



CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, November 25, 2013

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Nancy Maidique, Florida International University Valencia Morris, Florida Department of Health in Miami-Dade County Jessica Weinger, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Georgette Baeza, Royal Caribbean Line Judy Futerfas, Member of the public Dorothy Parker, Sylvester Comprehensive Cancer Center William Sanchez, City of Hialeah Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Sybill Holly- Charles- YWCA Mayra Garcia, Florida Department of Health in Miami-Dade County</p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p>Javier Berezdivin, Miami Dade County Public Schools\ Matthew Competiello, American Lung Association Karen Rivo, MDPS Parent Academy Joan Asti, DFYIT and student at Southridge High School Earl Clarke, DFYIT and student at Southridge High School Andrew Resnick, Better of Miami Beach Monique Brijbasi, St. Thomas University</p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Chairwoman Nancy Maidique at 9:35a.m. All members were welcomed and introduced. New Hire – Nancy Adebisi for Florida Department of Health.</p>	

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<p>Review and Approval of Minutes</p>	<p>The minutes from the Tobacco-Free Workgroup meeting held on September 30, 2013 were reviewed. Georgette Baeza motioned to approve the minutes and Dorothy Parker seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from September 30, 2013.</p>	
<p>Updates from the Chair</p>	<ul style="list-style-type: none"> • Nancy Maidique announced the opening of “Public House” which is a smoke free bar located at 423 Washington Avenue in Miami Beach Florida. Paola Menoscal also mentioned of another smoke free bar named “The Bar” located in Coral Gables. There was discussion about researching if Public House can be used as a venue for future engagements and if so TFW members can inform community leaders of this venue for upcoming events. 	<p>Schedule a date for field trip visit to Public House</p>
<p>Healthy Community Action</p>	<ul style="list-style-type: none"> • Judy Futerfas met with the Miami Herald and was able to get the “Tobacco- Free Workgroup” meetings information posted in the Health section of the Miami Herald. Judy Futerfas intends on researching different topics to discuss in educating viewers of the tobacco free program and present the ideas to a TV spot for acceptance. Judy Futerfas also announced that the Metro Rail Stations will be placing signs within their stations informing patrons of the enforcement of their stations being smoke- free. The non-smoking policy will include the disapproval of smoking and or the use of electronic cigarettes. • Dorothy Parker submitted a complaint about a bar that she suspects to be in violation of the “Florida Clean Indoor Air Act” Ms. Parker explained that she is waiting on a response on the matter. She also wrote a letter to the Biltmore Hotel explaining that the allowance of smoking should be moved from the pool area to another location. 	<p>Judy will also research the cost of a small ad being posted through the Miami Herald.</p>

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	<p>Nancy Maidique added that she has spoken to the president of the Biltmore Hotel on the idea of controlling second hand smoke exposure in areas where guests congregate.</p> <ul style="list-style-type: none"> • Georgette Baeza announced that she and Nancy Maidique attended the Partnership Training in Broward. The training focused on various topics including how to engage an entire community and how to create a strategic plan. She would like the TFW to create a more detailed calendar for the upcoming year. • Nancy mentioned that Ms. Florida (Teresa Sheffield) will use her platform for informing her audience about her passion for non-smoking. 	
<p>Florida Preemption Update</p>	<ul style="list-style-type: none"> • Andrew Resnick announced that he and three new commissioners which will be sworn in on November 25, 2013 will collaborate on creating an agenda which will seek the approval and signature of the created resolution that is for Miami Beach becoming smoke-free and eliminating the preemption clause. Once the resolution is signed it will be presented to the Advisory Committee of Miami Beach and the commissions' board for approval. • Matthew Competiello announced that Representative Katie Edberg is establishing a bill this year that will eliminate the preemption clause by area/location. He informed Valencia Morris that he will send her more detailed information. • Georgette Baeza suggested the idea of educating citizens about the preemption clause and what they can do about it. • Tobaccopreventionnetwork.com has a great explanation of the preemption clause. • Andrew Resnick informed the group of the states that enforce the preemption clause. The states are Florida, 	

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	<p>North Carolina, Virginia, Tennessee, Pennsylvania, Connecticut, New Hampshire, Michigan, Oklahoma, Utah, and Nebraska.</p>	
Tobacco Prevention Education and Awareness	<ul style="list-style-type: none"> Jessica Weinger educated the members on the tobacco retail advertising in the county. Stating some facts about their advertising strategies such as in 2010 Tobacco industries spent \$7.3 billion on strategies to facilitate retail sales. And how the tobacco companies target lower income minority communities with point of sale marketing. Ms. Weinger showed the members a video that the SWAT from the House of God Miracle Revival Fellowship created showing proof of teenagers under the age of 18 being able to purchase tobacco products without showing ID. The video also showed the different stores that were in code violation. 	
Tobacco Prevention Summit	<ul style="list-style-type: none"> Nancy Maidique announced that the Tobacco Prevention Summit was a success. Brandon Carmichael's presentation regarding his amputations that were caused by tobacco use made a powerful impact on the youth. Several youth stayed after the presentation to speak with Mr. Carmichael about their concerns regarding their parents and grandparents who smoke. 	
Subcommittee and Workgroup Updates	<p>Flavored Tobacco Products</p> <ul style="list-style-type: none"> Valencia Morris announced that the city of Florida City passed a resolution to ban the sale of flavored tobacco products. <p>Students Working Against Tobacco</p> <ul style="list-style-type: none"> Jessica Weinger informed the group about the S.W.A.T. Student training that was held on November 6th and 7th. The training taught 120 participants skills in public speaking, and electronic cigarettes. Ms. Weinger also explained that she met with the city of Miami to discuss non-enforcement of the county ordinance. 	

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	<p>Smoke Free Multi-Units</p> <ul style="list-style-type: none"> Matthew Competiello announced that as of October 1, 2013 the smoke-free policy was adapted into the Catholic Housing and Management, all of their multi-housing properties are now smoke-free. 	
Upcoming Events	<p>Friday, December 6, 2013: Smoke Free MUD Seminar Monday, January 27, 2014: TFW Partnership Meeting</p>	
Closing/Adjourn	<p>Forward any suggestions or member's organization upcoming events to valencia.morris@flhealth.gov The meeting was adjourned at 11:35am. The next Tobacco Free Workgroup meeting will be held on Monday, January 30, 2014.</p>	