

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Children Issues Committee – Healthy Baby Taskforce Meeting
 Friday, February 16, 2018
 12:30 PM-2:00 PM EST



TOPIC	DISCUSSION	ACTION NEEDED
Membership Total (13)	<p> Britney James, Florida Department of Health in Miami-Dade County Liseth Guerra, Florida Department of Health in Miami-Dade County Valerie Turner, Florida Department of Health in Miami-Dade County Cheryl Lorie, Florida Department of Health in Miami-Dade County- WIC Betty Alonso, Connect Familias Melody Velez, United Healthcare Nancy Vazquez, Florida Department of Health in Miami-Dade County Grace Giraldo, Wellcare Health plans Chaveli Concepcion, Florida Department of Health in Miami-Dade County (Volunteer) Suecia Mendez, Sunshine Health Teleconference: Amy Olen, Healthy Start Coalition of Miami-Dade County Esther McCant, Metro Mommy Agency Holly Zwerling, Fatherhood Taskforce </p>	
Welcome and Introductions	<p>The monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues (Healthy Baby Taskforce) was brought to order by Valerie Turner at 12:35 PM. All members were welcomed and introduced themselves.</p>	
Approval of Minutes	<p>There was a motion to approve January 2018 Healthy Baby Taskforce meeting minutes by Cheryl Lorie; the motion was seconded by Betty Alonso.</p>	
Action Items	<ul style="list-style-type: none"> • The Healthy Baby Taskforce (HBT) reviewed the survey monkey results and comments. • Based on the survey monkey results, the campaign slogans are: Make Healthy Happen Miami (Health education campaign) and Make Breastfeeding Happen Miami (Breastfeeding campaign). • The comments/suggestions provided through survey monkey will be included through the various campaign topics and postings. 	<p>Update HBT palm card w/ feedback given- Liseth and Britney</p> <p>Search for Make Health</p>

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	<ul style="list-style-type: none"> • HBT reviewed the updated palm card. The taskforce provided a few suggestions to enhance the palm card. • HBT decided to push the campaigns launch date back to either March or April. The taskforce will aim to post 4-5 social media postings per month (Twitter and Facebook). • The taskforce reviewed the Organizational and Programmatic Survey (in collaboration with the Children Issues Committee) and expressed interest in keeping the survey questions broad. The Healthy Baby Taskforce aims to use the information received from the survey to create a resource guide with a wide range of available services and programs that are in the community. • HBT discussed alternate group meetings for non-WIC eligible breastfeeding women. <ul style="list-style-type: none"> - Discussed meetings/support groups available in Miami-Dade County (such as La Leche group, online videos and materials, etc.) • HBT discussed health education provided to mothers and fathers <ul style="list-style-type: none"> - Importance of applying the Edinburgh Postnatal Depression Scale to both mothers and fathers. 	<p>Happen materials-Taskforce</p> <p>Reach out to Children Issues regarding survey- Britney</p> <p>Imaging and wording ideas for first campaign post-Taskforce</p>
<p>Committee Partner Upcoming Events</p>	<p>-Miami- Dade Maternal Mental Health Symposium- Thursday, May 3, 2018</p>	
<p>Adjournment</p>	<p>The meeting was adjourned at 1:42 PM. The next meeting will be held on Friday, March 16, 2018 at United Way, 3250 SW 3rd Ave Miami, FL 33129 (training room).</p>	