted as a threat to all the achievement made in the state by tobacco prevention and control as it can diminish the tobacco prevention program as we know it. • He is currently working with Natalie Fine at the American Cancer Society who is coordinating response efforts locally. 	<ul style="list-style-type: none"> • SWAT Coordinators will share information on the Youth and Young Adult Essay Contest again with SWAT Advisors. • The liaison will share the partnership list with the Chair and Vice Chair.

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	<p>He noted the only South Florida Constitutional Review Committee hearing will be held in Broward at the Nova Southeastern University Rick Case Arena on February 6, 2018 from 1-7pm in Ft. Lauderdale. What was proposed was to have as many members there at the hearing in opposition of Proposal 94. One way noted to participate at the hearing was for members to elect to speak at the hearing at any time between 1-7pm. In addition, at 6pm, members could participate in the mass walk-in at the hearing to show support for tobacco prevention and control. A conference call will be held on Wednesday, January 31, 2018 at 7pm to discuss plans for the hearing.</p> <ul style="list-style-type: none"> • A request was made to share information to members through the Chair about the hearing and members were encouraged to attend and oppose Proposal 94. • Bill Amodeo noted more information on Proposal 94 can be found on the Stop Proposal 94 website created by Dr. Hummel. • John Michael Pierobon encouraged members to call Rep. Scott Plakon to encourage him to schedule a hearing on HB 627 to allow for regulation of smoking at parks at the local level. 	
Executive Board Update	<ul style="list-style-type: none"> • The Executive Board held its second sustainability meeting on January 8, 2018 where it reviewed and discussed the drafted sustainability plan for the Consortium for a Healthier Miami-Dade. 	
Work Plan Review	<p>Performance Measures in Need of Improvement</p> <ul style="list-style-type: none"> • Meet with elected Officials (Goal 2, Activity 4) – Bill Amodeo shared he sent an email out to partners on tobacco issues to reach out to decision makers A motion was made by John Michael Pierobon and voted upon by the committee to send an invitation to Rep. Nunez to discuss Proposal 94. • Restaurant initiative (Goal 2, Activity 8) – To date, no work 	<ul style="list-style-type: none"> • Dr. Thurer will send an email invitation to Rep. Nunez. • Chair and Vice Chair will set up meeting with Marketing and Membership to create plan for marketing

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	<p>has been done and a request for a subcommittee to work on the project was made. It was noted the subcommittee should start with working with restaurants participating in the Healthy Happens Here initiative. The incentive for restaurants who choose to go smoke free would be promotion on the website. It was decided by the committee that restaurants can go smoke free for a day on a national tobacco observance day (i.e. World No Tobacco Day or Great American Smoke Out).</p> <ul style="list-style-type: none"> • Marketing - social media (Goal 3, Activity 1) – Discussion on how to use social media to promote the work of the committee was held. The committee decided the restaurant initiative could be a good item to market. The leadership team will touch base to collaborate with the Marketing and Membership committee. <p>Recognition of Improved Performance</p> <ul style="list-style-type: none"> • Conduct issue specific training (Goal 1, Activity 2) – Last meeting, a presentation was given to the partnership on the Point of Sale Assurances of Voluntary Compliance. Members noted they learned a lot from the presentation and a few noted they assisted with surveillance efforts. • Promote AHEC cessation classes (Goal 4, Activity 3) – To date, AHEC services are promoted at all partnership events. Partners were encouraged to do so as well. Dr. Thurer also thanked AHEC for allowing him to use the lung display to do a presentation at Toussaint Louverture Elementary School at their Career Day. 	<p>via social media.</p>
<p>Topics Selected by the Chair</p>	<ul style="list-style-type: none"> • Tobacco-Free Workplace Summit - February 23, 2018 – Information on the upcoming event was shared. Members were encouraged to support the partnership event. It was also noted enforcement should also be included as a topic. • Current Tobacco Trends in the News – Two tobacco related 	

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	<p>articles were shared and discussed with the committee. They were: “Association of Noncigarette Tobacco Product Use with Future Cigarette Smoking Among Youth in the Population Assessment of Tobacco and Health (PATH) Study, 2013-2015” and “Lessons from the Opioid epidemic to reinvigorate Tobacco Control Initiatives”. Another article shared was from CBS News “Even one cigarette a day can still kill you, study finds”.</p>	
<p>Partner Updates</p>	<ul style="list-style-type: none"> • Members were reminded to attend the Constitution Review Committee hearing on February 6, 2018. • John Michael Pierobon reminded partnership members of the Broward partnership’s Tobacco Free Hockey Night at the BB&T Center on Sunday, March 4, 2018. 	
<p>Closing/Adjourn</p>	<ul style="list-style-type: none"> • The meeting was adjourned by the Chair Richard Thurer at 11:16 am. • The next Tobacco-Free Workgroup meeting will be held on Monday, March 26, 2018 at 9:30am. 	