**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**  
Children Issues Committee Meeting  
Thursday, February 27, 2014

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<tr>
<th>TOPIC</th>
<th>DISCUSSION</th>
<th>ACTION NEEDED</th>
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| Membership Total (26) | Alfie Leon - Committee Vice Chair, Florida International University  
Shanika Watson, Florida Health in Miami Dade County  
Magalie Thomas, Nemours  
Jeff Hurst, Department of Children & Families/ CCR  
Eileen Derby, Colgate BSBF  
Cristiane Rocha, Colgate BSBF  
Short Chef, Short Chef  
Mayra Garcia, Florida Health in Miami Dade County  
Anthony Rouzier, Henry Gets Moving  
Daniella Carucci, University of Miami ROSE Program  
Daniella Orihuela, Florida Public Health Institute  
Cristy Hom, Florida Public Health Institute  
Lisa Stuart, University of Miami Pediatrics  
Jovani Gonzalez, Florida International University  
Nicole Marriott, Health Council of South Florida  
Victor Bernal, Healthy Matthew  
Rebeca Ruiz, My Therapy Center  
Yanick Penodin, Self/ Physician  
Joshua Elenberg, Miami Marlins  
Barbara Cardeso, My Therapy Center  
Allan Zullinger, Team Henry, Inc.  
Rosenny Augustine, City of Miami District 5 | |
The monthly meeting of the Consortium for a Healthier Miami-Dade Children Issues Committee was brought to order by Alfie Leon at 10:06 A.M.

All members were welcomed and introduced themselves.

There was a motion to approve the January 2014 Children Issues minutes by Jeff Hurst; the motion was seconded by Jovani Gonzalez.

Committee Contributions for the Consortium Child Care Initiative were discussed. March 20, 2014 will be the first piloting day at the child care centers in the underserved areas down South. The 5 child care centers being piloted are: Camelot Preschool, Acadekids, Little Big Planet, My Little World, and Kiddie Academy. Services that will be provided are Nutrition & Physical Activity, Oral Health, Nutrition Education, Health Screenings and Access to Care outreach. This piloting process will continue until July 2014 from 5:15 pm - 6:30 pm. Committee reviewed dates for the child care center visits:

- **March 20, 2014**
- *April 24, 2014*
- **May 29, 2014**
- **June 26, 2014**
- **July 31, 2014**

*Children Issues committee meeting will be held via teleconference.*

Oral Health objectives were discussed: Proper dental hygiene that will be utilized by children and adults on a daily basis; Nutritious and healthy lifestyle to incorporate in dental care; Making a good first impression for children at the dentist.

Sample flyers were viewed by the committee. Dr. Natale mentioned there is not enough time for families to do a pre assessment, so a post assessment will only be done at the centers. This will be a Retrospective survey based on self-efficacy as a result of
attending the trainings. For example, as a result of attending the nutrition workshop, I feel that I am now better able to read a nutrition label when shopping. The survey will consist of 3 questions to give more time for service at the centers.

Teams provided a work plan status update on what they are going to do at the child care centers:

**Access to Care**- Nicole Marriott—Health Council of South Florida
Working with enrolling the community to sign up for the Affordable Care Act. Outreach efforts are continuing to be done in this area. This service will be provided for families at the centers. Mayra Garcia—FL Dept. of Health mentioned she will be providing health screenings (blood pressure screenings) for adults/parents and making sure they have access to care. If they don’t, she will refer them to CHI centers. Brochures and pamphlets will also be provided to families on good nutrition and MyPlate.gov. This is an effort to lower risks associated with heart disease and diabetes.

**Cooking Demonstration**- Short Chef
1st chef to be part of Let’s Move campaign with Michelle Obama. Short Chef has been to 196 schools this year so far. He stays busy fighting obesity. He will be educating the families on healthy meals and obesity prevention as well as preparing a healthy meal for the families.

**Nutrition & Physical Activity**- Henry Gets Moving & UM
Henry Hustle dance will be provided for the kids to get moving at the child care centers. Henry Gets Moving books will also be given to the children to fight child obesity as well as a book reading depending on the time. Anthony has collaborated with Allan Zullinger CEO, Director to form a non-profit and Alfie Leon is the President of the Board of Directors. UM will be educating the families on healthy snacks and beverages, screen time and affects of childhood obesity.

**Short Chef** Food Status- will be providing a healthy cooking demonstration each month at a child care center. Committee stipend will be used for feeding the families.

**Nemours**- Maggie Thomas
Family eating healthy snacks and part of the Nemours curriculum.

Shanika will send an email blast to the child care providers on the CI visits to the centers and all necessary information.

