

CONSORTIUM FOR A HEALTHIER MIAMI-DADE

Executive Board

July 14, 2014

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Ann-Karen Weller, Florida Dept. of Health in Miami-Dade Shanika Watson, Florida Dept. of Health in Miami-Dade Karen Hamilton, South Florida Regional Planning Council Nelly Rubio, CBS4 Leyanee Perez, American Healthy Weight Alliance Janite Polydor and Samantha Sater on behalf of Marisel Losa, Health Council South Florida</p> <p>Teleconference: Nancy Maidique, Florida International University Alina Soto, Children Issues Committee Katiana Diaz, Young Women’s Christian Association</p>	
Welcome and Introductions	The executive board of the Consortium for a Healthier Miami-Dade was brought to order by Ann-Karen Weller at 9:10 AM and all members were welcomed at the Health Council of South Florida.	
Approval of Minutes	<p>Approval of Minutes – Meeting minutes for June were reviewed by members. The minutes were approved by Nelly Rubio and seconded by Karen Hamilton.</p> <p>Changes: page 3 last sentence amended to: TFW informed members of an obvious conflict of interest concerning the Florida Alcohol and Drug Abuse Association hiring two lobbyists, Frank and Tracy Mayernick, who represent R. J. Reynolds Tobacco (RAI Services, Inc.).</p>	
Consortium Annual draft agenda	Not discussed.	K Weller will have a draft agenda ready for next meeting

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<p>PICH Grant</p>	<p>Grant opportunity from the CDC called Partnerships to improve Community Health (PICH) discussed by K Weller. Plan is to submit the PICH grant on Friday, July 18th. Grant is due on Tuesday, July 22, 2014.</p> <p>4 different risk factors/strategies of the grant:</p> <p>RF1: Increase the number of people with access to tobacco and smoke free environments.</p> <ul style="list-style-type: none"> • Increase the number of smoke-free multi-unit housing complexes that have a smoke-free policy. Consortium working on multi-unit housing. <p>RF2: Increase the number of people with access to environments with healthy food and beverage options. Consortium will be working on increasing policies and practices to support breastfeeding:</p> <ul style="list-style-type: none"> • Increase the number of healthy foods in communities including working with community partners. Consortium will be concentrating on Healthy Happens Here- healthy restaurants. • Increase availability and affordability of healthy foods and beverages in institutional settings, workplaces, childcare settings, and government facilities. <p>RF3: Increase the number of people with access to physical activity opportunities:</p> <ul style="list-style-type: none"> • Increase employee physical activity opportunities in workplaces. • Increase opportunities for physical activity in public settings. • Improve physical activity and education policies and practices in early child care settings. 	
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<p>Focus interview</p> <p>Policy, Systems and Environmental changes</p>	<ul style="list-style-type: none"> • Work with community partners to assess the impact community changes on community health and well-being, including physical activity opportunities. <p>RF4: Increase the number of people with access to opportunities for chronic disease prevention, risk reduction, or management through clinical and community linkages.</p> <ul style="list-style-type: none"> • Increase access to chronic disease preventive services and self-management programs in worksites and community settings. Will work with the FDOH to ensure referrals go out into the community for linkages with chronic disease self-management programs and evidence based strategies that are already in the community. • Increase number and training of multi-disciplinary teams, including core competency training for community health workers and cultural competence training for health care providers. <p>Executive Board Chairs are to send K Weller their Letter of Support for the PICH grant by Wednesday, July 16th.</p> <p>On June 26, 2014, Alina- Chair of Children Issues committee was interviewed by CBS4 on the Consortium for a Healthier Miami-Dade and Children Issues committee. The focus interview aired on channel 33 Sunday, June 29th. The clip was played during the Executive Board meeting.</p> <p>K Weller explained the definitions of policy, systems and environmental changes. Policy is a law, regulation, procedure,</p>	
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administrative action, incentive or voluntary practice of government and other institutions. **The policy-public health connection-** within the context of public health, policy development includes the advancement and implementation of public health law, regulations, or voluntary practices that influence systems development, organizational change, and individual behavior to promote improvements in health. An example of this is tobacco. An example of policy change is changing the beverage options at committee meetings to healthy options (water), instead of soda. The difference between a policy and an environmental change is an **environmental change** is a physical or material change to the economic, social, or physical environment. Affects where you work, where you play, where you live. An example of this is the removal of unhealthy vending machines at FDOH or the installation of bike racks throughout the City of Miami. A systems change is similar to an environmental change, but done through an organization.

