# Executive Board
July 11, 2016

## Members Present
- Alina Soto, Department of Children and Families (Executive Board Co-Chair)
- Karen Weller, Florida Department of Health in Miami-Dade
- Leyanee Perez, American Healthy Weight Alliance
- Marisel Losa, Health Council of South Florida
- Nicole Marriott, Health Council of South Florida
- Ray Nellissery, Florida Department of Health in Miami-Dade
- Valerie Turner, Florida Department of Health in Miami-Dade
- Cheryl Jacobs, Miami Center for Architecture and Design
- Anjana Morris, Health Council of South Florida
- Ricardo Jaramillo, Health Council of South Florida
- Andrea Sparano, Health Council of South Florida
- David Saltman, FIU

**Teleconference:**
- Karen Hamilton, South Florida Regional Planning Council (Executive Board Co-Chair)
- Katiana Diaz, YWCA
- Marlene Rodriguez, Bayview Asset Management

## Approval of Minutes
Minutes for June were reviewed. The minutes were approved with changes with motion being made by Cheryl Jacobs and seconded by David Saltman.

## Welcome and Introductions
The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto and Karen Hamilton at 10:06 AM. All members were welcomed at the Health Council of South Florida.

## Collective Impact Discussion
Karen Hamilton started the discussion by stating that the committee members should consider the Consortium as a venue to work together to accomplish the consortium related goals as well as an opportunity to advance personally and professionally. She also stated that there is a need to realign the strategic plan of the Executive Board and the work plan of the individual committees. She emphasized the need to identify key partners and activities that would allow for tangible results. Karen Hamilton accentuated the need for working in the community and getting the community involved in the efforts of the consortium. The River Side Park was used as an example. The Children’s Issues Committee will be focusing their efforts in this area.
Alina Soto suggested that it is a great opportunity for the Executive Board to identify the partners in the community who are not under the Consortium umbrella, but still do similar projects. She suggested that as a Consortium, it is crucial to work as a collective group in order to fulfill the overall mission.

David Saltman insisted that the Executive Board should focus more on the collective action of the committees as it seems that there is a great deal of focus on work that is associated with the grant.

Leyanee Perez stated that work done by the individual committees are facilitated through the grant and hence it is essential to discuss the grants.

Karen Weller mentioned that under the Communities Putting Prevention to Work (CPPW) grant the committees were very focused on the work of the grant and at times focus was not on other committee projects. When applying for the PICH grant, DOH worked with the committees to identify current projects and align the PICH grant with the existing committee projects. Karen Weller stated that as the members of the Consortium, we should gain better understanding of the State Health Improvement Plan and the Community Health Improvement Plan. All agencies in the County should consider the CHIP as the comprehensive plan for the community and should work towards the goals as a collective group using existing platforms.

Karen Weller also suggested that committees should revisit the Consortium’s strategic plan and use it as a guide. Mrs. Weller further reviewed the CHIP process, which was completed in 2013 and covers until 2018. The plan is directly linked to the Consortium strategic plan and will be completed again in 2017. With a community meeting being planned for October, Mrs. Weller stated that input from the committees related to the format of the meeting are welcome.

David Saltman, commented that the Elder Issues committee engaged in creating the strategic plan last year in order to align it with SHIP, CHIP, and
PICH. He mentioned that as a committee, the focus of the Consortium should be on SHIP and CHIP.

Marisel Losa suggested that there are many great resources including Miami Matters, which are being underutilized. She stated the website provides various resources such as indicators and partners working in the community who are using evidence based practice as they work on indicators, and that the data on the site should drive the strategic plan.

Marisel Losa stated that as indicators are searched, they can be compared to Healthy people 2020 and the State Health improvement Plan (SHIP) goals. For further comparison, she suggested adding a tab that compares the data from the CHIP and that links can be added to the pages that connect back to the Consortium and Department websites.

Karen Hamilton noted that it is critical to know if the data obtained is representative of the community. The need for identifying and prioritizing the community’s needs were discussed. Ms. Hamilton stated that the Consortium can provide framework, data, tools, and other resources to various partners in the community to achieve the common goal. Alina Soto inquired if a representative from Health Council of South Florida can demonstrate the effective utilization of Miami Matters website to obtain information.

Karen Weller stated that the Department is tasked with reporting to the community about the CHIP and that a forum will be held October 7, 2016. Mr. Saltman and Ms. Hamilton stated that the individual committees are the best way to understand the needs of the community and proposed a half day meeting to further discuss collective impact. The Executive Board members are in agreement to that proposal.

Marisel Losa proposed the hosting of Miami Dade Health Action Network community meeting and CHIP meeting jointly as various partners of the community are attending. This item will be discussed further in the upcoming meeting.

Marisel Losa will identify cost associated with adding a CHIP tab to the Miami Matter website.

Valerie Turner will coordinate meeting locations and send to chairs for further determination.
| Guidelines of Operation and Strategic Plan | Mrs. Weller stated that the Guidelines of Operation governs the Executive Board and the Consortium, however they needed to be updated as the last updated occurred in 2011.

