

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**

Executive Board  
December 12, 2016

TOPIC	Discussion	ACTION NEEDED
Members Present at the Health Council of South Florida	Alina Soto, Department of Children and Families (Executive Board Co-Chair) Karen Weller, Florida Department of Health in Miami-Dade Leyanee Perez, American Healthy Weight Alliance Ray Nellissery, Florida Department of Health in Miami-Dade Valerie Turner, Florida Department of Health in Miami-Dade Nicole Marriott, Health Council of South Florida Alfie Leon, Law Offices of Alfonso Leon Marisel Losa, Health Council of South Florida Cheryl Jacobs, Miami Center for Architecture & Design Karen Hamilton, South Florida Regional Planning Council (Executive Board Co-Chair) Katiana Diaz, YWCA Nelly Rubio, CBS Marlene Rodriguez, Bayview Asset Management, LLC	
Welcome and Introductions	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto at 10:07 AM.	
Approval of Minutes	There was a motion to approve the November 14, 2016 Executive Board minutes by Cheryl Jacobs; the motion was seconded by Nicole Marriott.	
Annual Event /Culture of Health Celebration Update	The proposed date for the Annual Event /Culture of Health Celebration is January 27 and the venue is Jungle Island. Municipal and County officials will be invited to the event. The keynote speaker will be from the Robert Wood Johnson Foundation.  During Dr. Rivera’s visit to various agencies in Miami-Dade County, the replica of the Culture of Health Prize certificate will be presented to their	

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**

Executive Board  
December 12, 2016

	<p>board to recognize their support and participation in winning the Culture of Health prize.</p> <p>Karen Weller requested the Chairs/Vice Chairs of each committee to work with their liaisons to provide necessary information for the annual report and member recognitions.</p> <p>Sonshine communications will be taking pictures at the Consortium committee meetings so that it can be included in the annual report.</p> <p>Executive Board members suggested the inclusion of pictures from the RWJF visit to Miami-Dade County. Karen Hamilton suggested having Consortium outreach tables at the event.</p> <p>The Department of Health in Miami-Dade County will be presenting to the Miami-Dade County Board of County Commissioners the prestigious Culture of Health award from the Robert Wood Johnson Foundation on December 20, 2016. Invitations were sent out to the Consortium members.</p>	
<p>Strategic Plan</p>	<p>Karen Hamilton mentioned that the Strategic planning session aided in setting the stage for the organizational change. The executive board brainstormed different ways to create a sense of urgency among the consortium members to work collaboratively towards improving the social determinants of health of the community.</p> <p>Karen Weller highlighted the importance of reviewing the strategic plan periodically in order to achieve the goals that was set by the consortium. Karen Weller mentioned that utilizing the culture of health frame work will aid in achieving the goals of the Consortium.</p> <p>Marlene Rodriguez suggested using the social responsibility framework and partnering with various businesses to implement the activities of the Consortium.</p>	

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**

Executive Board  
December 12, 2016

	<p>The Executive Board felt that educating the policy makers as well as bringing the funders to the table was important. Katiana Diaz mentioned that changing the attitude of the community is the key to success of any initiative. The members also suggested using the social marketing framework to educate the county residents.</p> <p>Nelly mentioned that the changes on the Consortium website that were done by the Sonshine communications is impressive.</p> <p>The committee also discussed about increasing the participation of members in the committee meetings.</p>	<p>DOH will check with the contracted provider to determine if a presentation can be given on the website at a future meeting.</p>
<p>Old Business</p>	<p><i>Pending Items:</i></p> <p>Alfie Leon stated that we should find ways to invite and recruit high school and college kids and get them involved in our work and engaged in projects. Some research will be conducted to determine the best approach to gain more buy in. This activity is pending. Nelly suggested a contest with high school students.</p> <p>Media interview training is pending and names of trainers will be provided.</p>	<p><b><i>Alfie Leon and Marketing and Membership Committee to develop an approach to involve youth.</i></b></p> <p><b><i>Nelly Rubio</i></b></p>
<p>Adjournment</p>	<p>The meeting was adjourned at 12.09 p.m. The next meeting is scheduled for January 9, 2017 at the Health Council of South Florida.</p>	