

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**  
 Executive Board  
 May 9, 2016

TOPIC	Discussion	ACTION NEEDED
Members Present	Karen Hamilton, South Florida Regional Planning Council (Executive Board Co-Chair) Alina Soto, Department of Children and Families (Executive Board Co-Chair) Karen Weller, Florida Department of Health in Miami-Dade Leyanee Perez, American Healthy Weight Alliance Nicole Marriott, Health Council of South Florida Nelly Rubio, CBS 4 Ray Nellissery, Florida Department of Health in Miami-Dade Ricardo Jaramillo, Health Council of South Florida Anjana Morris, Health Council of South Florida Valerie Turner, Florida Department of Health in Miami-Dade Andrea Sparano, Health Council of South Florida Marisel Losa, Health Council of South Florida  <u>Teleconference:</u> Cheryl Jacobs, MCAD Marlene Rodriguez, Bayview Asset Management Katiana Diaz, YWCA	
Welcome and Introductions	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto and Karen Hamilton at 10:03 AM. All members were welcomed at Health Council of South Florida.	
Approval of Minutes	Minutes for March and April were reviewed. Recommendations were made for minor corrections for March and April and were approved with motion being made by Nelly Rubio and seconded by Leyanee Perez.	
Annual Event Discussion	Alina Soto moved the board into a discussion of the annual event and stated that it seemed that high marks had been achieved for the event. Karen Hamilton asked each person who attend the event to share their feedback.	

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<p>Annual Event Discussion (Continued)</p>	<p>Leyanee Perez stated that it was different from last time and that the round table discussion was different and it gave each member, a chance to share information when compared to events in the past. She stated that she enjoyed the presentation provided by Alina Soto and Karen Hamilton because it was a conversation about the committees and the work being done.</p> <p>Alina Soto and Karen Hamilton stated that they did not rehearse but did spend time on the phone preparing for the annual event presentation and that presentations are better when presented in this manner instead of reading from the slides as the audience tunes out and losses interest in the topic. Both shared that they were able to be interactive with the audience and recognize them on the spot.</p> <p>Karen Weller stated that the annual event went well, however with the presentation by Alina Soto and Karen Hamilton, from her vantage point it was difficult to see as the stage was not set up properly to support the interactive presentation. However, the presentation was engaging and was delivered well to the audience.</p> <p>The Executive Board had a discussion about the fitness break and the DOH staff that led that portion of the event. Most members agreed that it was a fun and engaging component to the annual event.</p> <p>Nelly Rubio was complimented on assisting in locating our MC Natalia Zea for the event. Natalia did a great job and Nelly stated that she was one of the best reporters at the station.</p> <p>Valerie Turner stated that the annual event went well and the participant feedback was mostly positive. Valerie suggested that the only changes would be to possibly have small rooms to hold the breakout sessions in as the noise level did make it hard to hear at times with each committee speaking in the same room.</p>	
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<p>Annual Event Discussion (Continued)</p>	<p>Katina Diaz stated that she echoed all of the comments shared by the board and that the level of interaction was great because the table sessions allowed for sharing of the information and that she was able to stay plugged in.</p> <p>Karen Hamilton asked if there was any feedback on the Culture of Health opening statements by Dr. Rivera. Katiana Diaz stated that she enjoyed it and that Dr. Rivera seemed very relaxed and presented well. It was suggested that she set the tone for going into the breakout sessions as well as kicking off the annual event.</p> <p>Nelly Rubio stated that with the feedback provided and her past experience it would be beneficial to create a simple white paper in order to identify ideas and changes. Mrs. Weller stated that we do try to incorporate feedback from the previous year in the upcoming planning for the next event.</p> <p>Alina Soto stated that the information obtained during the table discussions will be incorporated into CI brain storming sessions in order to meet committee’s desires to further enhance dialogue.</p> <p>The summaries of each table session and the evaluation form feedback was provided to the board.</p> <p>Leyanee Perez stated the food items provided was a nice mix. She noted that the perception of food being healthy may vary individually and also that it’s hard to please all palates in an event like this. Marlene Rodriguez stated that there could be more savory versus sweet types of choices.</p> <p>It was suggested by Marlene Rodriguez and Leyanee Perez to possibly use the Woo-Slow-Go Campaign for future planning regarding food.</p>	<p style="text-align: center;"><b><i>Discuss with Board how feedback should be used by committee</i></b></p>
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<p>Future Planning of Annual Event</p>	<p>Discussions about next year's event was initiated and Karen Hamilton suggested that Vizcaya or any other County location would be an option as it would allow the committee to use current partners to cater for the event as well as offer support to Consortium project. Possible dates of January or February were discussed if Vizcaya will be used. Karen Weller suggested that March 3, 10, 17, 2017 and September would be less active months to hold the Annual Event. Karen Hamilton will follow up with Vizcaya venue. Nelly Rubio suggested the conference center/merchandise mart as they also allow food to be catered and have an open space suitable for the annual event.</p>	<p><i>Karen Hamilton will follow up with Vizcaya and Nelly Rubio will follow up with the merchandise mart.</i></p>
<p>Robert Wood Johnson Update</p>	<p>Alina Soto provided feedback and insight into the visit from the Robert Wood Johnson Foundation. She shared that about 20 entities shared their work. She suggested that thought the visit went well, there was a great deal of individual success shared versus the collective work of the community that was shared. Ms. Soto suggested that much work still needs to be done as work is segmented and not cohesive as a County. Nelly Rubio stated that she participated in the dinner with the judges and she got an impression that the judges were looking for responses that emphasize the cohesive effort as a community rather than segmented ones. She also stated that after talking with Dr. Rivera, she felt that she had to share more media work that CBS was completing. Karen Hamilton suggested that the Annual Event should be more of a showcase of partnerships that highlight the work that the community is working on.</p> <p>Karen Weller stated that at the community meeting, Alina Soto and Karen Hamilton were able to bring the conversation back to show collaboration and the work of the Consortium and partners. It was posed that there should be discussion on how to move together as a cohesive group using the CHIP. Nicole Marriott shared that there were some calls held but maybe the instructions were not clear and that the conversation should be organic and be able to flow based on the work</p>	

