

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**  
 Children Issues Committee – Healthy Baby Taskforce Meeting  
 Friday, August 18, 2017  
 12:30 PM-2:00 PM EST



| TOPIC                          | DISCUSSION  | ACTION NEEDED   |
|--------------------------------|---|---|
| Membership Total (19)          | <p><b>Lead:</b> Esther McCant, Metro Mommy Agency<br/>           Britney James, Florida Department of Health in Miami-Dade County<br/>           Nancy Vazquez, Florida Department of Health in Miami-Dade County<br/>           Valerie Turner, Florida Department of Health in Miami-Dade County<br/>           Holly Zwerling, Fatherhood Taskforce<br/>           Cheryl Lorie, Florida Department of Health in Miami-Dade County, WIC<br/>           Francesca Belluomini, Florida Center for Allergy and Asthma Care<br/>           Dr. T. Hibbert, The Circle of Life Project Mango Bay Retreat</p> <p><b>Teleconference:</b><br/>           Amy Olen, Healthy Start Coalition of Miami-Dade County<br/>           Sarah Kenneally, Florida Department of Health in Miami-Dade County<br/>           Barbara Otera, Florida Center for Allergy and Asthma Care</p> |   |
| Welcome and Introductions      | The monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues (Healthy Baby Taskforce) was brought to order by Esther McCant at 12:30 PM. All members were welcomed and introduced themselves.   |   |
| Approval of Minutes            | July 2017 Healthy Baby Taskforce minutes was tabled and will be reviewed at the next Healthy Baby Taskforce meeting.  |   |
| Subcommittee Workgroup Updates | <p><b><u>Main Points</u></b></p> <ul style="list-style-type: none"> <li>• The cells of the reporting tool were unlocked and notes can now be included.</li> <li>• Reporting tool will be due quarterly (end of September).</li> <li>• This meeting focused on activity 3.3 (breastfeeding social marketing) and 4.4 (family health education campaign) of the action plan.</li> </ul> <p><b><u>Activity 3.3</u></b></p> <ul style="list-style-type: none"> <li>• Goal: promote healthy babies, breastfeeding, highlight our successes and inform community of available resources.</li> <li>• The Healthy Baby Taskforce (HBT) emphasized the importance of also promoting materials in OB/GYN offices, hospitals, health clinics, etc. Not just on social media.</li> </ul>  | Member to attend marketing meeting (first Wednesday of the month 2-4pm @ Beacon |

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|                                   | <ul style="list-style-type: none"> <li>• HBT came up with possible breastfeeding campaign slogans.</li> </ul> <p><u>Activity 4.4</u></p> <ul style="list-style-type: none"> <li>• HBT goal: letting the community know we are here for them through health education, resources and linkage.</li> <li>• Family health topics the taskforce would like to address: mental health, removing stigma, substance abuse, post-partum depression, resources/linkage, healthy lifestyle education, men’s health and collaborations.</li> </ul> <p><u>Survey</u></p> <ul style="list-style-type: none"> <li>• HBT reviewed the draft of the survey questions and made suggestions.</li> <li>• HBT survey will be combined with the Children’s Issue survey.</li> <li>• The purpose of the survey is to capture what different organizations are doing. The survey will be sent to members of the Healthy Baby Taskforce, Children’s Issue committee and other organizations. After information from survey is obtained, a resource guide will be created.</li> <li>• The resource guide will be placed on healthymiamidade.org. A tab on the website will be created for Healthy Baby Taskforce. Information relating to the taskforce, messaging for the taskforce and resource guide will be placed under the Healthy Baby Taskforce tab.</li> <li>• The resource guide will be in PDF format and editable on our end.</li> </ul> | <p>Bring list of media contacts, targeted invites and possible guest speakers - Taskforce</p> <p>Make modifications to survey questions- Britney</p> |
| Committee Partner Upcoming Events | -None mentioned due to meeting time limit.   |  |
| Adjournment                       | The meeting was adjourned at 2:01 PM.<br>The next meeting was expected to be held on Friday, September 15, 2017 at United Way, 3250 SW 3 <sup>rd</sup> Ave Miami, FL 33129 ( <b>meeting was canceled due to Hurricane Irma</b> ).  |  |