

TOBACCO-FREE WORKGROUP MEETING

July 25, 2011

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Dr. Javier Berezdivin, Miami-Dade County Public Schools Sybil Cherian, Florida Department of Health Germaine Ebanks, Miami-Dade County Health Department Jennifer Harris, Florida Department of Health Sybill Holly-Charles, YWCA of Miami Nancy Maidique, Florida International University Valencia Morris, Miami-Dade County Health Department Dorothy Parker, University of Miami Sylvester Comprehensive Cancer Center Karen Rivo, Miami-Dade County Public Schools/Parent Academy Martha Sanchez, Miami-Dade Area Health Education Center Dr. Diego Shmuels, Borinquen Health Care Center Mikki Thompson, Baptist Health South Florida Ann-Karen Weller, Miami-Dade County Health Department Regina Wilson, Florida Department of Children and Families</p> <p style="text-align: center;"><i>Via Conference Call:</i></p> <p>Willie Sanchez, City of Hialeah Parks and Recreation Frank Zenere, Miami-Dade County Public Schools</p>	
Welcome & Introductions	The meeting of the Tobacco-Free Workgroup was brought to order by Dr. Javier Berezdivin at 9:02 AM. All members were welcomed and introduced.	
Review and Approval of Minutes	<p>The minutes from the Tobacco-Free Workgroup meeting held on May 02, 2011 were reviewed. Sybil Cherian requested the Tobacco Prevention and Control subcommittee update on page two be revised from 'smoke-free' to 'tobacco-free'.</p> <p>Martha Sanchez motioned to approve the minutes and Sybill Holly seconded the motion. Members of the Tobacco-Free Workgroup unanimously approved the minutes from May 02, 2011.</p>	Revise Tobacco Prevention and Control subcommittee update on page two of May's minutes to reflect 'tobacco-free' parks.
Partnership Assessment Report	There were questions from the May 02 nd Tobacco-Free Workgroup	Jennifer Harris will confirm

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	<p>meeting regarding the validity of the data reported in the Partnership Assessment Report. Jennifer Harris advised that some of the questions on the Partnership Self-Assessment Survey were for staff response only; however, she will look into the matter with the Bureau of Tobacco Prevention Program and report back to the partnership at the September meeting.</p>	<p>with the Bureau of Tobacco Prevention Program the validity of the data reported in the Partnership Assessment Report.</p>
<p>Subcommittee and Workgroup Updates</p>	<p>☞ TOBACCO PREVENTION AND CONTROL: SYBIL CHERIAN AND WILLIE SANCHEZ The Tobacco Prevention and Control subcommittee will be having a meeting, July 26, 2011, via conference call. The City of Hialeah has received several ‘Tobacco-Free Parks’ banners. Willie Sanchez advised that metal signs are up in four of their parks, a sign has been displayed at the Department of Parks and Recreation’s Main Station, and they have received flyers to educate park patrons about the importance of tobacco-free parks.</p> <p>Members participated in a discussion about the legal difficulties in passing similar policies in Miami-Dade County, and some of the success and resistance Sybil Cherian has experienced when contacting Park Directors and local municipalities with this initiative</p> <p>☞ MODEL TOBACCO POLICIES IN K-12 SCHOOLS: VALENCIA MORRIS AND FRANK ZENERE The policy developed by the subcommittee is currently on hold. Frank Zenere provided the policy draft to his Director, Suzy Berrios, who reviewed the policy, made a few minor changes, and provided it back to him. Mr. Zenere received questions from the Assistant Superintendent of Miami-Dade County Public Schools inquiring if the School Operations Department was involved in the draft policy and if there were any mandates or directives handed down why the policy was being revised. Unfortunately the subcommittee and members of the Tobacco-Free Workgroup were unaware that the School Operations Department of Miami-Dade County Public School needed to be represented during the process and development of the policy.</p>	

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The other policy was implemented on July 01st, so the proposed subcommittee policy would be an amendment to this approved policy. The Tobacco-Free Workgroup expressed concerns of how receptive board members from Miami-Dade County Public Schools would be towards the revisions. The Workgroup decided that a few members would request a meeting with Mr. Goldman and Ms. Conte to discuss both policies.

☞ **TOBACCO-FREE MULTI-UNIT HOUSING: DR. DIEGO SHMUELS AND VALENCIA MORRIS**

The Tobacco-Free Multi-Unit Housing subcommittee continues to encounter obstacles; however, there have been some successes. Duplexes owned by the members of the House of God Miracles Revival Fellowship are interested in going smoke-free, and Valencia Morris will be attending a health fair on Saturday, August 13, 2011 to inaugurate the Liberty Hall (that is owned by the same organization) going smoke-free. Dr. Shmuels is requesting Ms. Morris provide the flyers on tobacco-free multi-unit housing at the August 13th event.

Dr. Shmuels recently spoke with Weberman about what the Jewish community is doing about tobacco-related issues. Since that conversation, a memo was passed that forbids smoking on the grounds of yeshiva. Dr. Shmuels also discussed the interview he did on a Spanish radio station about tobacco-free multi-unit housing and the Tobacco-Free Workgroup; and his intent to target federally qualified health centers by offering education and cessation resources.

☞ **CANDY FLAVORED TOBACCO: VALENCIA MORRIS**

A resolution was passed in the City of Miami Beach in May 2011, to ban the sale of candy flavored tobacco products not approved by the FDA. The Tobacco Program will continue to conduct candy flavored tobacco and tobacco advertising surveys during the fiscal year to support efforts in this initiative. Valencia Morris will continue to reach out to other municipalities in Miami-Dade County that may be

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	<p>interested in passing similar resolutions and use the City of Miami Beach as a model and benchmark.</p> <p>Mrs. Karen Rivo suggested the Tobacco-Free Workgroup create a template of how to target different organizations with this initiative.</p>	
2011-2012FY Strategy Plans	Jennifer Harris, Regional Tobacco Prevention Consultant, provided a background, purpose, and need for the four strategy plans that are due in Quarter One (July 01-September 30, 2011) for each of the required policies. The fifth strategy plan would be due in Quarter Two (October 01-December 31, 2011).	The fifth strategy plan will relate to policy which increases the number of employers that offer cessation services to their employees.
Upcoming Events	<ul style="list-style-type: none"> ☞ July 26, 2011: Tobacco Prevention and Control subcommittee conference call ☞ September 26, 2011: Next Tobacco-Free Workgroup Meeting ☞ September 27, 2011: Tobacco Prevention and Control subcommittee conference call ☞ November 18, 2011: Fifth Annual Youth Tobacco Prevention Summit 	
Preparation for Next Meeting	<ul style="list-style-type: none"> ☞ The Tobacco-Free Workgroup's bylaws approved last fiscal year were provided to each participant. The Tobacco Program is requesting the bylaws be reviewed and members provide suggestions for revisions at the next Workgroup meeting on September 26, 2011. ☞ The Consortium for a Healthier Miami-Dade's website has been updated. Members are requested to inform the Tobacco Program how the webpage can be improved and updated. 	
Closing/Adjourn	The meeting of the Tobacco-Free Workgroup was adjourned at 11:06AM.	
Next Meeting	The next Tobacco-Free Workgroup meeting will be held on Monday, September 26, 2011 at the Miami-Dade County Health Department's Beacon Center, 8323 NW 12 th Street, Miami, Florida 33126.	