

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board
 September 8, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Ann-Karen Weller, Florida Dept. of Health in Miami-Dade Shanika Watson, Florida Dept. of Health in Miami-Dade Janite Polydor, Health Council of South Florida (on behalf of Marisel Losa) Katiana Diaz, YWCA Greater Miami-Dade Nelly Rubio, CBS4 Nancy Maidique, Florida International University</p> <p>Teleconference: Leyanee Perez, American Healthy Weight Alliance Marlene Rodriguez, Bayview Asset Management, LLC Alina Soto, Department of Children and Families</p>	
Welcome and Introductions	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Ann-Karen Weller at 9:08 AM. All members were welcomed at the Health Council of South Florida.	
Approval of Minutes	Approval of Minutes – Meeting minutes for August were reviewed by members. The minutes were approved by Alina Soto and seconded by Nelly Rubio.	
Speakers Bureau	Nelly led a discussion on the Speakers Bureau and provided the Board with handouts. The Speakers Bureau is currently being updated by the Website Administrator. Areas of Expertise are going to be amended to committee names. From there, a speaker will have the option to put in a specific topic. Mrs. Weller suggested there be a 72 hour notation given to staff to process the Speakers Bureau request form. Nelly recommended each committee recruit 4 speakers. The speakers will be responsible for developing their own presentation. The Marketing & Membership committee will develop a standard introduction and closing remarks. The first slide will consist of a Consortium overview. The last slide will consist of people joining the Consortium. She also brought up	

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	<p>the business cards having a link to the Consortium website. Nelly also suggested having a Speakers Bureau evaluation form. Whoever requests a speaker would send DOH-Miami-Dade staff the evaluation form. The other idea is to market the Speakers Bureau through mail and social media. There will be a template for the presentations that includes the Healthy Happens Here logo. The first slide will include the mission, vision and structure of the Consortium. The Chairs and Vice-Chairs will vet the speakers and select their four experts from their respective committee. The speakers are encouraged to become Consortium members. A disclaimer on the Consortium website was recommended for those whom are not Consortium members to join a committee. A public speaking training was recommended by Nelly for the approved speakers.</p> <p>Nelly also discussed the Facebook status that was created Aug. 11, 2014. Page followers can post comments. Make Healthy Happen videos were recommended to be posted. Nelly posted the previous Marketing & Membership save the date on Jessie Trice and also a link to the Consortium website to recruit members. It was suggested that there be a Facebook workshop for the Administrators, Chairs and Vice-Chairs. Activities and events were recommended to be posted on Facebook.</p> <p>The topic: Branding will be moved to the November agenda for the Executive Board.</p> <p>Committee Reports</p> <p>Children Issues/Alina Soto The Children Issues committee completed their five child care visits. A Child Care Provider Appreciation Luncheon took place on August 28th. There was a potluck where committee members brought in food to celebrate the end of the Consortium Initiative. A picture slide show was also played during the luncheon to showcase the different components</p>	<p><i>K. Weller will send the CHIP sections to the respective board members.</i></p> <p><i>K. Weller will follow up on status of business cards on whether they have been ordered.</i></p> <p><i>K. Weller will send Nelly the Consortium presentation template that was used for the Consortium Annual presentations.</i></p> <p><i>Nelly will set up a November or December Facebook workshop for Executive Board.</i></p>
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	<p>of the initiative. The child care providers were presented with certificates as a token of appreciation for participating in the child care initiative. There will be a committee SWOT analysis of the child care initiative to take place in October. The September meeting is cancelled due to the observance of the Jewish holiday.</p> <p>Worksite Wellness/ Marlene Rodriguez The committee had their quarterly forum last week. They are preparing for the Worksite Wellness awards. Summer has been slow in terms of attendance for committee meetings.</p> <p>Health Promotion & Disease Prevention/Leyanee Perez The committee members went to a taste testing at Cheesadillas Restaurant. They had the opportunity to taste healthy meals. This is the first restaurant of the Healthy Happens Here initiative to launch the healthy meals on their menu. Leyanee would like to link the restaurant to the Consortium Facebook page. Leyanees’s brochures and logos were updated. The American Dietetics Association name changed to The Academy of Dietetics and Nutrition.</p> <p>Tobacco Free Workgroup/Nancy Maidique Next week, Nancy will be travelling to Tallahassee to attend the strategic planning workgroup for the Department of Health/Tobacco Free Florida Bureau. They will discuss a plan for the next few years. CVS announced they are tobacco free. CVS also bought Navarro pharmacies in South Dade. Nancy will write a letter to Navarro's CEO to encourage them to become tobacco free.</p> <p>Daniella Levine Cava is now a new commissioner for Miami-Dade in District 8.</p>	
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	<p>Last week, the SWAT group presented for the Coral Gables commissioners. The students spoke at the meeting. The TFW will go back to get the resolution. They will also accept a resolution at Biscayne Park. Miami-Dade County is a county that has not adopted banning the sale of flavored tobacco. The TFW would like to address this.</p> <p>Tobacco free condos are listed on the Consortium website under TFW committee. New condos and apartments are becoming smoke free. Alina was thanked for sending Nancy a New York Times article: Twenty-nine States Seeking Tighter E-cigarette Resolutions. She also gave her a simple brochure on spit tobacco.</p> <p>Marketing & Membership/ Nelly Rubio</p> <p>The guest speaker for the last workshop was Annie Neasman, President and CEO of the Jessie Trice Community Health Center. The center has been around since the 60's providing healthcare to the underserved. The next workshop will be on the services provided by the Children's Trust. Monica Dawkins, University of Florida Expanded Food and Nutrition Education Program will present in the near future.</p>	
<p>Consortium Strategic Plan 2014-2017</p>	<p>The Consortium Strategic plan was approved by the Executive Board with one correction (Marketing & Membership) on page 2. October 9th is the Strategic Planning meeting at the Florida Blue where the Consortium Strategic Plan and the Community Health Improvement Plan (CHIP) will be reviewed. The goal is to review everything and have a logic model for the Consortium and a work plan for all committees.</p>	

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<p>Old Business/New Business</p>	<p>Consortium Annual Event Dates- New dates per Executive Board: February 27 or March 6 due to the Worksite Wellness Awards taking place on May 1, 2015. Nelly also mentioned that hotels tend to be crowded during February because of activities. She also mentioned the hotel rates are high in February. Some venue suggestions are FIU, UM, Camillus event hall.</p> <p>Announcement of Elections Committees will have nominations for elections in October 2014. Chairs and Vice-Chairs are eligible to run again. Chairs and Vice-Chairs are also encouraged to announce the election at their committee meetings. An actual election will take place in November 2014. Announcement of new Chairs and Vice-Chairs will occur in December. The election process will be electronic and paper ballots. Mrs. Weller mentioned an Executive Board election will take place for co-chairs once the general elections have been completed.</p>	<p><i>Consortium Annual Event date and hotel currently pending. Executive Board to follow up on an exact date for Mrs. Weller.</i></p>
<p>Adjournment</p>	<p>The meeting was adjourned at 11:00am. The October meeting is cancelled, due to the Strategic Planning meeting on October 9th. The next meeting is scheduled for November 10th at the Health Council of South Florida.</p>	