<table>
<thead>
<tr>
<th>TOPIC</th>
<th>DISCUSSION</th>
<th>ACTION NEEDED</th>
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| Members Present (5)   | **Chair:** Frantz Theodore, Verite Insurance  
                        Ray Nellissery, Florida Department of Health  
                        **Teleconference:**  
                        **Vice-Chair:** Bernadette Morris, Sonshine Communication  
                        Valerie Turner, Florida Department of Health  
                        Francesca Belluomini, Florida Center for Allergy & Asthma Care |               |
| Welcome and Introductions | The monthly meeting of the Consortium for a Healthier Miami-Dade Marketing & Membership Committee was brought to order by Frantz Theodore at 2:02 PM.                                                                 |               |
| Approval of Minutes   | The approval of the meeting was postponed to next meeting since the number of members present at the meeting did not meet the minimum quorum requirement.                                                          |               |
| Executive Board Update | Update was provided by Frantz Theodore:  
                        -Alina Soto and Alfie Leon presented on the initiatives embarked by the Children Issues committee. The presentation entailed the collaborative efforts done by the committee to address health equity, access to care, health education, and community engagement through education, meaningful partnerships, and evidence-based interventions.  
                        -The committee is in agreement with scheduling a half-day session to analyze the progress and also to develop a sustainability plan for the Consortium. |               |
### Marketing and Membership needs/request form

The committee is in the agreement to create a form where each individual committee as well as the community members can request assistance with their marketing needs.

Frantz Theodore will create the draft form and it will be further discussed in the next committee meeting.

### Consortium article submission form

- The committee discussed various ways to increase article submissions from the Consortium members for the Consortium newsletter (Consortium Connection).
- The committee is in agreement to accept article submissions from the Consortium members on a regular basis and to create a collection so that it can be used for future use.
- Article submissions via website was also considered.
- Bernadette Morris suggested including the synopsis of the individual committee presentations to the Executive Board in the upcoming months’ newsletter.

Frantz Theodore will present the concern to the Executive Board.

### Social Media Challenge

- The Fall Social Media challenge will be launched in November.
- There will be three categories 1) Individual 2) Organizations 3) Family.
- The winner will be announced during the second week of December.

### Work Plan review

- The committee discussed various ways to increase the participation of the Consortium members in the community health fairs.
- Frantz Theodore suggested maintaining a committee member list who is willing to participate in the community health fairs.
- The Consortium members who are participating the community events will have the opportunity to showcase the Consortium. The Consortium materials can be obtained by contacting the committee liaisons.
- 46 new members registered during the quarter 4 (April, May, June)
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<tr>
<th>Partner updates</th>
<th>The FDOH-MDC update was provided by Valerie Turner:</th>
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<tbody>
<tr>
<td></td>
<td>-The results of the Local Public Health Assessment is posted on the Consortium for a Healthier Miami-Dade website <a href="http://www.healthymiamidade.org/">http://www.healthymiamidade.org/</a></td>
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<tr>
<td>Adjournment</td>
<td>The meeting was adjourned by Frantz Theodore at 2:45 P.M. The next meeting will be held on Wednesday, November 1 from 2:00 PM – 4:00 PM at Beacon Center 8323 NW 12th Street, Suite 212 Miami, FL 33126</td>
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