

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**

Executive Board  
January 11, 2016

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Alina Soto, Department of Children and Families (Executive Board Co-Chair)            Karen Weller, Florida Department of Health in Miami-Dade            Jeff Hurst, Department of Children and Families            Mary Anne Sherman, Florida Department of Health in Miami-Dade            Katiana Diaz, YWCA of Greater Miami-Dade            Nelly Rubio, CBS            Marisel Losa, Health Council of South Florida            Nicole Marriott, Health Council of South Florida            Leyanee Perez, American Healthy Weight Alliance            Samantha Sater, Health Council of South Florida            Valerie Turner, Florida Dept. of Health in Miami-Dade            Anjana Morris, Health Council of South Florida            Andrea Sparano, Health Council of South Florida</p> <p><u>Teleconference:</u>            Marlene Rodriguez, Bayview Management            Georgette Kores Baeza, World Fuel Services            Alfie Leon, City of Miami</p>	
Welcome and Introductions	<p>The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Alina Soto 10:05 AM. All members were welcomed at the Health Council of South Florida and introductions were made.</p>	
Approval of Minutes	<p>Approval of Minutes – Meeting minutes for December were reviewed by members. The minutes were approved with no changes by Jeff Hurst and seconded by Leyanee Perez.</p>	

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<p>Culture of Health</p>	<p>Alina Soto reviewed the status of the Culture of Health and shared with everyone that we were invited to apply for phase 2, which means that we will see increased interaction with the Robert Wood Johnson Foundation. Phase 1 application can be shared by Alina Soto. Health Disparities and inequities will be a focus moving forward.</p> <p>The Culture of Health video developed by the Robert Wood Johnson Foundation was shared with the board.</p> <p>Mary Anne Sherman suggested that the video was moving and inspiring, while Jeff Hurst stated that this video sends the message that anyone can become involved in the culture of health at any level. Suggestion was made to check and see if we can find a way to incorporate the Native American population.</p> <p>Karen Weller stated that trying to get the community together is part of this work and that the Consortium should be working with community partners and members. Other community initiatives that were included in the application were projects being completed in the Liberty City area and the Miami Initiative.</p> <p>There is a small \$25,000 prize, but recognition is more prestigious than the prize amount. Articles and photographs should be submitted to OCHP to the Consortium Liaison.</p>	
<p>Committee Action Reports</p>	<p>Leyanee Perez, HPDP Chair reported that December was a harder month for her due to holidays and restaurants being extremely busy. She has met with Cuban Guys and healthy menu has been developed.</p>	
<p>HPDP</p>	<p>Sergio's has been fully implemented. Board shared their experiences with seeing the healthy logo on the menu and how it has impacted their dinning choices.</p>	