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<p>PICH Updates</p>	<p>that is occurring in the community and that by having clear perimeters, the conversation with the judges could have been more productive. There can be a conversation with the next CHIP to involve the community and encompass the culture of health while still finding ways to involve partners.</p> <p>Karen Weller shared that the original scope of work had been decreased and the main focus has shifted to the work that is occurring with Tobacco, restaurants, parks, active design guidelines with expansion to complete streets, and media. Mrs. Weller shared that the grant for year 3 was decreased in both timespan and budget. It was shared that some items were able to be combined and that progress was reported to the CDC on all initiatives prior to them being discontinued. It was reported that the restructured year 02 CAP and the new CAP for year 03 were submitted to the CDC. For contracts that had to end early, they will be paid until April 30, 2016 and reallocation of remaining funds will occur. Karen Weller suggested that the board should be able to assist in discussing sustainability so that the projects that we have started are able to continue into the future once funding has ended.</p> <p>Karen Hamilton stated that this is an area in which the board may not have been kept up to speed about the grant and that the final grant application was not brought back to the board and they were not given the opportunity to determine which interventions were having the greatest impact, sustainability goals, and performance measures. Ms. Hamilton stated that the board should have been given the chance to weigh in and that this is something that should be kept in mind for future grant applications so that the board members can be involved in determining which projects they would like to get behind and support.</p> <p>Karen Weller stated that we would have to be very careful about the grant application as people have taken grant applications and done other things with them. Alina Soto stated that CAP should be shared as that is</p>	<p style="text-align: center;"><b><i>Discuss with Board sustainability of current projects</i></b></p>
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<p>PICH Updates (Continued)</p>	<p>information that can be obtained through a public information request. Ms. Soto stated that we have to be mindful as there are two conversations because DOH applied for the grant and that the Consortium as a whole should be able to decide which projects they want to support and their level of involvement with the projects and guidance. Karen Weller stated that she understands their comments, but each committee was able to provide input and guidance for the application and the CAP was shared with the committee. Ms. Hamilton and Ms. Soto stated that the committee only gave input but never viewed the final project.</p> <p>Nelly Rubio stated that she has some questions about funding appropriations as she is unaware of how funding has been spent or who has received grant funds and in what amount. She stated that the board has not been kept up to date and has not been given the opportunity to help determine where funds should be directed. Karen Hamilton stated that the board needs more information to help guide the process and that they want the projects to be successful. Karen Weller asked the board, how they would like to see the information and Nelly Rubio stated that she would like to know who got what and the scope of work and that under the CPPW grant, the station took ownership of the work they were doing but she has not been able to see that with this round of grantees or with the Consortium. Karen Weller shared that contracted providers are required to attend meetings as part of their contracts. Karen Hamilton suggested updates on the website and on Miami Matters.</p> <p>Alina Soto and Karen Hamilton had the opportunity to attend the launch event for the Miami Matters website that depicts key community indicators for Miami-Dade County and that the initiatives we are working on as a Consortium should mirror areas that are indicated as items of disparities. Marisel Losa stated that they are thinking of</p>	<p><i>Karen Weller will provide a copy of the Year 01 and Year 02 Community Action Plan (CAP)</i></p> <p><i>Karen Weller will provide a review of PICH Contracted providers</i></p> <p><i>Provide a link to PICH on both websites.</i></p> <p><i>Marisel Losa will work on developing dashboard indicators</i></p>
<p>Miami Matters</p>		

