Essential Service 4: 
Mobilize Community Partnerships to Identify and Solve Health Problems

Breakout Session B: 
11:05AM-1:00PM

Facilitators: 
Sarah Messiah, Ph.D., MPH 
Ann-Karen Weller, RN, BSN, MBA-HSM

- How well do we truly engage people in local health issues?
Session Outline

- **Introductions**
- Review ground rules
- **Process and material overview**
- Essential service and activities review
- **Review current Essential Service activity**
- Repeat the following for each Model Standard:
  - **Read Model Standard**
  - Discuss Model Standard activity (i.e., examples)
  - **Facilitate Discussion Questions**
  - Score Performance Measures
  - **Further discussion as needed/re-vote if necessary**
  - Consensus on final score
  - **Summarize strengths, weaknesses, and short- and long-term improvement opportunities for the Model Standard**
- Session Summary and Recap
## Ground Rules

- Stay present (phones on silent/vibrate, limit side conversations)
- Speak one at a time
- Be open to new ideas
- Step up/step back (to make sure all participate)
- Avoid repeating previous remarks
- Allow facilitator to move conversation along
- Welcome all perspectives
- Use electronic device to vote (everyone votes at same time)
- Raise hand to request additional discussion before voting
- Prepare to provide examples and explanation to inform group and increase understanding of your rating
National Public Health Performance Standards

Local Assessment Instrument

Version 3.0
Mobilize Community Partnerships to Identify and Solve Health Problems

- Convening and facilitating partnerships among groups and associations (including those not typically considered to be health related).
- Undertaking defined health improvement planning process and health projects, including preventive, screening, rehabilitation, and support programs.
- Building a coalition to draw on the full range of potential human and material resources to improve community health.
Essential Service 4 Partners
Model Standard 4.1: Constituency Development

- Actively identifies and involves community partners
- The LPHS manages the process of establishing collaborative relationships
- Coordinated, effective approach to public health
- Benefits of public health are understood and shared throughout the community
Model Standard 4.1: Constituency Development

To accomplish this, members of the LPHS work together to:

◦ Follow an established process for identifying key constituents related to overall public health interests and particular health concerns.

◦ Encourage constituents to participate in CHA, planning, and improvement efforts.

◦ Maintain a complete and current directory of community organizations.

◦ Create forums for communication of public health issues
Discussion Questions for Model Standard 4.1

Awareness

How is awareness regarding the importance of public health issues developed with the community-at-large and organizations within the LPHS?
Discussion Questions for Model Standard 4.1

Involvement

What organizations are active parts of the LPHS?

How are new individuals/groups identified for constituency building?

How are constituents encouraged to participate in improving community health?

How are community members engaged to improve health?
Discussion Questions for Model Standard 4.1

Quality and Comprehensiveness

- Does the LPHS maintain a current and accessible directory of organizations that comprise it?
- What is the LPHS’ process for identifying key constituents or stakeholders?
- How does the LPHS maintain names and contact information for individuals and key constituent groups?
Discussion Questions for Model Standard 4.1

Usability

How accessible is the directory of LPHS organizations?

How does the LPHS create forums for communication of public health issues?
We will be using Participoll in this presentation. Please have this website ready:

http://mapp.participoll.com

If technical difficulties are encountered during the polling, please use the five assorted color index cards found in your welcome packet to vote.
## Scoring Chart

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To vote, visit [http://mapp.participoll.com](http://mapp.participoll.com)

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Performance Measures for Model Standard 4.1

At what level does the LPHS...  

4.1.1 Maintain a complete and current directory of community organizations?

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Performance Measures for Model Standard 4.1

At what level does the LPHS...

4.1.2 Follow an established process for identifying key constituents related to overall public health interests and particular health concerns?

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Performance Measures for Model Standard 4.1

At what level does the LPHS...

4.1.3 Encourage constituents to participate in activities to improve community health?

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Performance Measures for Model Standard 4.1

At what level does the LPHS...

4.1.4 Create forums for communication of public health issues?

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Performance Measures for Model Standard 4.1

- **Strengths**
- **Weaknesses**
- **Short-Term Improvement Opportunities**
- **Long-Term Improvement Opportunities**
Model Standard 4.2: Community Partnerships

- Work together to improve community health
- Information sharing, activity coordination, resource sharing, and in-depth collaboration
- Strategically align interests to achieve a common purpose
- Sharing responsibilities, resources, and rewards
- Collaborative, dynamic, and inclusive approach to community health improvement
Model Standard 4.2: Community Partnerships

To accomplish this, members of the LPHS work together to:

◦ Establish community partnerships and strategic alliances to provide a comprehensive approach to improving health in the community.
◦ Establish a broad-based community health improvement committee.
◦ Assess how well community partnerships and strategic alliances are working to improve community health.
Discussion Questions for Model Standard 4.2

Involvement

What types of partnerships exist in the community to maximize public health improvement activities?

How do organizations within these partnerships interact?

If there is a broad-based community health improvement committee, what does the committee do?
Discussion Questions for Model Standard 4.2

Quality and Comprehensiveness

In what types of activities does the LPHS engage?

How does the LPHS review the effectiveness of community partnerships and strategic alliances?
**Performance Measures for Model Standard 4.2**

At what level does the LPHS...

4.2.1 Establish community partnerships and strategic alliances to provide a comprehensive approach to improving health in the community?

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Performance Measures for Model Standard 4.2
At what level does the LPHS...

4.2.2 Establish a broad-based community health improvement committee?

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**Performance Measures for Model Standard 4.2**

At what level does the LPHS...

4.2.3 Assess how well community partnerships and strategic alliances are working to improve

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Discussion Notes for Model Standard 4.2

- **Strengths**
- **Weaknesses**
- **Short-Term Improvement Opportunities**
- **Long-Term Improvement Opportunities**
Essential Service 4: Mobilize Community Partnerships to Identify and Solve Health Problems

Session Summary