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<p>Marketing and Membership</p> <p>HBE</p>	<p>Jamrock Cuisine (Jamaican), Green Apple Juice Lounge, Brisas de Espana are in various phases of completion.</p> <p>Discussion was had about recognizing Sergio's for completing the initiative and possibly having the March EB meeting at their location. Additionally, doing a press release and ordering a plaque. It was mentioned that Dr. Rivera would like to support this effort. Valerie Turner will assist in ordering a plaque/certificate. DOH-MDC will develop a press release and work with Olga Connor to assist in disseminating the release.</p> <p>Stickers for each committee will be ordered, when the new Hashtag is ordered. New hashtag will be #makehealthyhpn, which is specific to DOH-MDC and our current media efforts.</p> <p>Nelly Rubio, Chair Marketing and Membership Committee reported that attendance is limited at her committee and they need to increase new membership. Committee would like to connect with Miami Dade County Parks as they have numerous resources and media connections and would make a great addition to the marketing and membership committee. Would like to also create an app similar to West Kendall.</p> <p>Nelly Rubio proposed to have the marketing and membership committee attend the next worksite wellness forum which will be held on February 4, 2016.</p> <p>Karen Weller provided update on HBE and stated that there will be some partnership with the Miami Dade County Parks department and their media department. Mrs. Weller to connect Nelly Rubio with Jack Kardys from Parks.</p>	<p><i>Florida Department of Health-Miami Dade- Valerie Turner</i></p> <p><i>Karen Weller/Nelly Rubio</i></p>
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Worksite Wellness	<p>Marlene Rodriguez, Chair Worksite Wellness stated that forum will be held February 4, 2016. Worksite Wellness subcommittee has started. Date for awards ceremony will be May 6, 2016 @ Dadeland Marriott with the morning session to focus on best practices. Partnered with Baptist Hospital. Flier will be emailed so that it can be shared with all consortium members</p>	
TFW	<p>Georgette Kores Baeza, TFW shared that first meeting will be 01/25/2016; new ideas and goals for 2016 will be shared at the meeting. Working with marketing company to increase media and advertising at gas stations. Resolution passed to direct mayor to work with new public housing to develop tobacco free spaces by April 1, 2016. Opposition to Hookah Lounge near Jackson Hospital.</p>	
Elder Affairs	<p>Mary Anne Sherman, Committee Liaison for Elder Affairs shared with the board that on February 29, 2016, there will be a forum to discuss the elderly and transportation. Flier will be shared so that the consortium can offer support for the event. Discussion was shared by Nelly Rubio about nutrition and the elderly.</p>	<p><b><i>FDOH-MDC –Valerie Turner will follow up</i></b></p>
Children’s Issues	<p>Alina Soto, Children’s Issues Chair, provided update. CI did not meet in December and they would like to vote to take a month off during the summer. Committee meetings changed to 3<sup>rd</sup> Fridays at 9:30am. Will incorporate the committee more into the PICH activities. Reported to be at 28% goal in the first quarter for the child care initiatives. Alina reported that December was a difficult month due to them being closed for the last 2 weeks of the month, so no trainings held during December. Alina and Jeff will collaborate for lunch and learn sessions.</p>	
Evaluation and CHIP	<p>Evaluation component was reviewed and it was discussed that meetings will be held with each committee in conjunction with HCSF. Karen</p>	

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	<p>Weller explained the evaluation components specific for the CDC as well as the voluntary evaluations for the remaining initiatives that are occurring such as restaurants, corner stores etc.</p> <p>All of the work from an evaluative perspective including work from the committees contributes to the work and progress that we report on the CHIP. CHIP provides a set of indicators that should be aligning with committee work and projects.</p> <p>Alina shared her experience with the MDHAN Summit</p> <p>Nelly Rubio and Marisel Losa suggested collaboration with HIP (students teaching students) to infuse culture of health and document forums/presentations as evidence for the CDC to show collaboration and involvement of new partners.</p>	
<p>Old Business</p>	<p>Alife Leon provided discussion about ways to involve the younger generation in the work that the consortium is doing. Should find ways to invite and recruit high school and college kids to become involved with our work and become young leaders to keep them involved and engaged in projects. Some research will be conducted to determine the best approach to gain more buy in.</p> <p>Write up article about the transit oriented development zones and the economic impact for submission in future newsletter</p> <p>Interviews on media training for the Executive Board. Names should be provided for trainers.</p> <p>Possible meeting with league of mayors or MD Board of Education Director. Obtain dates of key meetings. Francis Suarez (League of Cities) set meeting for presentation for April/May. Prep a presentation</p>	<p><i><b>Alfie Leon/Marketing and Membership Committee</b></i></p> <p><i><b>Alfie Leon</b></i></p> <p><i><b>Nelly Rubio</b></i></p> <p><i><b>Alina Soto</b></i></p>

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	HIV Presentation will be held at the February 8, 2016 EB meeting	
New Business	Annual Meeting will be occurring in April 2016. Further planning will be turned over to the executive board to plan agenda and next steps. Brainstorming will be placed on the February agenda.	
Adjournment	The meeting was adjourned at 11:43pm <b>The next meeting is scheduled for February 8, 2016 at the Health Council of South Florida. **Please note new Executive Board meeting time 10:00am – 12:00pm.</b>	