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<p>Committee Updates</p> <p>HBE Committee</p> <p>Worksite Wellness</p> <p>HPDP</p>	<p>developing a gage dashboard for PICH that can be posted on all websites.</p> <p>Cheryl Jacobs provided an update on the HBE committee and Active Design Guidelines. She stated that they have a draft of the basic guidelines and will be sending to the advisory board and others for review. She stated that they continue to meet with commissioners and they are very involved. Ms. Jacobs believes that implementation of the guidelines will be more successful because of early buy-in and support. The Health Foundation is providing them with an additional grant so they are able to contract with Active Design NY to assist in the review of all materials. Mrs. Weller shared that the Health Foundation will be able to provide a small grant for 14,000 and Nelly Rubio suggested that the funds be allocated to develop an app that supports Make Healthy Happen.</p> <p>Marlene Rodriguez provided an update for Worksite Wellness and stated that Maria is reaching out to organizations by using the reworked tool kit and offering to assist in the development of a worksite wellness program. She stated that there is also a survey developed for use. The worksite wellness awards occurred on May 5, 2016, and the event went well.</p> <p>Katiana Diaz shared that the YWCA submitted for a grant to the County and were able to include the idea of a wellness ambassador. Leyanee Perez provided an update on restaurants and stated that progress continues to be made and there are now 59 restaurants enrolled in the committee and that 3 are ready for implementation. Leyanee is attempting to create meals that are not repeated in restaurants so that there are a variety of items. A discussion with Leyanee focused on the sustainability component after the grant ends. Leyanee will work with Little Havana to get support from their community as residents are asking for healthier meals in that community. There has been a meeting</p>	
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<p>Marketing and Membership</p> <p>Children Issues</p> <p>Tobacco Free Workgroup</p>	<p>with Suzan McDowell and Dr. Armas to reach the Hattian community. She is having some problems with issues in the Homestead area.</p> <p>Nelly Rubio stated that Marketing and Membership continues to look for a leader to assist with their committee and they are looking for a vice-chair. Follow up with Parks (Victoria Villaloba) and extend an invitation for them to join the marketing and membership to support current campaign.</p> <p>Alina Soto stated that the CI committee is no longer involved in the PICH grant but will continue to work in the same direction of the committee and CHIP so they can integrate some activities to offer support.</p> <p>Alina Soto shared that the chair for the TFW Nancy Hernandez has stepped down. Karen Weller stated that Georgette has been receiving guidance and likely will become chair.</p>	<p><b><i>Karen Weller will contact Parks</i></b></p>
<p>Old Business</p>	<p>Alfie Leon provided discussion about ways to involve the younger generation in the work that the consortium is doing. Should find ways to invite and recruit high school and college kids to become involved with our work and become young leaders to keep them involved and engaged in projects. Some research will be conducted to determine the best approach to gain more buy in. Nelly suggested a contest with high school students.</p> <p>Training on how to be interviewed by media is pending and names of trainers will be provided</p> <p>Possible meeting with league of mayors or MD Board of Education Director. Obtain dates of key meetings. Francis Suarez (League of</p>	<p><b><i>Alfie Leon and Marketing and Membership Committee to develop approach to involve youth.</i></b></p> <p><b><i>Nelly Rubio</i></b></p> <p><b><i>Alina Soto will prepare presentation</i></b></p>



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	Cities) set meeting for presentation for April/May. Prep a presentation for use.	
New Business	Marisel Losa stated that there is a Robert Wood Johnson Foundation grant for childhood obesity and suggested that Leyanee could apply to address the children's menu.	<b><i>Marisel Losa will provide information to Leyanee Perez</i></b>
Adjournment	The meeting was adjourned at 12:07pm The next meeting is scheduled for June 13, 2016 at Health Council of South Florida. <b>**Please note new Executive Board meeting time 10:00am – 12:00pm.</b>	