

TOPIC	Discussion	ACTION NEEDED
Members present at the Health Council of South Florida	<p> Alina Soto, Department of Children and Families (Executive Board Co-Chair) Karen Weller, Florida Department of Health in Miami-Dade Leyanee Perez, American Healthy Weight Alliance Ray Nellissery, Florida Department of Health in Miami-Dade Nicole Marriott, Health Council of South Florida Alfie Leon, Law Offices of Alfonso Leon Cheryl Jacobs, Miami Center for Architecture & Design Richard Thurer, UM Frantz Theodore, Verite Insurance Katiana Diaz, The Wellness Palette Nelly Rubio, CBS Shannon Kelley, United Way Bill Amodeo, All Star Media Solutions Nathan Burandt, FIU Joanna Lombard, UM David Saltman, FIU </p> <p> <u>Teleconference</u> Anjana Morris, Health Council of South Florida Karen Hamilton, South Florida Regional Planning Council (Executive Board Co-Chair) </p>	
Welcome and Introductions	<p>The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto at 10:01 AM.</p>	
Approval of Minutes	<p>There was a motion to approve the January 9, 2017 Executive Board minutes by Cheryl Jacobs; the motion was seconded by Alfie Leon.</p>	

<p>Active Design on CBS</p>	<p>The Executive Board members watched the video segment featuring Active Design that was aired on CBS where Cheryl Jacobs and Joanna Lombard were invited as guest speakers.</p>	
<p>Annual Event/Culture of Health Celebration</p>	<p>The Executive Board members reviewed the evaluations for the Annual Event/Culture of Health Celebration, a positive feedback from attendees was recorded.</p> <p>The Executive Board members shared their feedback on the Annual Event/Culture of Health Celebration. The members liked the presentation by Michelle Larkin from the Robert Wood Johnson Foundation, the video of the Consortium and Culture of Health Prize, the year in review 2016 and the question & answer session. Members commented that the videos helped showcase the work being done through the Consortium. It also facilitated in conveying the mission and vision of the Consortium to the audience.</p> <p>Members suggested creating a 2-minute video for each individual committee to showcase their work in the next annual event. The board members agreed with Joanna Lombard’s proposal to host the event at a venue in the community where the Consortium is thriving with its work, as it will enable the Consortium to further expand its reach.</p> <p>Dr. Richard Thurer suggested having a representative from the RWJF for future Consortium annual events.</p> <p>The suggestions on opportunities for improvement included the following:</p> <ul style="list-style-type: none"> • More opportunities for interaction and discussion. • Alternative venue, considering the traffic to the venue. • Merging the presentation on each committee and award presentation segment of the event. <p>Karen Weller congratulated the FDOH-MDC staff and the Executive Board members who assisted in making the event successful.</p>	<p>An invitation to join the Consortium annual event task force will be sent out to the Executive Board by Ray</p>

	<p>The Executive Board agreed to the proposal to form a subcommittee to plan next year’s Consortium annual event. Once the Consortium Annual event task force is formed, a representative from the committee will report to the Executive Board.</p>	
<p>Alternative location for the Executive Board</p>	<p>In order to increase collaboration and encourage partnerships, the Executive Board decided to host the future Executive Board meetings at various partner and community locations. Potential locations were discussed for the upcoming meetings.</p> <p>If the partners are not able to host the meeting for a specific month, the meeting will be held at the Health Council of South Florida.</p>	<p>The Chairs and Vice Chairs of each committee will communicate with Ray in regards to the location for future Executive Board meetings.</p>
<p>PICH Update</p>	<p>Karen Weller mentioned that year 3 of PICH has started. The Consortium Tobacco-Free Work Group and the FDOH-MDC are working with Hialeah Housing Authority to get a smoke-free policy implemented in various public housing units.</p> <p>FDOH-MDC has partnered up with the Miami-Dade County parks in order to create the Complete Streets Guidelines. Once the guidelines are created, Miami-Dade County will be working with various municipalities to incorporate the guidelines into their transportation projects. Various municipalities have already expressed interest to incorporate these guidelines.</p> <p>At the County level, efforts are also being directed towards merging the Heads Up and Make Healthy Happen campaigns to encourage the community to share the road regardless the mode of transportation.</p> <p>The Make Healthy Happens Here restaurant initiative has enrolled new restaurants.</p> <p>The beta version of the Park 305 mobile web application is available and it is in the final stages of development. The Park 305 mobile web application will encourage physical activity among the Miami-Dade County residents through health messaging. A marketing strategy has also been</p>	

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	<p>developed. The department is also in the process of linking the Park 305 mobile web application with the green prescription initiative.</p> <p>Karen Weller congratulated the Health Council of South Florida for their impressive work with the evaluation and presentation for the annual report.</p>	
Executive Board Orientation	<p>Karen Weller gave a presentation on the Consortium for a Healthier Miami-Dade, highlighted the overview of the Consortium and its procedures. In addition, a presentation on How to Facilitate an Effective meeting was given by Nicole Marriott.</p>	
Old Business	<p><i>Pending Items:</i> Alfie Leon stated that we should find ways to invite and recruit high school and college kids and get them involved and engaged in both our work and projects. Some research will be conducted to determine the best approach to gain more buy in. This activity is pending.</p>	<p><i>Alfie Leon and the Marketing and Membership Committee will develop an approach to involve youths.</i></p>
Adjournment	<p>The meeting was adjourned at 1.00 p.m. The next meeting is scheduled for March 13, 2017 at the Health Council of South Florida.</p>	