Committee Reports

Marketing & Membership Committee- Nelly mentioned there was no meeting in July due to the holiday. They are currently working on having the Health Council of South Florida present in August. In terms of workshops, committee is moving towards members from the community that are working towards a healthier community. Speakers Bureau glitches on Consortium website currently being worked on by web administrator. Nelly suggested there be a strategic meeting with all of the Chairs on how the Speakers Bureau will operate and the procedures for getting the word out there. This can also recruit more members for the Consortium. Strategic meeting is scheduled for the September 8, 2014 during the Executive Board meeting.

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Health Promotion & Disease Prevention/Leyanee Perez –
 Mentioned Pilar restaurant in Aventura is a new addition to the Healthy Happens Here initiative. The two concerns restaurants are asking are: Is the Health Department going to help me and How are you going to drive new traffic into the restaurant? K Weller will look into whether or not these restaurants can be recognized as healthy restaurants or restaurants serving healthy choices. Marketing these restaurants can be done through the Consortium website and CBS interview. Another idea is marketing through social media. Restaurant recognition can also be shown on the Miami's Healthiest list approved by the Florida Department of Health. Leyanee also mentioned that a template should be created for the healthy menus. All of the participating restaurants would follow the template and can be identified as part of the initiative.

Health & the Built Environment/Karen Hamilton –
 Fit City Conference is in February 2015. Karen mentioned it is time to engage in planning for this event. Karen locked down some dates with Sandra Whitehead regarding the HIA trainings. Spots are limited, but exceptions will be made for the Executive Board members. It will be a two day Health Impact Assessment training. HIA 201. Karen will also provide Sandra with two case studies that are Miami based. HBE committee worked with Miami-Dade Parks & Recreation, Planning & Zoning and Kaboom, in which they were selected as a public space challenge winner. A meeting will be held next month to go over the launching of the play kits. The kit is a mobile box that would contain equipment for physical activity and sports that will be utilized by residents in West Perrine. It will be piloted in a park near West Perrine that is underutilized. The committee would like to have this created in the fall and have it in the community in the Spring.

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Tobacco Free Workgroup/Nancy Maidique –

Mentioned she received an email from Alina regarding the e-cigarette marketing hearing that took place on Capitol Hill. There were seven senators who spoke to two manufacturers of e-cigarettes along with two advocates and a third individual. The senators did an amazing job protecting the interest of the public. Nancy will send the link to the Board:

<http://www.c-spanvideo.org/program/ECiga>. Nancy received a letter from TJ Harrington, Tobacco Prevention Network, who sent an article about Lt. Gov. Carlos Lopez-Cantera. He visited a Tampa cigar factory. This factory mentioned they do not want regulation. Nancy wrote a letter to Lt. Gov. Carlos Lopez-Cantera that he be aware of the difference between cigars sold to adults in a specialty store and cigars sold in a corner store marketed to children.

Modera Apartments has a smoke free policy. Tenants sign a smoke free policy and if they are caught, there is a fine. If they are caught again, tenants are asked to leave. Nancy mentioned they will be listed on Miami's Healthiest List, and they were thrilled.

Children Issues/Alina Soto – This is the last month of the Consortium Child Care pilot program. It has been really successful. Initiative consist of increasing physical activity, improving nutrition and eliminating screen time, adult wellness, healthy cooking demonstrations, access to care and oral health in underserved communities. There will be an invitation to the child care providers to attend a luncheon at the end of the initiative. This will be an appreciation day for the providers and they will receive a certificate.



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	<p>K Weller spoke about the date of the Consortium Annual Event to be April 2015. Two date options are April 17 or April 24.</p>	<p>K Weller will get back to Executive Board with the exact Consortium Annual Event date at the next meeting.</p>
<p>Old Business/New Business</p>	<p>None discussed.</p>	
<p>Adjournment</p>	<p>The meeting was adjourned at 11:08am. The next meeting is scheduled for August 11 at the Health Council of South Florida</p>	