**TOPIC** | **DISCUSSION** | **ACTION NEEDED**
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Members Present (10) | **Chair:** Frantz Theodore, Verite Insurance  
Bernadette Morris, Sonshine Communication  
Leyanee Perez, American Healthy Weight Alliance  
Valerie Turner, Florida Department of Health  
Ray Nellissery, Florida Department of Health  
Lisseth Guerra, Florida Department of Health  
Kristina Brown, Miami-Dade County Parks, Recreation & Open Spaces (MDPROS)  
Nelly Rubio, CBS  
Brady Bennett, Health Council of South Florida  
**Teleconference:**  
Paola Plevak, Miami Center for Architecture and Design |  

Welcome and Introductions | The monthly meeting of the Consortium for a Healthier Miami-Dade Marketing & Membership Committee was brought to order by Frantz Theodore at 2:05 PM. |  

Approval of Minutes | There was a motion to approve the April meeting minutes by Bernadette Morris; the motion was seconded by Valerie Turner. Two corrections need to be made to the April minutes. |  

Executive Board updates | Updates provided by Frantz Theodore:  
- The new Co-Chair for the Executive Board is Leyanee Perez, the chair of the Health Promotion and Disease Prevention committee.  
- MCAD presentation showcased the work of the active design guidelines  
- Worksite Wellness Awards will take place on Friday, May 5th  
- Tobacco Free Workgroup completed 500 store surveys  
- Vice-Chair nominations for the Marketing and Membership committee will take place on Monday, May 8th and end on Friday, May 12th. Election results will be announced during the June meeting. |  

<table>
<thead>
<tr>
<th>Consortium Newsletter Template</th>
<th>The committee reviewed and selected one of the two templates for the Consortium Connection.</th>
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<tbody>
<tr>
<td>Consortium member satisfaction survey</td>
<td>The committee discussed the draft version of the member satisfaction survey. Various suggestions were made, all changes will be made to the survey prior to sharing it with the full Consortium. The survey is scheduled to be sent by no later than Wednesday, May 10th.</td>
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<tr>
<td>Partner Updates</td>
<td>Updates have been made to the Consortium website (restaurants, healthy places, and farmer markets are now available) Social media challenge was announced The Complete Street Guidelines book has been printed and was reviewed during the meeting.</td>
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<tr>
<td>Adjournment</td>
<td>The meeting was adjourned by Frantz Theodore at 3:05 PM. The next Marketing and Membership committee meeting will be held on June 7th at Beacon Center, 8323 NW 12th Street, Suite 212, Miami FL 33126.</td>
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