

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

September 12, 2016

TOPIC	Discussion	ACTION NEEDED
Members Present at the Health Council of South Florida	<p>Alina Soto, Department of Children and Families (Executive Board Co-Chair) Karen Weller, Florida Department of Health in Miami-Dade Alfie Leon, Consortium for Healthier Miami-Dade Nelly Rubio, CBS Leyanee Perez, American Healthy Weight Alliance Ray Nellissery, Florida Department of Health in Miami-Dade Valerie Turner, Florida Department of Health in Miami-Dade Marisel Losa, Health Council of South Florida</p> <p><u>Teleconference:</u> Karen Hamilton, South Florida Regional Planning Council (Executive Board Co-Chair) Marlene Rodriguez, Bayview Asset Management Katiana Diaz, YWCA Anjana Morris, Health Council of South Florida Ricardo Jaramillo, Health Council of South Florida</p>	
Welcome and Introductions	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto at 10:02 AM.	
Approval of Minutes	<p>There was a motion to approve the August 8, 2016 Executive Board minutes by Alfie Leon; the motion was seconded by Alina Soto.</p> <p>The August 30, 2016 Executive Board minutes were approved by Leyanee Perez; the motion was seconded by Karen Hamilton</p>	
Strategic Planning Session	Dr. Isaac Prilleltensky (Dean of the School of Education and Human Development and Vice Provost for Institutional Culture at the University of Miami) will provide a Leadership and Community engagement training to the board on September 29 th .	

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<p>Guidelines of Operation</p>	<p>The department incorporated the changes that were suggested by the Executive Board and a revised version of the Guidelines of Operation document was provided to the committee. The Chairs/Co-Chairs will review the document with their respective committees including the Article X. The feedback will be shared with the Executive Board.</p>	<p>Executive Board members will continue to annotate and provide suggestions on Guideline of Operation and nominations.</p>
<p>Culture of Health Finalist Video</p>	<p>Miami-Dade County is one of the 10 finalist for the Robert Wood Johnson Foundation Culture of Health Prize. A video crew from RWJF visited different communities and organizations within Miami-Dade County in August to capture the collaborative work that is being done to advance the health of the community.</p>	
<p>PICH Update</p>	<p>The FDOH signed an amendment with Miami-Dade County to develop the complete streets guidelines. The complete streets guidelines are a set of written principles that will enable safe access for all users, including pedestrians, bicyclists, motorists and transit riders of all ages and abilities.</p> <p>In November 2014, the Miami-Dade County Board of County Commissioners unanimously passed Resolution No.R-995-14 to adopt the complete streets concept. Further, the resolution R-529-16 was passed on June 17, 2016 adopting the Miami- Dade Safer People, Safer Streets Local Action plan and directing the county Mayor to coordinate with the Safer Streets Safer People Local Action Team, the relevant County Departments and the Metropolitan Planning Organization to ensure funding and implementation of the plan.</p> <p>Miami-Dade County will work with at least three municipalities during the grant year to incorporate the guidelines within their projects once the guidelines are developed. The initiative will also have a comprehensive education and media component. The FDOH is also involved with the Safer People Safer Streets, an initiative that aims to increase active transportation</p>	

	<p>and reduce pedestrian/ bicyclist crashes through the incorporation of complete streets guidelines.</p> <p>Karen Weller stated that the CDC approved the budget for PICH Year 3 with a 25% cut. The Year 2 budget for the PICH grant ends on September 29th. Although, certain initiatives under PICH were discontinued, the Department has continued with the following initiatives: Smoke free public housing, Healthy Happens Here restaurant initiative, Active Design, Complete Streets, clinical linkages and the Make Healthy Happen Miami Campaign. The department has a new CDC Project Officer, Yvette Senter.</p> <p>The CHIP summit was rescheduled and the new date has not been determined yet. Members will be informed once DOH announces a new date for the event.</p>	
<p>Committee Updates</p> <p>Health Promotion & Disease Prevention</p> <p>Worksite Wellness</p>	<p>Leyanne reported for Year 2 of the Healthy Happens Here restaurant initiative has completed with 75 participating restaurants. Leyanee expressed her concern regarding restaurants non-compliance with the menu content and layout. Alfie suggested incorporating the QR codes to ensure the integrity of the menu. Karen Weller suggested that educating the consumers, restaurant owners, as well as enforcing the participating restaurants to continue offering the Healthy Happens Here meals is a crucial aspect of sustaining the initiative.</p> <p>Leyanee also informed the committee that restaurants are compelled to remove some of the items from the menu due to lack of popularity. Nelly suggested inclusion of the regular customers to the sensory evaluation to ensure the results are representative of the population. Alfie proposed featuring the Healthy Happens Here restaurants on social media.</p> <p>Marlene Rodriguez provided the update on worksite wellness and stated that the committee is in the process of finalizing the wellness resources directory, which lists the services and contact information of various organizations. The directory will be available on the consortium website once it is finalized.</p>	

<p>Children Issues/Oral Health</p> <p>Marketing and Membership</p> <p>Health Council of South Florida</p>	<p>The Community forum “Managing Stress: Protecting your Health” will be held on October 6th.</p> <p>The subcommittee organizing the worksite wellness awards will begin meeting in October.</p> <p>Alfie Leon stated that the committee is undergoing brainstorming sessions in order to cohesively align the partner’s initiatives/projects to the goal of the committee to improve the health and nutrition in the little Havana area. The WIC/Food/Nutrition subcommittee was formed to address the issue of healthy food access.</p> <p>Nelly Rubio reported that the representatives from the Health Council of South Florida did a presentation on “Emergency Preparedness: Sheltering-in- Place” during the last meeting, which was well received. Nelly also stated that CBS is involved with a media initiative, “Moving U” whose goal is to motivate people to become more engaged in physical activity.</p> <p>The Health Council of South Florida is seeking sponsorships for the Miami Matter website as the site requires a stream of funding in order to provide these content and statistics necessary for the community.</p>	
<p>Old Business</p>	<p><i>Pending Items:</i></p> <p>Alfie Leon suggested the Board consider ways to involve the younger generation in the work that the Consortium is doing. Alfie Leon stated that we should find ways to invite and recruit high school and college kids to become involved with our work and become young leaders to keep them involved and engaged in projects. Some research will be conducted to determine the best approach to gain more buy in. This activity is pending. Nelly suggested a contest with high school students.</p> <p>Media interview training is pending and names of trainers will be provided.</p>	<p><i>Alfie Leon and Marketing and Membership Committee to develop approach to involve youth.</i></p> <p><i>Nelly Rubio</i></p>

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<p>New Business-Annual Event Discussion</p>	<p>Karen Hamilton engaged in email correspondence with Wendy Wolf to determine if Vizcaya would be a potential the venue for the Consortium for Healthier Miami-Dade Annual event. Vizcaya expressed her interest, but the Board would have to be creative on how to maximize outdoor space since indoor space is limited.</p>	<p><i>Karen Hamilton will get back to the committee with more information about the venue.</i></p>
<p>Adjournment</p>	<p>The meeting was adjourned at 12:15 p.m. The next meeting is scheduled for October 17, 2016 at the Health Council of South Florida. **Please note that the new time for the Executive Board meeting is from 10:00am – 12:00pm.</p>	