

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Tobacco-Free Workgroup
 Meeting Minutes
 Monday, January 25, 2016

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p> Nancy Hernandez, Logical Health Group Georgette Kores, World Fuel Services Bill Amodeo, All Star Media Judy Futerfas, Member of the Public Anjana Morris, Health Council of South Florida Andrea Sparano, Health Council of South Florida Richard Thurer, University of Miami Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County Paola Menoscal, Florida Department of Health in Miami-Dade County Nikki Chuck, Florida Department of Health in Miami-Dade County Kuan-Jan Ding, Florida Department of Health in Miami-Dade County Francesca Davis, Florida Department of Health in Miami-Dade County </p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p> John Michael Pierobon, Member of the Public Jordan Boudlal, American Lung Association Dorothy Parker, University of Miami Sylvester Cancer Center </p>	
Welcome and Introductions	<p>The Tobacco-Free Workgroup was brought to order by Chairwoman Nancy Hernandez at 9:36 am. All members were welcomed and introduced themselves.</p>	
Review and Approval of Minutes	<p>The minutes from the Tobacco-Free Workgroup meeting held on November 30, 2015 were reviewed. The Chair Nancy Hernandez noted she will share minor corrections with committee liaison. Bill Amodeo motioned to approve the minutes and Dr. Thurer seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from November 30, 2015.</p>	

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<p>Updates from the Chair</p>	<ul style="list-style-type: none"> • Chair Nancy Hernandez informed committee of new legislative bill in the Florida House (HB-4063) and Senate (SB-1554) to repeal preemption. Committee members were encouraged to participate in the new Madlib letter campaign in order to contact House and Senate members in regards to the issue so that bills can be scheduled for a hearing. • John Michael Pierobon provided additional information on the campaign and other tobacco control bills in the Florida House and/or Senate. Those bills include: \$1 tax increase, nicotine dispensing systems, vaping definition bill and smoking in car bill. • The Chair also brought to the committee's attention the Tobacco Prevention Network's bumper magnet campaign. The bumper stickers are magnetic and show support for smoke-free parks, playgrounds, beaches and no smoking in cars around kids. A discussion was held in whether the committee should purchase bumper magnets to give at partnership events. A vote was made and all members were in favor of purchasing a variety of the bumper magnets for the committee. • A discussion was led by the Chair to deliberate about the conflict of interest shown by a local state representative Jose Oliva. The conflict of interest was noted as due to his ownership of a cigar company and voting down all tobacco control initiatives presented for legislation. Suggestions were made on how to educate residents and show the legislator how his constituents would like for him to vote in regards to tobacco prevention and control initiatives. The committee decided that the best course of action would be to get city councils to pass resolutions in support of tobacco control regulations. • Vice Chair Georgette Kores provided the executive board 	<ul style="list-style-type: none"> • Purchase bumper magnets from the Tobacco Prevention Network. • Set up meetings with City council members.
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	<p>updates. The Executive Board's main focus for the Consortium is to increase collaboration amongst committees. She noted the workgroup can continue to collaborate with the Worksite Wellness Committee in participating in their Worksite Wellness Awards. The Vice Chair will participate in the Baptist Best Practices Forum which is held as the morning segment of the Worksite Wellness Awards. She also noted that by participating in this event we can use it as a precursor to draw the interest of employers to become tobacco free and invite to our Tobacco Free Workplace Summit.</p>	
Healthy Community Action	<ul style="list-style-type: none"> The following workgroup members were recognized for their healthy community action: Judy Futerfas and Georgette Kores. 	
Tobacco Prevention Education and Awareness	<ul style="list-style-type: none"> Vice Chair Georgette Kores gave a case study presentation on World Fuel Services wellness program and how it has worked to address tobacco use. In the presentation she highlighted key tools such as the creation and use of the company's wellness portal that provides both local and global resources, workplace wellness signage, offering 90 day coverage of nicotine replacement to employees and use of ACS Workplace Solution tools. The second presentation was given by Nikki Chuck on FDA Deeming and Tobacco Related News. In her presentation she provided an overview on the FDA Deeming rule, Child Nicotine Poisoning Prevention Act and shared novel national tobacco prevention media campaigns with the committee. 	
Subcommittee and Workgroup Updates	<p>Policy & Surveillance</p> <ul style="list-style-type: none"> Bill Amodeo gave an update on the different types of marketing opportunities available and provided committee members with handouts that highlighted different location types. 	<ul style="list-style-type: none"> Set up a brainstorming session on marketing for call to action messaging.

