

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Children Issues Committee – Healthy Baby Taskforce Meeting
 Friday, December 15, 2017
 12:30 PM- 1:10 PM EST

TOPIC	DISCUSSION	ACTION NEEDED
Membership Total (9)	Lead: Esther McCant, Metro Mommy Agency Britney James, Florida Department of Health in Miami-Dade County Lisseth Guerra, Florida Department of Health in Miami-Dade County Holly Zwerling, Fatherhood Taskforce Dr. T. Hibbert, The Circle of Life Project Mango Bay Retreat Amy Olen, Healthy Start Coalition of Miami-Dade County Krystal Burkeybile, CLT Strategic Solutions/ Fatherhood Taskforce Consultant Rachelle Theodore, CLT Strategic Solutions/ Fatherhood Taskforce Consultant Heidi Agostinho, Foundation For A Breastfeeding Culture	
Welcome and Introductions	The monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues (Healthy Baby Taskforce) was brought to order by Esther McCant at 12:35 PM. All members were welcomed and introduced themselves.	
Approval of Minutes	There was a motion to approve October 2017 Healthy Baby Taskforce meeting minutes by Rachelle Theodore; the motion was seconded by Dr. Hibbert.	
Action Items	<ul style="list-style-type: none"> • Healthy Baby Taskforce (HBT) members on the call like the Make Breastfeeding Happen Miami slogan. • The taskforce decided it would be best to send out a survey so everyone on the taskforce can vote on the slogans and enter hashtags for both the breastfeeding and health education campaigns (to ensure we are being inclusive of everyone in all aspects of both campaigns). • The survey will be open for two weeks. • Suggestion of using the consortium hashtag HHH (Healthy Happens Here); MBHMIA (Make Breastfeeding Happens Miami); HHHBF (Healthy Happens Here Breastfeeding) • The Healthy Baby Taskforce reviewed the HBT Palm Card. Suggestions: change background color to a brighter color, add bullet points, center “about us” part, add logos and picture. 	Update HBT palm card w/ feedback given- Lisseth and Britney Create and send out a survey to vote on slogan and hashtags- Lisseth and Britney

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	<ul style="list-style-type: none"> • The Healthy Baby Taskforce is still aiming to launch both campaigns in February. • Next meeting there will be a presentation on Perinatal STD/HIV Cases. 	
Committee Partner Upcoming Events	<p>-Fatherhood Taskforce Call to Action Meeting: January 9, 2018 from 2-4 pm at United Way</p> <p>-Fatherhood Taskforce Town Hall Meeting: February 2, 2018 at United Way</p> <p>- Healthy Start Coalition of Miami-Dade Annual Meeting & Awards Ceremony: February 9, 2018</p> <p>-Maternal Mental Health Event: May 3, 2018; details to follow.</p>	
Adjournment	The meeting was adjourned at 1:10 PM.	

DRAFT