Teams are to bring consent forms for any screenings being done for children.

Alina will provide the teams with the number of kids and families per center.
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| It was recommended that the lead contact of the teams introduce themselves to the child care centers by reaching out to them prior to the child care visit date. Dr. Natale suggested that the Consortium for a Healthier Miami Dade mission and purpose be placed on the family surveys. Also that the surveys be translated in Spanish for Spanish speaking families.  
Alina mentioned UM Bike Safety will not be participating with the child care initiative at this time. Teams are to think about the impact they want to make and the awareness they want to bring to each center. Anthony and Jeff suggested press release/media for this event from the Marketing & Membership committee for the future. To also have this event placed on the Consortium newsletter. Anthony also recommended sound bites of what is going on with the Consortium Child Care Initiative.  
**Healthy Matthew**—Victor will bring the Healthy Matthew bus at the first child care center visit. At other visits, Victor may bring dental kits, Healthy Matthew mascot, and an educational and nutritional workshop for the families.  
**Partner Updates**  
Anthony (Henry Gets Moving)  
Anthony mentioned they formed a non-profit for Henry Gets Moving. 20,000 books have been donated across the country. He would bring Henry the mascot to engage kids into doing the Henry Hustle dance which will address the physical activity component to the child care centers. Anthony will collaborate with UM to address the physical activity component at the child care centers. Also working on an app called Henry’s big race- interactive game where kids land on different scares and the different squares instruct the kids to do things. For example, do jumping jacks. This collaboration of the app is from JP Morgan. Anthony is looking to get Henry animated and bringing it to the next level. Needs help with recruiting interns to help with Team Henry. They can be the mascot, or help with book readings.  
Shanika will provide Dr. Natale with the Consortium mission statement. |
Jeff (DCF)
Mentioned DCF will be educating parents on the dangers of infants sleeping in their bed. Last year, this was the number one cause of death for infants. They are also educating parents on pool safety and child abuse. Jeff would like to provide information (take home packet) to families on these items to the families during the piloting process at the centers. He will collaborate with Mayra- FDOH.

Cristy Hom (Florida Public Health Institute)
Working on oral health project. Yesterday, fact sheets were released on oral health in Miami Dade County for charges and the number of oral health conditions in emergency rooms. This can be viewed on the FPHI website. These sheets were passed around to the committee. They are facilitating a results based strategic planning process with the statewide oral health coalition leadership council. The purpose is to consolidate and simplify existing oral health plans. Should be finished by June 2014. They are gathering a group of stakeholders to implement the strategies that FPHI put into the plan. It would be called Florida Oral Health Alliance. In addition, FPHI is working with medical dental collaboration consumer engagement and oral health messaging. Serving primary care physicians throughout the state. FPHI wants to make them aware of a curriculum called Smiles for Life—an oral health curriculum. They are also doing a consumer engagement initiative where they are going to 4 communities throughout the state and gathering info from parents on what are their barriers to receiving oral health care or obtaining optimal oral health.

Rosenny Augustine (City of Miami District 5, Community Affairs Liaison for newly elected Keon Hardemon)
Wants District 5 schools to get involved with the Children Issues committee. District 5 consists of Overtown, Wynwood, Little Haiti, upper East side, Liberty City, Bayside area. They also have parks and cultural events.

Joshua Elenberg (Miami Marlins)
Very involved in the community concerning kids. Have a program called Think Tank where baseball players get involved with the community on physical activity and
exercising their brain and the importance of reading. Have another program called Billy’s Bunch that is a free program for kids ages 7-12. Kids enrolled in the program get a membership card, headphones, backpack, and LED watch. On Sundays, there is Diamond Dash, where after the game, kids run around the bases. There’s a baseball clinic in the middle of the year. Billy the Marlin attends these initiatives and takes pictures with the kids. Wants to collaborate with committee members on combating child obesity and giving back to the community.

Nicole Marriott (Health Council of South Florida)
HCSF is educating consumers on the Affordable Care Act. They are helping consumers navigate the Health Marketplace website for insurance. They are conducting a lot of outreach in the community with this effort. HCSF collaborates with the UM Docs program that also helps with outreach efforts as Certified Application Counselors. Open enrollment ends March 1, 2014. After the ending of open enrollment, HCSF will still continue to work with Consortium Child Care Initiative on educational outreach. FQHCs and Jackson card are also alternatives after the ending of enrollment.

Eileen Derby (Colgate BSBF)
A dental hygienist for Colgate BSBF. Work with Title I schools and have worked with District 5 schools. Last year, this program screened about 16,000 children in the Florida area. Team based in Miami and Broward but do travel all over the state. This year Colgate has screened around 2-3,000 kids so far and have also provided educational materials for families. The kids receive free toothbrushes, toothpaste, educational materials.

