



CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup Meeting Minutes Monday, July 28, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Nancy Maidique, Florida International University Vivian Omondi, Florida Department of Health in Miami-Dade County Natouchka Murray, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Valencia Morris, Florida Department of Health in Miami-Dade County Georgette Baeza, Royal Caribbean Cruises Bill Amodeo, All Star Media Solutions Hubert Coval, All Star Media Solutions Dorothy Parker, University of Miami Judith Futerfas, Community Member Islamiyat Adebisi, Florida Department of Health in Miami-Dade County Nikki Thompson, Baptist Health Brenna Sloane, Miami Beach Coalition Javier Berezdivin, Miami Dade County Public Schools</p> <p><i>Via Conference Call</i> Matthew Competiello, American Lung Association Jessica Weinger, Community Member Andrew Cuddihy, American Lung Association Mabel Castro, Jackson Health Center</p>	

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<p>Welcome and Introductions</p>	<ul style="list-style-type: none"> The Tobacco-Free Workgroup was brought to order by Chairwoman Nancy Maidique at 9:30a.m. All members were welcomed and introduced. 	<ul style="list-style-type: none"> Georgette Baeza will collaborate in creating a Dropbox or a Flickr account hence allowing the entire Tobacco Free Workgroup to view the Public House Networking Event photos; Due to some members that were unable to view the photos through their personal e-mail.
<p>Review and Approval of Minutes</p>	<ul style="list-style-type: none"> The minutes from the Tobacco-Free Workgroup meeting held on May 19, 2014 were reviewed. Nikki Thompson motioned to approve the minutes and Dorothy Parker seconded the motion. 	<ul style="list-style-type: none"> Slight changes will be made to the meeting minutes held on May19, 2014.
<p>Updates from the Chair</p>	<ul style="list-style-type: none"> On behalf of the Tobacco-Free Workgroup, Andrew Cuddihy and Nancy Maidique wrote letters to Dr. Rivera pledging their continued support on tobacco issues for a possible grant that the Florida Department of Health is applying for. A letter was written to the Florida Alcohol and Drug Abuse Association Leadership regarding the conflict of interest in the hiring of two new employees that are lobbyist and former employees of R.J. Reynolds Tobacco. Tobacco Free Florida will be contacted regarding a conflict of interest in their support of Channel 7; the only local station advertising electronic-cigarettes. 	<ul style="list-style-type: none"> Andrew Cuddihy will assist in creating a list of external partners. This will enable the Tobacco-Free Workgroup access to contact the members whenever needed. The group can e-mail Mr. Cuddihy with

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	<ul style="list-style-type: none"> • A presentation was made by the Tobacco- Free Workgroup and the SWAT (Student Working Against Tobacco) members to the City of West Miami about banning the sale of flavored tobacco. A resolution to ban the sale of flavored tobacco was passed in response to the presentation. • Nancy Maidique attended "The Victims of Tobacco "Art Expo. The exhibition displayed images of victims of tobacco use and was very powerful and insightful. • Dr. Steven Marcus presented to the Marketing and Membership Committee, describing the accomplishments of the Health Foundation of South Florida. • New titles were assigned to Dorothy Parker, Judith Futerfas, and Georgette Baeza. • Brenna Sloane from the Miami Beach Coalition discussed the Evidence National Based Campaign were the City of Miami Beach will have under aged students attempt to purchase tobacco and alcohol products as undercover mystery shoppers. The stores that follow the correct protocol will be rewarded by the Miami Beach Coalition. The convenience stores that are not compliant will be given information of the tobacco laws within their city, and will be reported to the Miami Beach Coalition and the Police Department. 	<p>organizations that share a vested interest.</p> <ul style="list-style-type: none"> • The group is encouraged to assist in creating the Miami's Healthiest List by emailing Nancy Maidique with any establishments that meet the guidelines and expectations of the Healthiest Miami List" in regards to anti- tobacco practices. • Two general letters will be created by Judith Futerfas and Jessica Weignier on behalf of the Tobacco-Free Workgroup addressing either their concerns or appreciation for establishments that choose or decline adopting smoke-free policies. • A letter addressed to Margaret Hamburg, the Commissioner of
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		<p>Food and Drugs ,will be sent to the Tobacco Free Workgroup on behalf of Dr. Rivera, for their review and additional input regarding the topic of electronic- cigarettes.</p> <ul style="list-style-type: none"> • Judith Futerfas will be creating additional general letters for the Tobacco Free Workgroup to use when needed, along with an article informing the community of the Metro Rail Tobacco Policy.
<p>Healthy Community Action</p>	<ul style="list-style-type: none"> • Dorothy Parker was successful in her effort; Little Hoolies Bar is now a smoke free establishment. • Javier Berezdivin received a kudos bar for approaching a student in regards to using a cigarette on the campus of Florida 	

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	International University.	
Tobacco Prevention Education and Awareness	<ul style="list-style-type: none"> • Bill Amodeo and Hubert Coval from All Star Media Solutions presented on topics surrounding youth and tobacco use and general information about All Star Media Solutions. • The Tobacco Policy Post card was reviewed by the group. 	<ul style="list-style-type: none"> • Slight changes will be made to the Tobacco Policy Postcard.
Subcommittee and Workgroup Updates	<p>Students Working Against Tobacco</p> <ul style="list-style-type: none"> • Natouchka Murray presented a video showcasing the 2014 SWAT Extravaganza. <p>Flavored Tobacco</p> <ul style="list-style-type: none"> • The City of West Miami passed a resolution on banning the sale of flavored tobacco. The Village of Miami Shores also passed a resolution on banning the sale of flavored tobacco. <p>Multi-Unit Housing</p> <ul style="list-style-type: none"> • Dante-Fascell and South Miami Plaza’s smoke free policy will be implemented on August 1, 2014. • Phoenix Contracting Company will be developing six new building properties that will be smoke free and the Tobacco Prevention Group we will be supplying them with tobacco policy signs for their buildings that will also give information about the consortium. 	
Upcoming Events	<p>Friday, August 29, 2014: Smoke-free Housing AHEPA Kick off.</p> <p>Saturday, September 20, 2014: Annual Coastal Cleanup.</p>	



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Closing/Adjourn	Forward any suggestions or member's organization upcoming events to natouchka.murray@flhealth.gov The meeting was adjourned at 11:15 am. The next Tobacco Free Workgroup meeting will be held on Monday, September 29, 2014.	
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