**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**  
Children Issues Committee – Healthy Baby Taskforce Meeting  
Friday, December 15, 2017  
12:30 PM-1:10 PM EST

<table>
<thead>
<tr>
<th>TOPIC</th>
<th>DISCUSSION</th>
<th>ACTION NEEDED</th>
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| Membership Total (9) | **Lead:** Esther McCant, Metro Mommy Agency  
Britney James, Florida Department of Health in Miami-Dade County  
Lisseth Guerra, Florida Department of Health in Miami-Dade County  
Holly Zwerling, Fatherhood Taskforce  
Dr. T. Hibbert, The Circle of Life Project Mango Bay Retreat  
Amy Olen, Healthy Start Coalition of Miami-Dade County  
Krystal Burkeybile, CLT Strategic Solutions/ Fatherhood Taskforce Consultant  
Rachelle Theodore, CLT Strategic Solutions/ Fatherhood Taskforce Consultant  
Heidi Agostinho, Foundation For A Breastfeeding Culture | |
| Welcome and Introductions | The monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues (Healthy Baby Taskforce) was brought to order by Esther McCant at 12:35 PM. All members were welcomed and introduced themselves. | |
| Approval of Minutes | There was a motion to approve October 2017 Healthy Baby Taskforce meeting minutes by Rachelle Theodore; the motion was seconded by Dr. Hibbert. | |
| Action Items | • Healthy Baby Taskforce (HBT) members on the call like the Make Breastfeeding Happen Miami slogan.  
• The taskforce decided it would be best to send out a survey so everyone on the taskforce can vote on the slogans and enter hashtags for both the breastfeeding and health education campaigns (to ensure we are being inclusive of everyone in all aspects of both campaigns).  
• The survey will be open for two weeks.  
• Suggestion of using the consortium hashtag HHH (Healthy Happens Here); MBHMIA (Make Breastfeeding Happens Miami); HHHBF (Healthy Happens Here Breastfeeding)  
• The Healthy Baby Taskforce reviewed the HBT Palm Card. Suggestions: change background color to a brighter color, add bullet points, center “about us” part, add logos and picture. | Update HBT palm card w/ feedback given- Lisseth and Britney  
Create and send out a survey to vote on slogan and hashtags- Lisseth and Britney |
The meeting was adjourned at 1:10 PM.