

Executive Board Monday, March 10, 2025

TOPIC	DISCUSSION	ACTION NEEDED
Members	<u>In-person</u>	
Present	Dr. Cristina Brito, West Kendall Baptist Hospital (Co-Chair)	
(11)	Robert Hill, American Heart Association (Co-Chair)	
	Leyanee Perez, American Healthy Weight Alliance	
	Dr. Zinzi Bailey, University of Minnesota/ University of Miami	
	Nattaliah Earle, Urban Health Partnerships	
	Nicole Marriott, Health Council of South Florida	
	Dennise Nicola, Florida PACE Centers	
	Shannon Charles, Epilepsy Alliance Florida (Presenter)	
	Islamiyat N. Adebisi, Florida Department of Health in Miami-Dade	
	Candice Schottenloher, Florida Department of Health in Miami-Dade (Committee Liaison)	
	Virtual via Microsoft Teams	
	Barbara Martinez-Guerrero, Dream in Green	
Welcome and	The Executive Board's March 2025 meeting was virtually via Microsoft Teams brought to	
Introductions	order by Dr. Cristina Brito and Mr. Robert Hill at 10:15 a.m.	
1.0	All members of the committees introduced themselves at the beginning of the meeting.	
Approval of	The committee approved the February 2025 meeting minutes with a motion from Nicole	
Minutes	Marriott and a second from Dr. Zinzi Bailey.	
Health Literacy	This month's Health Literacy Presentation was presented by Shannon Charles, Director of	
Presentation –	Advancement & Community Relations for Epilepsy Alliance Florida. This presentation	
Epilepsy	discussed what is health literacy and ways to improve one's health literacy understanding of	
Alliance Florida	healthcare. There were two methods that were highlighted which included using plain	
	language and using the teach-back method. Another key section of this presentation was	
	understanding and knowing how to use your healthcare coverage. The topics covered	
	included understanding what is premiums, deductible, copayment, coinsurance, out-of-	
	pocket-max, in-network, and out-of-network. This training was a great opportunity for the	
	Executive Board to learn about the health literacy workshops that Epilepsy has available for	
	the community as well as to be able to offer them to the various Consortium committees too.	
Previous Action	Dr. Cristina Brito, Robert Hill, and Leyanee Perez led the continued discussion with the	
Items	Executive Board on the Consortium's role as it relates to upper respiratory illnesses, optimal	



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health, and factors and conditions that impact health. The following updates were shared during this conversation:

• Robert Hill shared that the American Heart Association (AHA), with funding from the Florida Blue Foundation and in collaboration with Florida Blueprint and the

- Greater Miami Chamber of Commerce, released micro-grants to support pantry expansion across Miami-Dade County. Currently, AHA is funding 3 organizations: Buddy Systems MIA, to support their meal delivery service and pantry in Miami Spring and Hialeah; Barry University, to expand their student food pantry; and Care Inc., to enhance pantry services in Miami Gardens. These efforts fall under the *Food and Nutrition for All Initiative* and align with the Mayor's boarder agenda to advance nutrition security and hunger relief in Miami-Dade.
- Dr. Brito shared on behalf of West Kendall Baptist Hospital that they continue to support Optimal Health messaging amid rising concerns around preventable illnesses through immunizations. With recent increases in RSV, flu, and a confirmed measles case at Palmetto High, Miami-Dade County Public Schools has launched a immunizations campaign to address gaps in coverage, especially for MMR (Measles, Mumps, and Rubella). Due to the community, social and environmental barriers, many children remain behind on routine immunizations. The health department continues to offer free services to encourage to share and refer families to prevent further outbreaks and support community wellness.
- Leyanee Perez provided updates on the food pantry initiative. She shared the pantries continue to receive food donations.

Review Draft Consortium Executive Board Digital Brochure

Board's

Health

& Optimal

Community Role

The Executive Board reviewed the draft digital brochure which includes components of the elevator speech and health agenda message. This tool is being created to help mobilize the Consortium members to be leaders and ambassadors of the Consortium. The Executive Board reviewed and recommended edits to the digital brochure which included the following.