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	<ul style="list-style-type: none"> • He noted more can be done in the county and that advertising can be done in high traffic areas and underserved communities. • A vote was made to move forward with tobacco marketing at gas stations. <p>Communications & Public Relations</p> <ul style="list-style-type: none"> • Judy Futerfas led a discussion in regards to the letter sent addressing owners of the Shops of Civica about leasing rental space to a hookah shop. Committee members noted that there is no longer a sign advertising the hookah shop displayed at the shopping complex. Dorothy Parker will confirm that the shop is no longer housed in the Health District. <p>Tobacco Free Worksites/Cessation</p> <ul style="list-style-type: none"> • Georgette Kores restated the update given earlier in the meeting about Tobacco Free Worksites. The partnership will be partnering with the Worksite Wellness Committee for their 2016 Florida Worksite Wellness Awards event in May. Partners will educate employers on the need for tobacco free worksites at this event. <p>Students Working Against Tobacco</p> <ul style="list-style-type: none"> • Paola Menoscal gave an update on the Miami Dade Students Working Against Tobacco Chapter. The program is currently working with the City of Miami Gardens Live Healthy Miami Gardens Initiative partners to create new SWAT clubs in their city. To date, two new clubs have been created at Lake Stevens Middle School and Andover Middle School. 	<ul style="list-style-type: none"> • Final letter sent to Shops of Civica will be sent to Judy Futerfas.
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	<p>Point of Sale and Young Adult Interventions</p> <ul style="list-style-type: none"> • An update was given by Nikki Chuck in regards to the Point of Sale Initiative and Young Adults. For Point of Sale, two meetings have been scheduled in February to present to the Greater Miami Service Corps in Miami and Homestead on issues at the point of sale. • For the Young Adult Interventions Initiative, progress is being made with Florida Memorial University this quarter. The university will have their Smoke-free Kick off event in February to educate the campus on the harms of tobacco use and secondhand smoke in preparation for their smoke free policy. <p>Smoke-Free Multi-Unit Housing</p> <ul style="list-style-type: none"> • Paola Menoscal gave a brief overview mentioning the continued collaboration with PICH grantees on their smoke-free public housing initiative. Staff and partners from Broward County, Palm Beach County and American Lung Association will also participate in the South Florida HOA & Condo Exposition on March 2, 2016. The event will allow partners the opportunity to educate property managers and condo board members on the harms of secondhand smoke and the importance of creating smoke-free multi-unit housing policies. <p>PICH-Public Housing/Senior Residential</p> <ul style="list-style-type: none"> • A public housing update was given by Francesca Davis. She noted since the resolution passed, meetings were held with Miami-Dade Public Housing to discuss the next steps in order to get a policy created and on the agenda for review for the June Board of County Commissioners meeting. Moving forward, it was decided that meetings will be scheduled to educate stakeholders and residents 	
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	<p>about the impending policy change and resources available to help smokers quit prior to drafting the policy.</p> <ul style="list-style-type: none"> An update on smoke-free protections for senior residential facilities was given by Kuan-Jan Ding. In her update, she noted with the PICH initiative smoke-free senior communities will be recognized through a certification process. Members were also provided an update on the Make Healthy Happen Miami map via the Consortium webpage where properties could be recognized as smoke-free. To date, meetings are being held with key stakeholders for potential avenues of policy change. <p>Comments</p> <ul style="list-style-type: none"> Judy Futerfas noted to the committee that she applauded Valencia's hard work, noting that the accolades mentioned about the TFW throughout the meeting spoke to her hard work, knowledge, integrity, and perseverance. Members of the partnership also agreed with her sentiment. 	
Closing/Adjourn	<ul style="list-style-type: none"> The meeting was adjourned at 11:15 am and followed by networking. The next Tobacco-Free Workgroup meeting will be held on Monday, March 28, 2016. 	