



Tuesday December 9, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	Karen Hamilton Amelinda Loddo Valerie Neilson Wendy Wolf Anamarie Garces Cynthia Beaver Gayle Dietz Josette Severyn Melissa Dynan Steve Eisenberg	
Welcome and Introductions	The monthly meeting of the Consortium for a Healthier Miami- Dade Health and the Built Environment Committee was brought to order at 9:05AM by KH at Vizcaya Village. All members introduced themselves.	
Review and Approval of Minutes	The minutes from the November Health and the Built Environment Committee meeting were reviewed. A motion to approve the minutes was initiated by WW and seconded by VN.	
Executive Board Update	KH provided an update of the December Executive Board Meeting. The PICH grant -CAP Community Action Plan was reviewed by the CDC. The focus of the grant is on policy, system and environmental change. Additionally CDC is funding technical assistance for the community.	

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	Emily Guillen, Client Partner for Facebook, provided a webinar on Facebook Ad Creations process. The Executive Board will continue to discuss Facebook before another conference call with to ad creation will be scheduled.	
Discussion	Valerie Neilson Vice-Chair of HBE Committee informed the group that she was relocating and was stepping down from her position as Vice-Chair. Nominations are being accepted for Vice-Chair.	
	The HBE was invited to participate in Vizcaya's Open House on February 28, 2015 from 12-4pm. Members discussed HBE's involvement. Attendees agreed that at a minimum the committee would have a "manned" table with materials about the HBE and member organizations and "give-a-ways." Members also discussed the feasibility of also including a demonstration project	
	Ideas for the Open House included a Bike rodeo, ciclovia, committee information, individual projects, bike valet. VN: A bike rodeo may not be feasible due to time constraints AG: Provide the health connection as a way to quantify direct/indirect impacts. Example: If you walked you expended calories.	
	GD: Literature review	
	It was suggested to create a Open House Planning Group to: Head-up the literature review to show physical and mental health benefits and identify material for distribution.	

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	Free apps, NEMS factsheet, PACE factsheet and benefits, health brochures, pedestrian safety concepts and coloring book, HIA and HiAP information, MHH logo board, HBE information, theater information, pool safety, food cooking safety. GD graciously agreed to "receive" all handouts that will be	
	available the table. The goal for HBE at the open house is to showcase what the work of the committee looks like in practice. Email will be sent to committee members to gauge interest and gather ideas.	
Member Updates	KH: February 20 Fit City Miami/Joint venture AIA consortium HBE APA Gold Coast/Will be an all-day event held at the MCAD AIA.	
	VN updates: Citi Bike Kickoff – December 13 – Bayfront Pk Miami Beach Community Bike - December 13 and the Second Saturday of every month at 9:00 am. Miami Beach Bicycle Center at 5th and Washington. FDOT 6 Ciclovia - Sunday, December 14 on SW 8 Street in	
	Historic Little Havana, City of Miami. Florida bike month is March – KH suggested the HBE committee could hold a bike to work or bike to meeting challenge.	
Closing/Adjourn	The meeting was adjourned at 10:00am A brief walking tour of a section of the Underline and the connection to Vizcaya was conducted from 10:00 – 10:30am	

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Next meeting will be on January 13, 2015 @ Baptist West Kendall	

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