

**CONSORTIUM FOR A HEALTHIER MIAMI-DADE**

**Tobacco-Free Workgroup**  
**Meeting Minutes**  
**Monday, November 20, 2017**

| TOPIC                            | DISCUSSION  | ACTION NEEDED |
|----------------------------------|---|---------------|
| <p>Members Present</p>           | <p>           Dr. Richard Thurer, Chair, University of Miami Miller School of Medicine<br/>           Bill Amodeo, Vice Chair, All-Star Media<br/>           Kevin Bulger, University of Miami<br/>           Guadalupe Barroso, Jackson Health Systems<br/>           Islamiyat Nancy Adebisi, Florida Department of Health in Miami-Dade County<br/>           Nikki Chuck, Florida Department of Health in Miami-Dade County<br/>           Francesca Davis, Florida Department of Health in Miami-Dade County<br/>           Paola Menoscal, Florida Department of Health in Miami-Dade County<br/>           Nadia Abouhana, University of Miami         </p> <p style="text-align: center;"><i>Via Conference Call</i></p> <p>           Alena Costume, Barry University<br/>           John Michael Pierobon, Concerned Citizen<br/>           William Sanchez, City of Hialeah Parks and Recreation<br/>           Vanessa Vassall, Florida International University<br/>           Russell Miller, Florida International University<br/>           Derek Forney, Florida International University         </p> |               |
| <p>Welcome and Introductions</p> | <p>The Tobacco-Free Workgroup was brought to order by Dr. Richard Thurer at 9:32am. All members were welcomed and introduced themselves.</p>  |               |

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| <p>Review and Approval of Minutes</p> | <p>The minutes from the Tobacco-Free Workgroup meeting held on September 25, 2017 were reviewed. Kevin Bulger motioned to approve the minutes and Bill Amodeo seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from September 25, 2017.</p>  |  |
| <p>Previous Action Items</p>          | <ul style="list-style-type: none"> <li>• An update was provided on the Youth and Young Adult Essay Contest. Support of the essay contest was approved and an application was submitted on behalf of the committee to advertise the contest within the Miami Dade County Public School system. The application was not approved because it was received after the deadline. The committee was not aware there was a deadline and will be sure to reapply for the new school year. There are now 14 counties in the State of Florida supporting the contest.</li> <li>• An update on the enforcement of policies was discussed. To date, AHEC met with the University of Miami Human Resources Department and will follow up on previous discussion held in regards to policy enforcement. Resources provided by the Public Health Law Center were also shown to the committee to review for further assistance. It was suggested the committee also get volunteers/interns to assist with the smoke free bar initiative as data notes going smoke free increases revenue.</li> </ul> | <ul style="list-style-type: none"> <li>• The committee will work on getting approval from Miami Dade County Public School system in June 2018 for the 2018-2019 school year.</li> <li>• In the meantime, the committee will share information about the contest by sharing with partners and other avenues.</li> <li>• The committee liaison will email the link to the enforcement of policies resources provided by the Public Health Law Center.</li> </ul> |
| <p>Executive Board Update</p>         | <ul style="list-style-type: none"> <li>• Dr. Thurer shared with the committee that the leadership team presented to the Executive Board of the Consortium for a Healthier Miami-Dade on the work being done by the Tobacco-Free Workgroup. It was noted discussion was generated on preemption and electronic nicotine delivery systems.</li> <li>• Bill Amodeo provided a legislation update. Senator Debbie Mayfield introduced a bill to allow municipalities and</li> </ul>   |  |

