

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**

Executive Board  
 March 9, 2015

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Ann-Karen Weller, Florida Dept. of Health in Miami-Dade            Amelinda Loddo, Florida Dept. of Health in Miami-Dade            Jeff Hurst, Department of Children and Families            Leyanee Perez, American Healthy Weight Alliance            Nelly Rubio, CBS4            Maura Shiffman, Health Council of South Florida</p> <p>Teleconference:            Karen Hamilton, SFRPC            Alfie Leon, Florida International University            Nancy Maidique, Florida International University            Katiana Diaz, YWCA            Alina Soto, Department of Children and Families</p>	
Welcome and Introductions	<p>The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Ann-Karen Weller at 9:10AM.</p> <p>All members were welcomed at the Health Council of South Florida.</p>	
Approval of Minutes	<p>Approval of Minutes – Meeting minutes for February were reviewed by members.</p> <p>The minutes were approved by Nelly Rubio and seconded by Jeff Hurst.</p>	
PICH update	<p>Maura from the Health Council of South Florida, updated the executive board on the evaluation component of the PICH grant. Maura has participated in several trainings online with the Centers for Disease Control.</p> <p>An Evaluation Plan for the PICH was submitted January 30 and a Comprehensive Evaluation Component is due April 2.            Actual use activities will be evaluated; however innovated activities will</p>	

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<p>Consortium Annual Event</p>	<p>be categories as added value.</p> <p>Mrs. Weller provided an update on the Consortium Annual Event that will take place on March 20, 2015</p> <p>The executive board was presented with a copy of the preliminary agenda.</p> <p>Although Dr. Rivera will be out of town Rene Ynestroza, Senior Public Health Services Manager for the Florida Department of Health in Miami-Dade County will be giving the welcome instead.</p> <p>This year panel presentations will be given by Karen Hamilton Health &amp; the Built Environment, Nancy Maidique Tobacco-Free Workgroup, Leyanee Perez Health Promotion and Disease Prevention and Marlene Rodriguez Worksite Wellness.</p> <p>The Highlights will be presented before the panel presentation.</p> <p>The annual event will serve as a kickoff for the PICH grant.        A guest speaker needs to be confirmed.        If it is not feasible to get a keynote speaker for the event –        -Suggestions for speakers included Joanna Lombard, Jack Kardis or Maria Nardi.</p> <p>-Suggestion for an interactive panel to discuss the PICH</p> <p>-Suggestion to have the remaining committees give presentations</p> <p>-CDC will provide a pre-recorded message about the PICH</p>	<p>Amy Loddo will send the annual report to executive board for review this afternoon</p>
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<p>Co-chair election process</p>	<p>Mrs. Weller discussed the qualities that the group would like to see in the new co-chairs of the executive board as Marisel Losa and herself begin the election process.</p> <p>The members present at the meeting were asked to think of the qualities the co-chairs should embody-</p> <p>Responses included the following:</p> <p>Institutional knowledge, long history with the Consortium, leaders are accessible, they should be committed and have a presence at events</p> <p>Mrs. Weller then shared what she had discussed with the staff from the Office of Community Health and Planning</p> <p>The staff had envisioned</p> <p>Leaders that think of the Consortium as a whole, individuals that can work with all committees, individuals that can advocate and carry out a legislative agenda.</p> <p>Nominations were as follows -</p> <p>Nancy Maidique and Karen Hamilton were nominated by Alina Soto</p> <p>Nancy Maidique nominated Alina Soto</p> <p>Nelly Rubio and Jeff Hurst nominated Leyanee Perez</p> <p>Leyanee Perez nominated Karen Hamilton</p> <p>Nancy Maidique respectfully declined</p> <p>Leyanee Perez respectfully declined</p> <p>Alina Soto and Karen Hamilton will be announced as the new co-chairs of the executive board during the April meeting.</p>	
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<p>Committee Action Reports</p>	<p><b>Committee Reports</b></p> <p><b>Tobacco Free Workgroup/Nancy Maidique</b>        The TFW committee continues its letter writing campaign. Communications specialist Judith Futerfas is writing either congratulations or encouragement letters to organizations.</p> <p>The SWAT students had a very challenging presentation at Virginia Gardens, due to ties to big tobacco companies. The students are currently awaiting a response.</p> <p>Out of 36 municipalities, 25 have signed a resolution or ordinance. The TFW is counting down to have resolutions or ordinances to ban the sale of candy flavored tobacco in all municipalities.</p> <p><b>Health &amp; the Built Environment/Karen Hamilton</b>        Fit City which took place at the Miami Center for Architecture Design (MCAD) on February 20<sup>th</sup> was a great success. Voting for vice chair will take place this month. On February 28<sup>th</sup> the committee participated in the open house at Vizcaya museum. There will be a table with different organizations affiliated with HBE to distribute information. A poster will be developed that features the tag line webuildhealthy.</p> <p><b>Children Issues/Alina Soto</b>        The Children Issues committee had a great meeting that was held by the Vice-Chair. The committee discussed project updates and current activities. There will be a discussion about the strategic plan at the next committee meeting. Membership is increasing.</p> <p><b>Health Promotion &amp; Disease Prevention/Leyanee Perez</b></p>	
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	<p>The Health Promotion &amp; Disease Prevention committee is discussing the new work plan. Thus far they have reviewed half of the document.</p> <p>Unfortunately, Cheesadillas, one of the restaurants that had been part of the Healthy Happens Here (HHH) initiative, closed last September.</p> <p><b>Marketing &amp; Membership/ Jeff Hurst</b>          The Marketing &amp; Membership committee will have a workshop on Advocacy. Cristina Tuero from Health Council of South Florida will be the speaker.</p> <p>During the last meeting the committee viewed all the television spots made for the HHH campaign to see what could be reused.</p> <p>The committee also reviewed the PPOs to focus on the grant deliverables.</p> <p>It was suggested that the committee survey participants at Consortium Annual to find out what workshops they are most interested in attending.</p>	
Old Business/New Business	Not applicable	
Adjournment	<p>The meeting was adjourned at 11:30am.</p> <p><b>The next meeting is scheduled for April 13, 2015 at the Health Council of South Florida.</b></p>	