Valerie Turner provided an update on nominations and stated that the Tobacco Free Work Group, Marketing and Membership Committee and Health and the Built Environment were in need of leadership. Karen Weller stated that the Consortium as a whole was overdue with elections and that the nominations package should be reviewed.

Alina Soto requested the Executive Board members review provided materials and make annotations and be ready to provide suggestions at the next meeting. |

| CDC Site Visit Summary | The CDC site visit took place on June 23rd and 24th 2016 and included three members from the CDC team. CDC team members included Robert Bailey, Karen Clackum, and Aisha Penson. During their visit, on-site visitation occurred with two of the multi-unit housing complexes where house rules related to the tobacco intervention were implemented and visits to three restaurant locations that are working with the Healthy Happens Here initiative. On the second day of the visit, the CDC team was at the Miami Center for Architecture and Design (MCAD), where the discussions were had about Active Design Miami and the work occurring with Miami Dade County Parks. Overall, the CDC team was pleased with the progress of the initiatives, and Leyanne mentioned that the feedback from the CDC team was very positive. |

<p>| PICH Contracted Providers | During this portion of the meeting Karen Weller provided an update on the media RFP and stated that all information is available on <a href="http://www.myflmarketplace.com">www.myflmarketplace.com</a>. The RFP will take a comprehensive approach towards the media and that there will be more input provided from the Marketing and Membership committee. The awarded respondent will have to become a member of the MM committee. |</p>
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<tr>
<th>Committee Updates</th>
<th>The board was provided a document on the PICH contracted providers and funding levels and were asked to review and discuss at the next meeting as needed.</th>
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<td>Elder Issues</td>
<td>David Saltman reported for Elder Issues and stated that the meeting with the Director of Transportation and Public Works, Alice Bravo, was successful. Mr. Saltman stated that Alice Bravo was willing to make connections with her staff who works with the issues that are of interest to the Elder Issues Committee. The committee is also working with the Department of Transportation to improve coordination of local transportation for elderly utilization. Mr. Saltman stated that the committee is finalizing work with the Alliance on Aging by providing assistance with the 3 year plan for the agency.</td>
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<td>Worksite Wellness</td>
<td>Marlene Rodriguez provided the updates for Worksite Wellness and stated that the Committee is focused on creating a resource guide which should be completed by August. It will be in an electronic format and linked to the worksite wellness resources page on the Consortium’s website. Marisel Losa suggested that there is a chance for cross-linkage to the Miami Matters resource page.</td>
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<td>Children Issues</td>
<td>Alina Soto stated that their next meeting has been postponed to July 22nd and their committee is focused on a project in Little Havana. They are also trying to bring various partners to the table.</td>
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<td>Health Promotion and Disease Prevention</td>
<td>Leyanee Perez provided the update for HPDP and stated that the goal of 75 restaurants has been reached, however four restaurants have backed out of the project, but were replaced by others. Leyanee extended the invite to board members to participate in a sensory evaluation if they are interested.</td>
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<td>Health Council</td>
<td>Marisel Losa stated that she is involved with the National Chronic Disease prevention group and an RFP was approved which allows her to conduct round table sessions to meet with elected officials to educate about the cost and challenges of chronic disease. She stated that it would be beneficial to have participation from the board members.</td>
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Valerie Turner to provide list-serv of email address to Leyanee to contact board members.
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<th>Old Business</th>
<th>Pending Items:</th>
<th><strong>Alfie Leon and Marketing and Membership Committee to develop approach to involve youth.</strong></th>
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<td>Alfie Leon provided discussion about ways to involve the younger generation in the work that the Consortium is doing. He stated that we should find ways to invite and recruit high school and college kids to become involved with our work and become young leaders to keep them involved and engaged in projects. Some research will be conducted to determine the best approach to gain more buy in. This activity is pending. Nelly suggested a contest with high school students.</td>
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<td>Training on how to be interviewed by media is pending and names of trainers will be provided.</td>
<td><strong>Nelly Rubio</strong></td>
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<td>Possible meeting with Florida League of Mayors or MD Board of Education Director. Obtain dates of key meetings. Francis Suarez (League of Cities) set meeting for presentation for April/May. Prep a presentation for use.</td>
<td><strong>Alina Soto will prepare presentation</strong></td>
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<td>Marisel Losa stated that there is a Robert Wood Johnson Foundation grant for childhood obesity and suggested that Leyanee could apply to address the children’s menu</td>
<td><strong>Marisel Losa will provide information to Leyanee Perez</strong></td>
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<td>New Business-Annual Event Discussion</td>
<td>Karen Hamilton stated that she had email correspondence with Wendy Wolf to see if Viscaya can be used as the venue for the Consortium for Healthier Miami-Dade Annual event. She expressed her interest, but was unsure about accommodating everyone in the available space.</td>
<td><strong>Karen Hamilton will get back to the committee with more information about the venue.</strong></td>
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<td>Adjournment</td>
<td>The meeting was adjourned at 12:06pm The next meeting is scheduled for August 8, 2016 at the Health Council of South Florida. <strong>Please note that the new time for the Executive Board meeting is from 10:00am – 12:00pm.</strong></td>
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