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|                         | <p>counties to further restrict tobacco use in public parks. Another bill was filed by State Representative Thad Altman to redefine the term tobacco products to include electronic nicotine delivery systems. Discussion was held on next steps committee should take to support the bills. Steps include: contacting local state decision makers to support the bills, encouraging local municipalities to pass resolutions in support of bills.</p>  |  |
| <p>Work Plan Review</p> | <ul style="list-style-type: none"> <li>• Bill Amodeo led the workplan review of performance measures. The performance measures in need of improvement were Goal 1 Activity 4 and Activity 7. The performance measures recognized for improvement were Goal 2 Activity 2 and Goal 3 Activity 4.</li> <li>• Goal1, Activity 4: In review of this performance measure the committee discussed ways to enhance member recruitment. It was suggested to use the member recruitment letter created and revisit it to see if it needs to be updated. It was also noted a plan was needed to recruit and re-engage old members.</li> <li>• Goal 1, Activity 7: The marketing plan was briefly discussed. Bill Amodeo noted he will attend the next Marketing and Membership meeting on December 6<sup>th</sup> to see how the committee can work with the group. He will provide an update at the January meeting.</li> <li>• Goal 2, Activity 2: In performance measure to educate on the benefits for policy change, it was shared with the group that the Tobacco Free Workgroup leadership team and the City of Hialeah met with the South Florida Parks Coalition and encouraged their participation in the 11<sup>th</sup> Annual Tobacco Prevention Summit as well as introduced the partnership and its efforts to create a tobacco free county.</li> <li>• Goal 3, Activity 4: The sponsored community event highlighted for this performance measure was the City of</li> </ul> | <ul style="list-style-type: none"> <li>• The liaison will send the Tobacco Free Workgroup palm card and information on the Youth and Young Adult Essay Contest to feature in the Consortium Connection newsletter.</li> <li>• Tobacco Free Workgroup leadership will work to schedule meetings with local decision makers to encourage support of bills (City of Hialeah Council President Vivian Casáls-Muñoz and City of Coral Gables Mayor Raúl Valdés-Fauli).</li> <li>• John Michael Pierobon will share sample resolutions to encourage support of bills with the leadership team.</li> <li>• The liaison will share the Tobacco Prevention Summit video with the committee by email.</li> </ul> |

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|                                     | <p>Hialeah's 11<sup>th</sup> Annual Tobacco Prevention Summit. The event had a great turnout with partners attending and six municipality parks participated in the event from the South Florida Parks Coalition. Speakers at the event included Dr. Thurer, Council President Vivian Munoz and Randy Moller from the Florida Panthers among others who educated and engaged attendees. The focus of the event was to educate on the harms of tobacco. A tobacco prevention themed poster contest was also held at the event. Despite the rain and limited overflow parking, the event was noted to still have a great turnout. A video created by Channel 77 was also shown to the committee.</p>  |  |
| <p>Topics Selected by the Chair</p> | <ul style="list-style-type: none"> <li>• Partners provided a recap on the Great American Smokeout (GASO) events held around the county. The following worksites held GASO events: Jackson Health Systems, Care Resource, Aventura Hospital, University of Miami, Barry University, Warren Henry (2 sites), Miami Dade County, Safari Limited and Independent Living Systems. Members noted they reached in total over 500 people. A short PowerPoint with pictures from the various GASO events was also shared with the group.</li> <li>• The committee reviewed and discussed the drafted partnership summary worksheet. The document was noted by the Chair to be shared with local and state decision makers in discussing local tobacco prevention efforts and in encouraging policy change. Suggestions for edits and additional information were added to finalize the document. Items added included: the repeal of preemption, Tobacco 21, smoke free bars, and the promotion of cessation services.</li> <li>• Nikki Chuck shared with members that planning for the Tobacco Free Workplace Summit has begun. The event is slated for February 23, 2018. A committee interest sheet was passed around for members interested in participating in the</li> </ul> | <ul style="list-style-type: none"> <li>• The finalized document will be submitted to the Bureau of Tobacco Free Florida to create a customized template for future use.</li> </ul> |

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|   | <p>planning committee to sign up. The purpose for the event was noted to educate employers on the need for and the process of adopting and implementing tobacco free policy change.</p>  |  |
| Point of Sale AVC Surveillance Presentation | <ul style="list-style-type: none"> <li>• A presentation on Point of Sale Assurance of Voluntary Compliance (AVC) Surveillance was provided by Nikki Chuck. The presentation outlined new surveillance efforts to check compliance of tobacco retailers with Assurance of Voluntary Compliance agreements. Partners interested in serving as volunteers signed up to participate in the surveillance initiative.</li> </ul> |  |
| Partner Updates                             | <ul style="list-style-type: none"> <li>• John Michael Pierobon instructed partnership members to mark their calendars for the Broward partnership Tobacco Free night at the BB&amp;T Center on Sunday, March 4, 2018. The Florida Panthers will be playing against the Philadelphia Flyers. All members were welcomed to attend the event.</li> </ul>  |  |
| Closing/Adjourn                             | <ul style="list-style-type: none"> <li>• The Chair wished everyone a safe and Happy Thanksgiving. The meeting was adjourned at 11:15 am.</li> <li>• The next Tobacco-Free Workgroup meeting will be held on Monday, January 29, 2018 at 9:30am.</li> </ul>   |  |