Cristiane Rocha (Colgate BSBF)
Coordinator for Colgate BSBF. Serves kids ages 1-12. They hold health fairs and work with Miami Dade College and other universities. They are working with a lot of child care centers and kids with disabilities.
Yanick Penodin, Self/ Physician
Mentioned she would like to get involved with the committee efforts, especially combating child obesity. Mentioned breastfeeding is a key component for obesity prevention. Prevention of obesity starts at an early age.

Lisa Stuart (UM)
Excels Kids Academy reached out to her for the dental providers. They are having a career day in April and looking for people to provide dental education. The contact information is Cintralle at 305-637-5700 or 786-277-9125.

Janice Siegel (DentaQuest)
Mentioned Oral Health team will be leaving material/curriculum behind for the child care providers to continue the initiative at the child care centers. Will be doing in service as well.

Barbara Cardeso (My Therapy Center)
They provide speech, occupational and physical therapy services for children. Have over 200 clients and service over 30 schools in Miami Dade County. MTC started as a non-profit and working on getting a 501C3 because a lot of the insurances are not covering therapies that the kids need. The main purpose of the non for profit is to raise funds and train volunteers to offer free services for kids who have special needs. When MTC do not have the funds, they have community awareness events in various educational settings. They train teachers to learn about read flags in development. MTC conducts free screenings in school for hearing, vision, gross & fine motor skills and oral health care.

Short Chef
Been to 196 Career Days this year. Whole Foods is sponsoring Short Chef this year. Continues to combat child obesity. Doing a lot of work at the Miami Children’s Museum on Sundays. Over 1800 schools working with Fairchild Gardens, Fairchild Challenge. He also has some videos on YouTube of sanitation and food presentations.
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<td>Designed a program at a special needs school called Healthy Habits. He’s also working a lot in Opalocka and created the Short Iron Chef program for 3rd-5th graders.</td>
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**Victor Bernal (Healthy Matthew)**  
Healthy Matthew is becoming a healthy icon for children in South Florida. Healthy Matthew has been working in the community for 5 years and is part of the Consortium. They have 7 campaigns. They work with Colgate. Their main campaign is the Power of a Healthy Smile. Children are learning and parents are involved with this program. Starting their third season on the YouTube of nutrition shows presented by kids.  

**Daniella Carucci (University of Miami ROSE Program)**  
This is an obesity intervention program. Have 1 component: community outreach. Since November, they have seen 3,000 kids. They do visits every week to schools on nutrition and physical activity. They also speak on sleep and stress depending on the age level. ROSE Program serves kids from pre-k to 12th grade. They have a research component that will be picking up in the Fall. They also offer clinic based offerings for families. Right now the ROSE Program is working towards a screening of HBO’s Weight of the Nation at UM’s Cosford Theatre. They are also planning a nutrition day in September 2014.  

**Magalie Thomas (Nemours)**  
Works with the Early Learning Coalition. They run an obesity prevention initiative. There are 80 early learning programs now. They use a learning community model where they have 8 programs select a leadership team. In the training sessions, they learn how to make the environment healthier for children. Topics include nutrition, breastfeeding, screen time, physical activity. Nemours is aligned with the Let’s Move campaign. 1 year long program. Purpose is to create an action plan. Supplemental funding for supplies is provided to the teams to help meet their goals. |
| **Executive Board Update** | Executive Board meeting was held on February 10, 2014. New York state is doing a program called Population Health. This is health status outcomes in a group rather than individuals. Video of this was shown at the meeting. Tobacco Free Workgroup trying to combat e-cigarettes getting to the hands of minors. |
| **New Business** | CDC report just released that childhood obesity has declined by 40% in kids ages 2-5 in the last 10 years. |
| **Old Business** | Newsletter – CI committee members:  
  o If anyone is interested in submitting any information for the newsletter, please e-mail shanika_watson@doh.state.fl.us or to amelinda_loddo@doh.state.fl.us |
| **Upcoming Events** | Marketing & Membership Committee Workshop  
*Consortium for a Healthier Miami Dade*  
(Presenter: Karen Weller FDOH-MD Assistant Community Health Nursing Director)  
March 5, 2014  3pm-4pm  
CBS4 News location  
8900 NW 18 Terrace  
Miami, FL 33172 |
| **Adjournment** | The next meeting will be held on **Thursday, March 27, 2014** at the United Way, Ansin Building Conference Room C. The meeting was adjourned at 12:00PM. |