- It was noted that under the "Get Involved Today" section, the committee names were clashing with the color of the background. It was recommended to adjust colors and format of fonts and/or of the background.
- It was recommended to add images that reflect the committees rather than reflect the "Focus Areas" listed in the original Health Agenda Message. Include maternal/child health, health/built environment (parks/bike trail), and food pantry.



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New Business	The newly appointed Executive Board Co-Chairs, Dr. Brito and Mr. Robert Hill co-presented	
	the Executive Board's Consortium for a Healthier Miami-Dade's Orientation Presentation.	
Executive Board	During the presentation, they highlighted the overview of the Consortium and its procedures.	
Orientation	This overview included the Consortium's mission, vision, and goals. The importance of the	
Presentation	structure and process of the Consortium was also presented.	
	The presentation ended with the Robert Wood Johnson Framework Culture of Health Action	
	Framework. The community (the Consortium members) comes together to create a shared	
	vision, and the members are the spinning wheels that drive the force to meet the common	
	goal.	
Annual Event &	C	
	A Doodle Poll was sent to schedule the first Consortium Event Plant Task Force meeting, late	
Worksite	March to early April. This year, the Annual Event and Worksite Wellness will be celebrated	
Wellness	simultaneously. Members were made aware if they knew of any committee members who	
Awards	would be interested in joining, to let their Committee Liaison or Executive Board Liaison	
Discussion	know so they could be added to the Taskforce list serv. Updates will be shared monthly with	
	the Executive Board.	
DOH	Mrs. Adebisi provided DOH programmatic updates on behalf of the Office of Community	
Programmatic	Health and Planning (OCHP). The West Perrine Health Center will be renamed the Ronnie	
Updates	E. Tookes West Perrine Health Center on Thursday, April 3 rd , 2025, in honor of his	
	community service. As for the Well-being Survey, updates on stronger engagement being	
	needed in areas like Aventura, Miami Beach, Morningside, and North Miami are still needed.	
Partner Updates	American Heart Association (AHA): Mr. Hill provided updates on behalf of American	
•	Heart Association. The Go Red for Women Luncheon will take place on Friday, April 11 th at	
	The Diplomat in Hollywood. A limited number of sponsored seats may be available for	
	community impact partners; those interested are encouraged to reach out. The event	
	highlights cardiovascular disease as the leading cause of death among women and the	
	continued need for investment in women's heart health research. Local priorities included	
	maternal health, hypertension, and postpartum care. Sponsorship opportunities are also	
	available for organizations interested in supporting a Consortium table.	
	Children Issues: Dr. Brito shard the committee had a presentation from the Roxcy Bolton	
	Rape Treatment Center in observance as February as it is National Teen Dating Violence	
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	Awareness and Prevention Month (TDVAM).	



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	Dream in Green: Dream in Green is coordinating with the Town of Cutler Bay for an Earth Month kickoff event on Saturday, March 29, 2025, at Cutler Bay Park. Supported by a Baptist	
	Health Foundation grant, the event will be a short resource fair. The Consortium is invited to table. There will also be an official flyer shared soon too.	
	Elder Issues: The Age-Friendly Action plan will be published within the next week or two. It will provide a comprehensive overview of current efforts and future plans. This may also be a good opportunity to present to the Executive Board and explore alignment with findings from the needs assessment.	
	Healthy Baby Taskforce : For National Nutrition Month an update was shared that a new palm card was created to promote health breastfeeding diets and provide facts for use at community events and health fairs. A wallet card titled "Breastfeeding Buggy", with a QR code linking to additional resources, was also developed for distribution at healthy corner stores. Printing is in progress, The is also reviewing and updating work plan strategies to align	
	with SMART objectives.	
Adjournment	The meeting adjourned at 12:04 p.m. The next Executive Board meeting will be virtual via	
	Microsoft Teams on Monday, April 14 2025, at 10:00 a.m. to 11:30 a.m.	