

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
Monday, July 10, 2017

TOPIC	DISCUSSION	ACTION NEEDED
Members present	<p>Leyanee Perez, American Healthy Weight Alliance (Executive Board Co-Chair) Karen Weller, Florida Department of Health in Miami-Dade Valerie Turner, Florida Department of Health in Miami-Dade Ray Nellissery, Florida Department of Health in Miami-Dade Dr. Richard Thurer, University of Miami Nicole Marriott, Health Council of South Florida Caroline Suave, Coventry Bill Amodeo, All Start Media Solutions Nathan Burandt, Florida International University Bernadette Morris, Sonshine Communications</p> <p><u>Teleconference</u> Joanna Lombard, University of Miami Ana “Teri” Busse-Arvesu, Office of Mayor, Miami-Dade County Michael Pearson, Miami-Dade Alzheimer’s Association</p>	
Welcome and Introductions	<p>The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Leyanee Perez at 10:05 A.M.</p>	
Approval of Minutes	<p>There was a motion to approve the May 8, 2017 Executive Board minutes by Dr. Nathan Burandt; the motion was seconded by Bernadette Morris.</p>	
Presentation by Marketing & Membership committee	<p>-Bernadette Morris presented on the mission of the Marketing & Membership committee and also gave an overview of the activities and initiatives that the committee has embarked on. -An overview of the Speakers Bureau, updated newsletter, Social Media Challenge and Sizzling Summer Social was provided to the Executive Board.</p>	

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	<p>-The committee received the Consortium for a Healthier Miami-Dade Campaign Packet which included a booklet that features the Consortium committees as well as Consortium marketing and advertising campaign overview. There was an error noted for Worksite Wellness and that will be corrected for the online and toolkit version.</p>	
<p>Strategic Plan and Work Plan review/Approval</p>	<p>-The Executive Board reviewed and approved the Consortium Strategic plan and the Executive Board plan. The Board voted to extend both items until December 2018.</p> <p>-The Executive Board members discussed implementation of the following activities:</p> <ul style="list-style-type: none"> -New members of the individual committees will receive a toolkit via email that consists of the Membership Handbook, Consortium Brochure and a welcome letter. -Consortium satisfaction survey will be sent out to the Consortium members by the Marketing & Membership committee biannually. -The Chairs/Co- Chairs will encourage their committee members to register as a speaker for the Speakers Bureau. -The Chairs/Co-Chairs will work with the committee liaisons to update the resources page of their individual committees. <p>-The Executive Board will schedule a separate meeting to further discuss the sustainability plan for the Consortium.</p>	<p>Ray will send the Membership Handbook and the sustainability plan for the PICH initiatives to the Executive Board.</p> <p>Board must decide when to schedule a half day sustainability plan meeting</p>
<p>Consortium Annual Event Taskforce</p>	<p>-The Consortium Annual Event Taskforce meets on the fourth Tuesday of every month from 10 a.m. -12 p.m. at the Health Council of South Florida.</p> <p>-The Consortium Annual Event taskforce had its first meeting on June 27th. The Consortium Annual Event will take place in September 2018. Specific dates will be either September 14 or September 21. After discussion, it was determined that both dates will continue to be sufficient. The committee discussed various items including venue, theme, event sponsorships, keynote speaker and format of the event.</p>	

<p>PICH and DOH Updates</p>	<p>-Mrs. Weller provided an update on the following:</p> <ul style="list-style-type: none"> - The Local Public Health System Assessment (LPHSA) Community Meeting is scheduled for Thursday, August 24 and Friday, August 25, 2017 at United Way Center for Excellence. The LPHSA is being conducted as part of the Mobilizing for Action through Planning and Partnership (MAPP) process, a community-driven process for improving community health. -There are no locally reported Zika cases in Miami-Dade County. - Florida Department of Health is closely working with Opioid Taskforce which is led by Miami-Dade County. - DOH-Miami-Dade: Community Partners Fair and Conference is on July 28th. 	
<p>Partner Update</p>	<p>-Health Promotion and Disease Prevention update was provided by Leyanee Perez:</p> <ul style="list-style-type: none"> - Healthy Happens Here Restaurant Initiative has met its target with 54 restaurants on board. <p>-Health and the Built Environment committee update was provided by Valerie Turner:</p> <ul style="list-style-type: none"> -To date, Miami-Dade County and 10 municipalities have adopted the Active Design Strategies. -The Complete Streets Guideline which was created under the PICH grant has been adopted by the Miami-Dade County. - Miami- Dade County is currently updating the Park 305 mobile web application with of all the parks in Miami-Dade County and the activities offered in those parks. <p>-Worksite Wellness committee update was provided by Nathan Burandt:</p> <ul style="list-style-type: none"> -The committee is collaboratively working with the Marketing & Membership committee to promote the committee. -The committee also working on updating the Worksite Wellness toolkit. 	

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	<p>-Tobacco-Free Workgroup update was provided by Dr. Richard Thurer:</p> <p>-A Skype session is scheduled for July 31st with the St. Paul, Public Health Law Institute to discuss and learn more about E- cigarettes and Tobacco free campus enforcement.</p>	
<p>Adjournment</p>	<p>The next meeting is scheduled for August 14, 2017 at the United Way, 3250 SW 3rd Ave, Miami, FL 33129 from 10 a.m. -12 p.m.</p>	